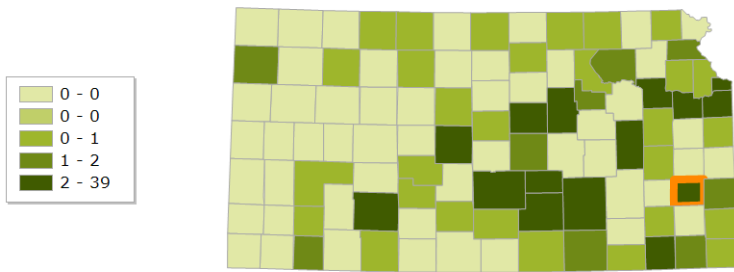


# Utilization Dashboard by County Report

## Allen County - Kansas Tobacco Quitline

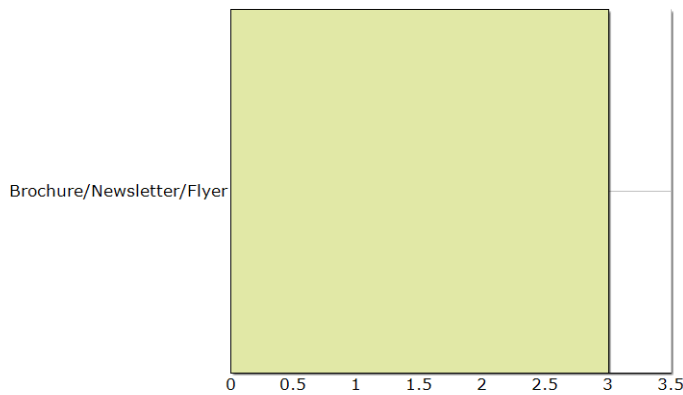
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

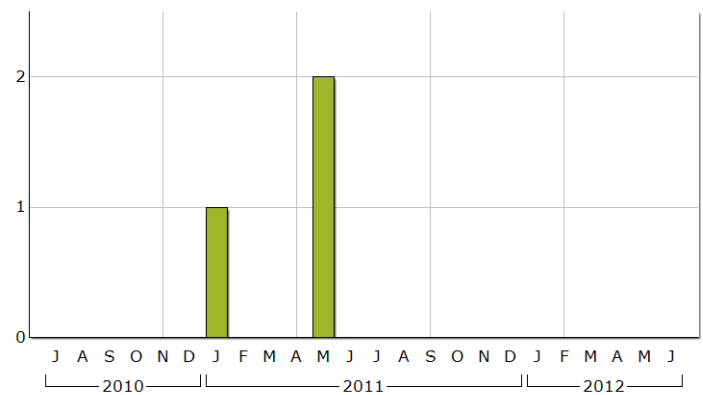


County Population	Prevalence	Tobacco Users	
Adult	11,634	16.5 %	1,917
		County	State
Tobacco Users - Last Full Month		3	266
Tobacco Users YTD		3	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.16 %
Reach - NAQC		2	0.16 %
Annualized Reach		1	1.88 %
Annualized Reach - NAQC		2	1.88 %
Unique Individual Reach		3	0.16 %

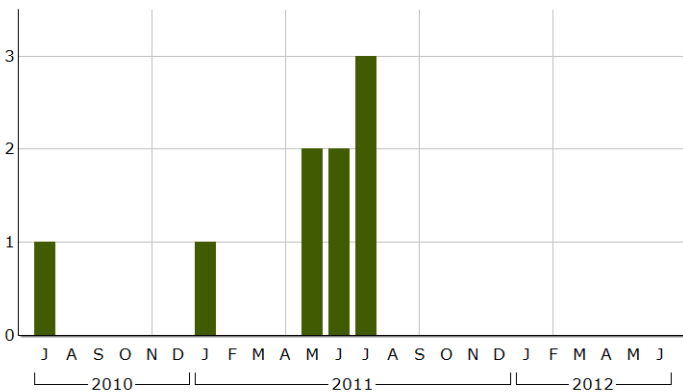
How Heard About



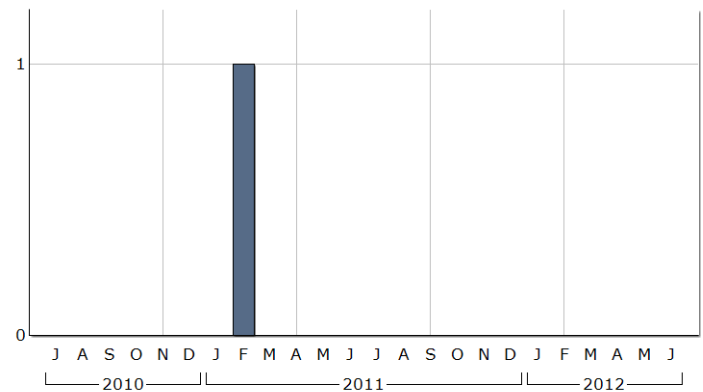
Fax Referral



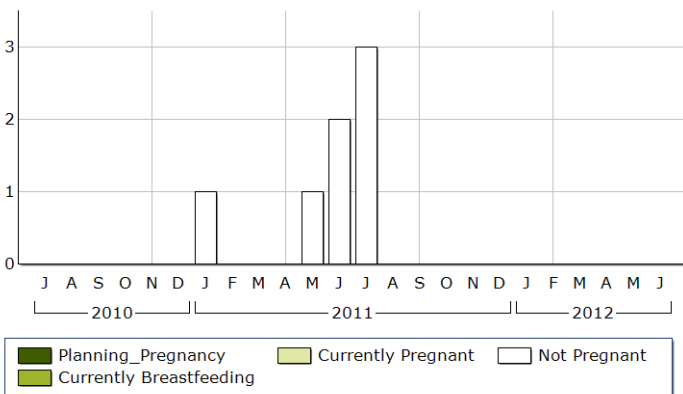
Tobacco User Enrollments



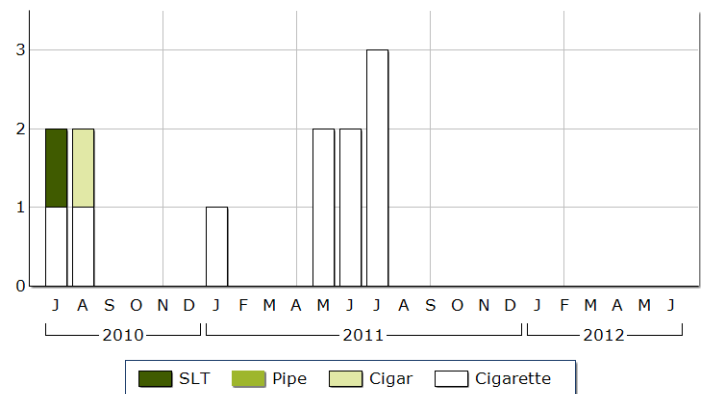
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



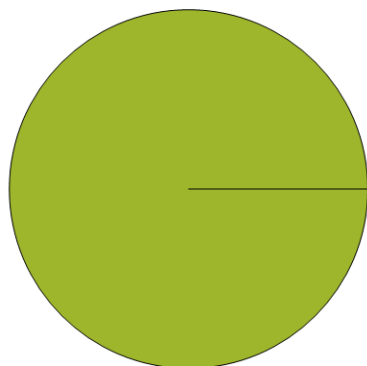
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Allen County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

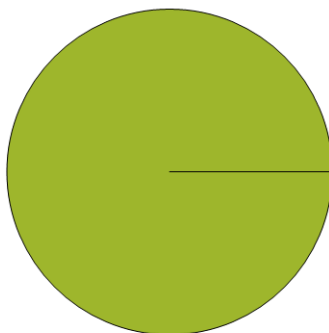
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

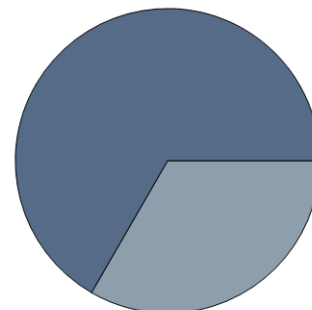
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

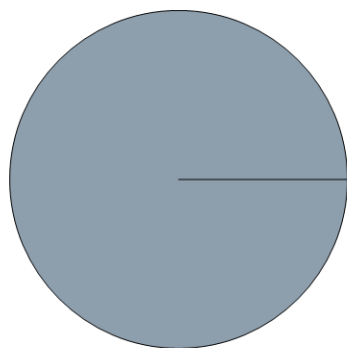
Tobacco Users By Education



No HS Degree/GED, 33.33%  
Some College, 66.67%

Chart Total N: 3

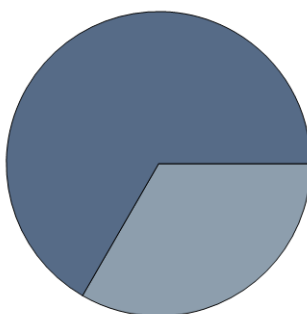
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

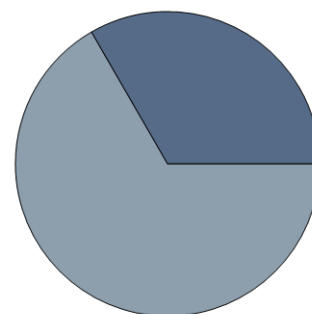
Tobacco Users By Age



18 - 24, 33.33%  
45 - 54, 66.67%

Chart Total N: 3

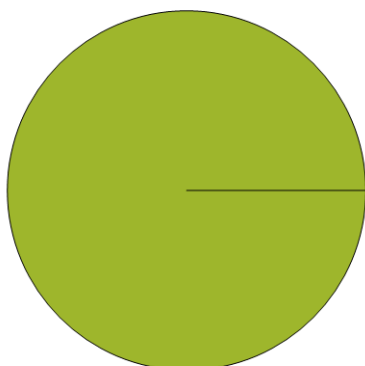
Tobacco Users By Health Plan



Commercially Insured, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

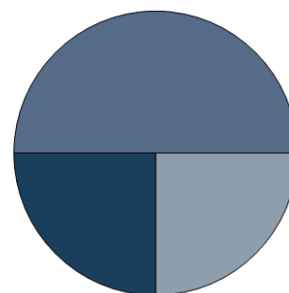
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 25.00%  
None, 50.00%

Chart Total N: 4

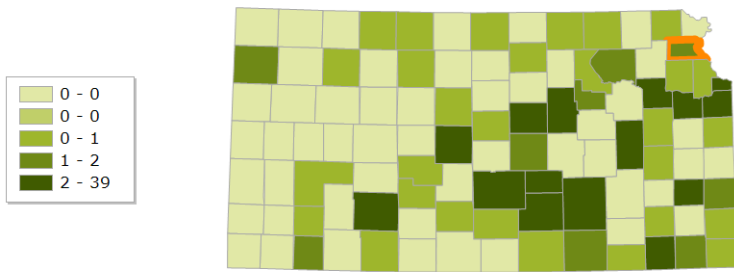
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Atchison County - Kansas Tobacco Quitline

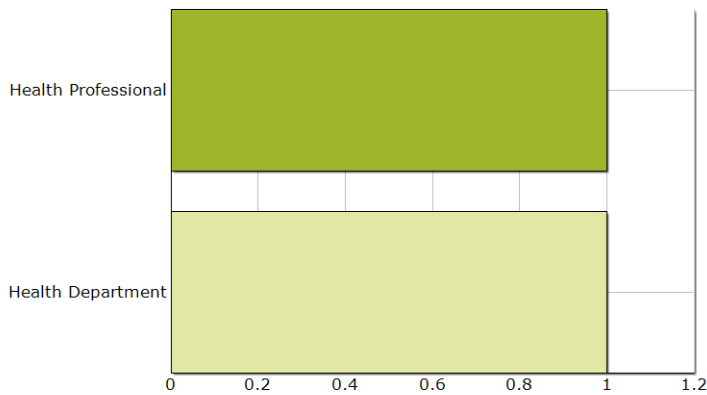
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

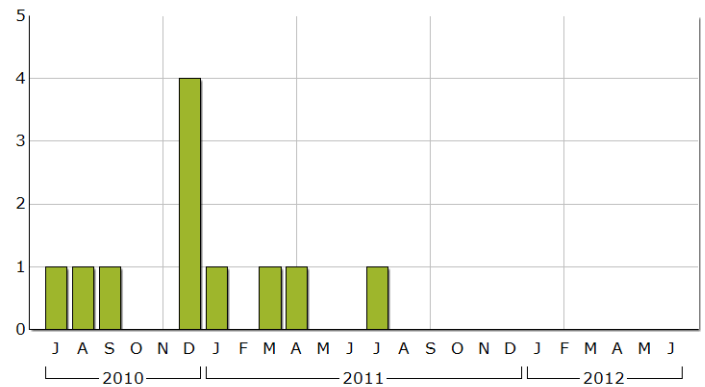


County Population	Prevalence	Tobacco Users	
Adult	13,322	25.4 %	3,385
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.06 %
Reach - NAQC		2	0.06 %
Annualized Reach		1	0.71 %
Annualized Reach - NAQC		2	0.71 %
Unique Individual Reach		3	0.06 %

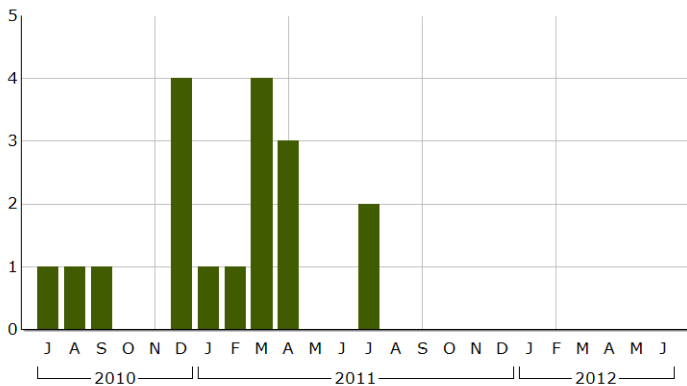
How Heard About



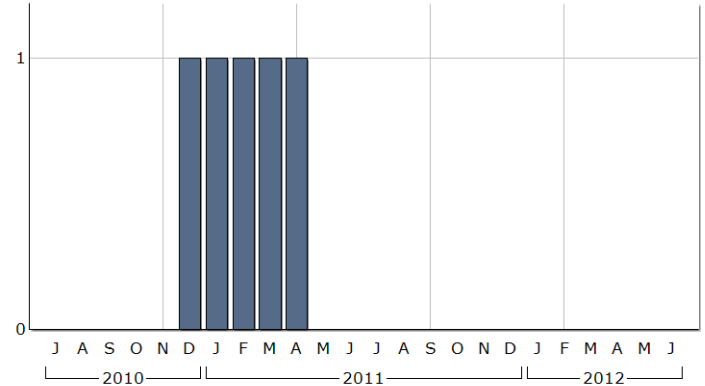
Fax Referral



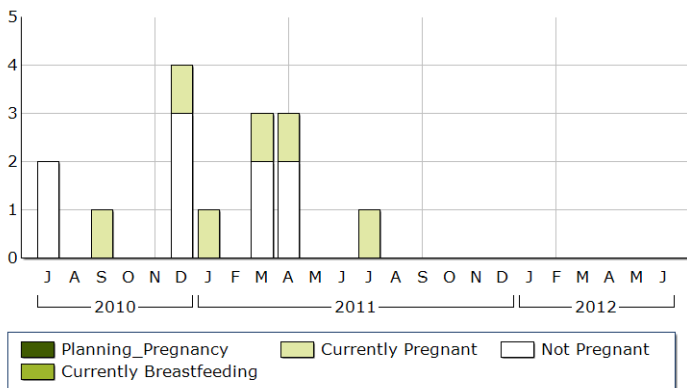
Tobacco User Enrollments



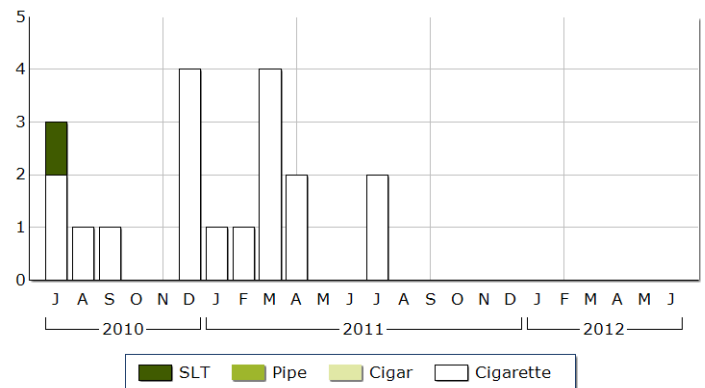
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

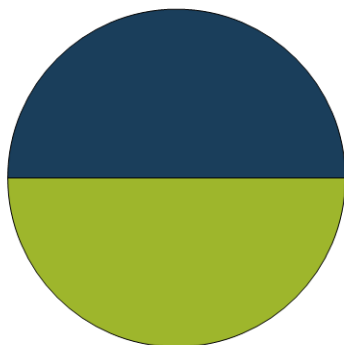


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

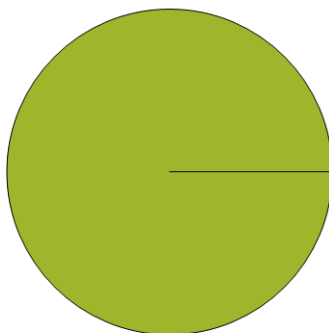
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

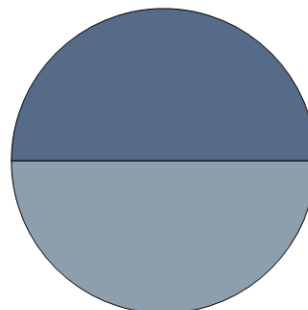
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

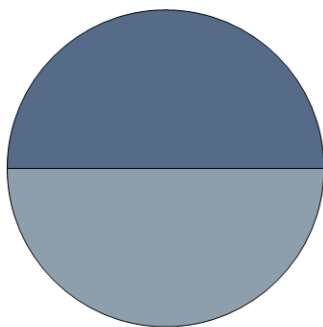
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

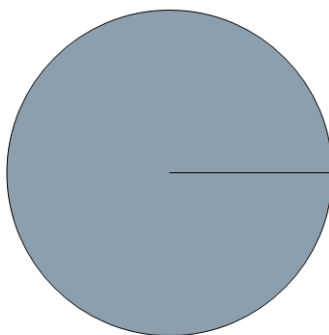
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

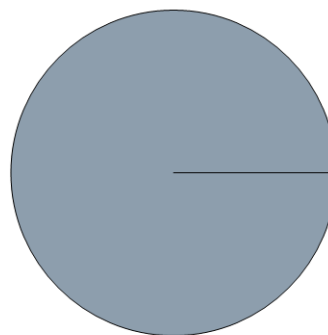
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 2

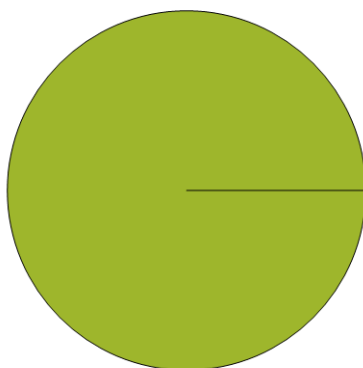
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

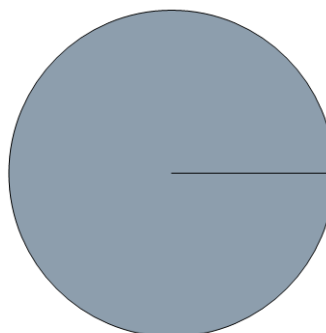
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

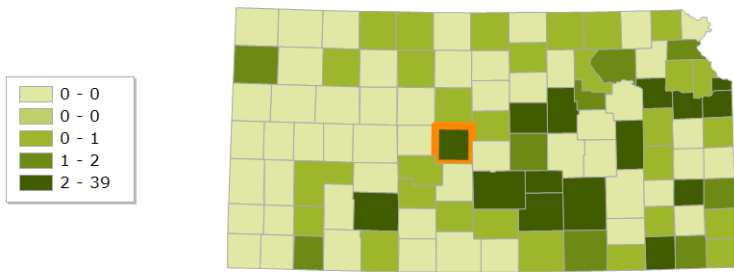
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

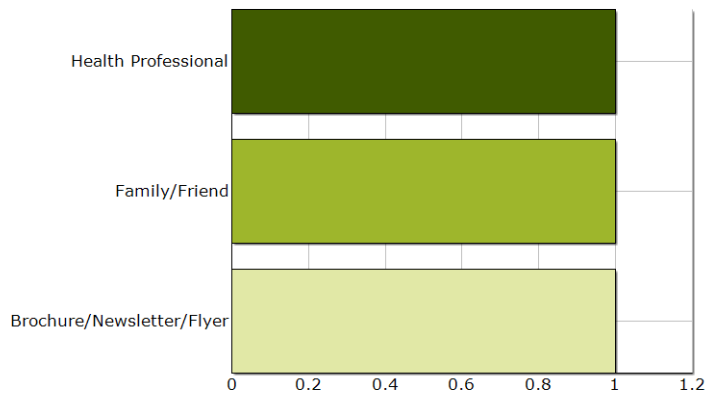
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

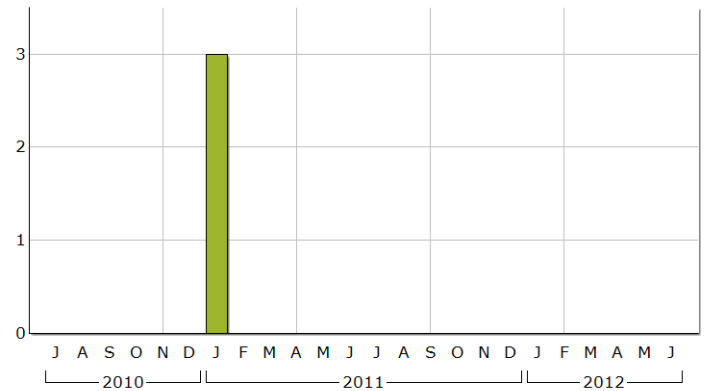


County Population	Prevalence	Tobacco Users	
Adult	18,998	11.3 %	2,153
		County	State
Tobacco Users - Last Full Month		3	266
Tobacco Users YTD		3	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.14 %
Reach - NAQC		2	0.14 %
Annualized Reach		1	1.67 %
Annualized Reach - NAQC		2	1.67 %
Unique Individual Reach		3	0.09 %

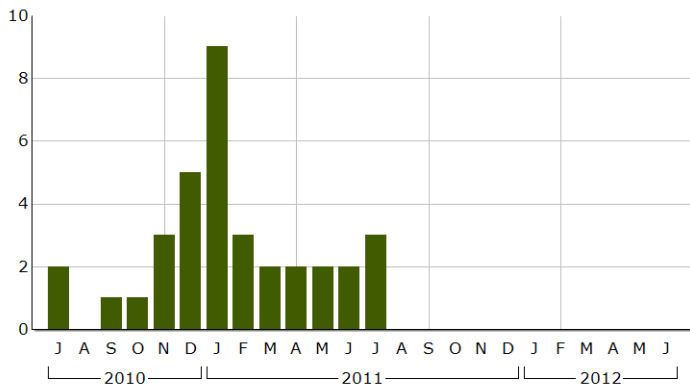
How Heard About



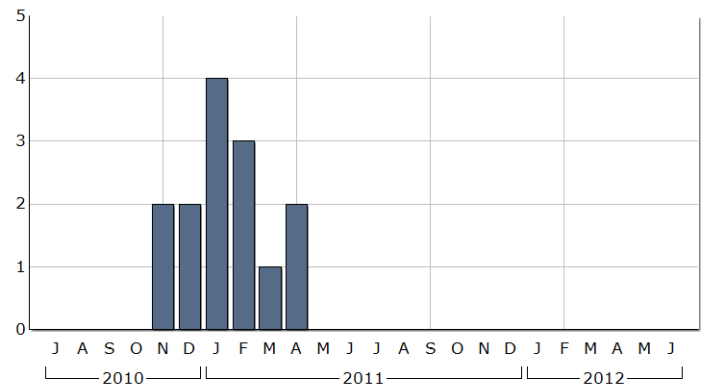
Fax Referral



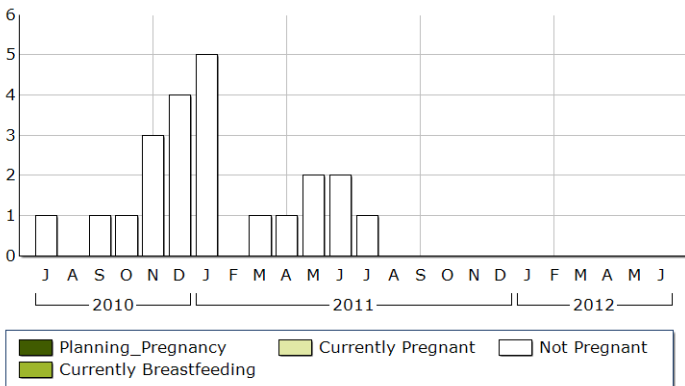
Tobacco User Enrollments



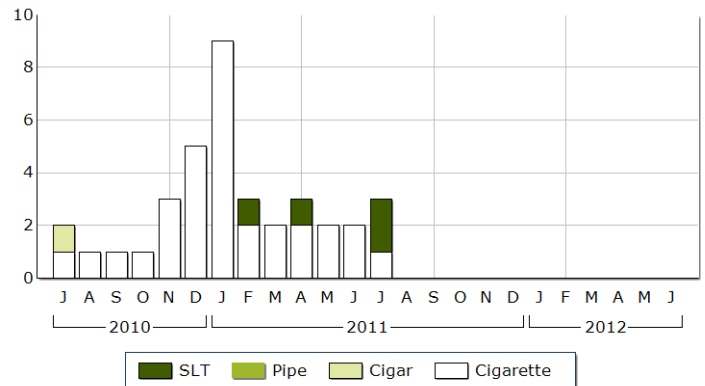
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

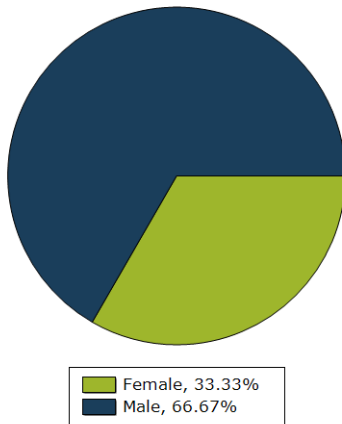


Chart Total N: 3

Tobacco Users By Language

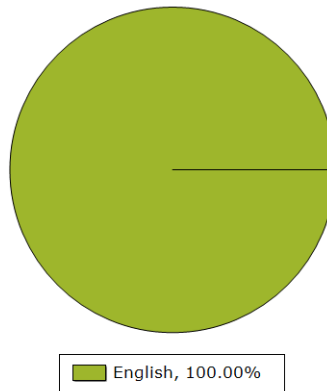


Chart Total N: 3

Tobacco Users By Education

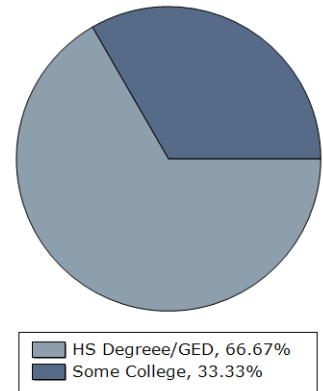


Chart Total N: 3

Tobacco Users By Race

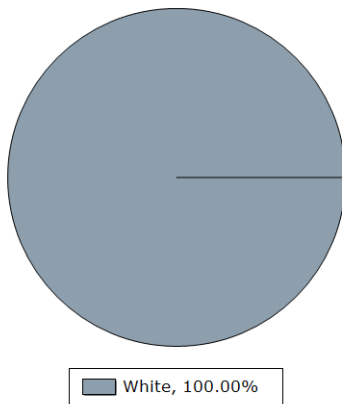


Chart Total N: 3

Tobacco Users By Age

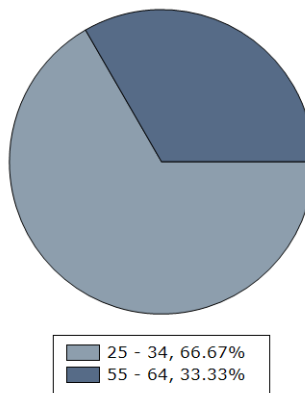


Chart Total N: 3

Tobacco Users By Health Plan

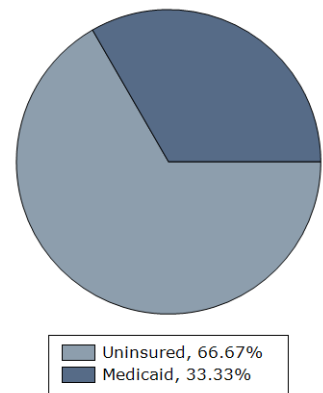


Chart Total N: 3

Tobacco Users By Ethnicity

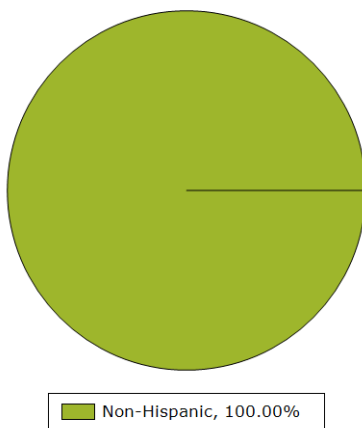


Chart Total N: 3

Tobacco Users By Chronic Condition

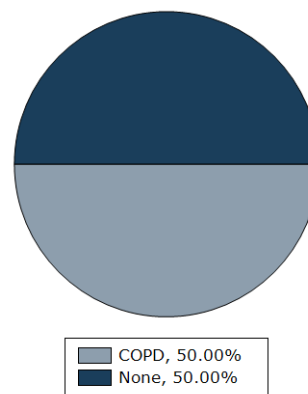


Chart Total N: 2

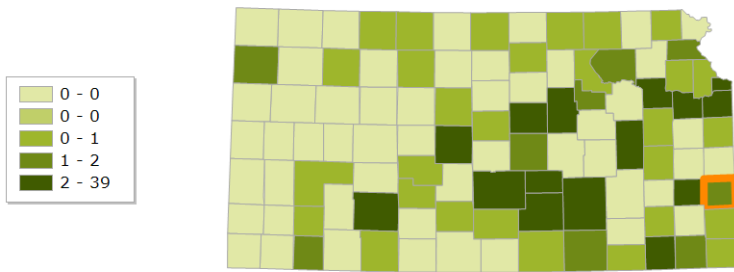
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Bourbon County - Kansas Tobacco Quitline

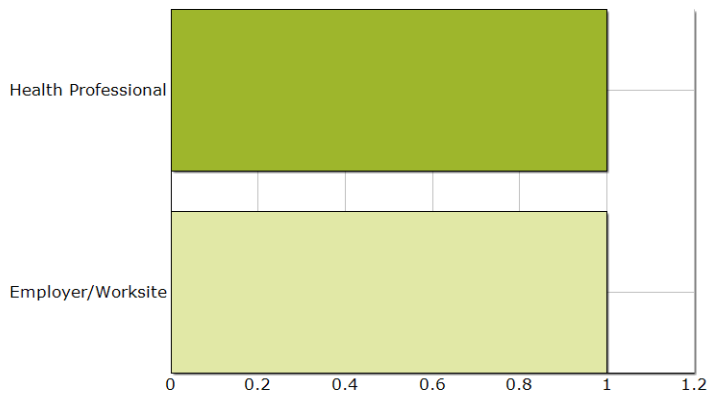
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

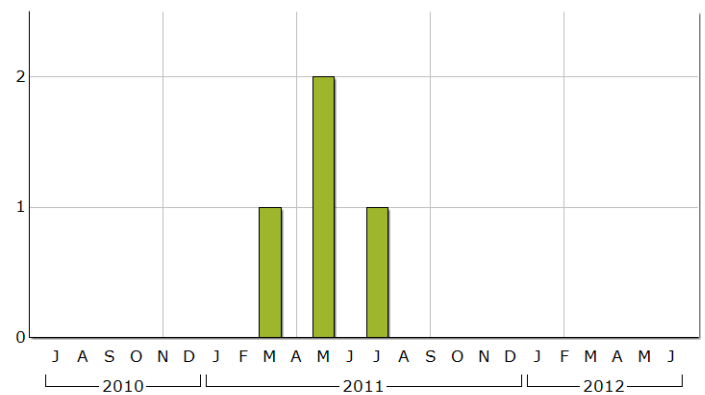


County Population	Prevalence	Tobacco Users	
Adult	8,517	17.8 %	1,515
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.13 %
Reach - NAQC		2	0.13 %
Annualized Reach		1	1.58 %
Annualized Reach - NAQC		2	1.58 %
Unique Individual Reach		3	0.13 %

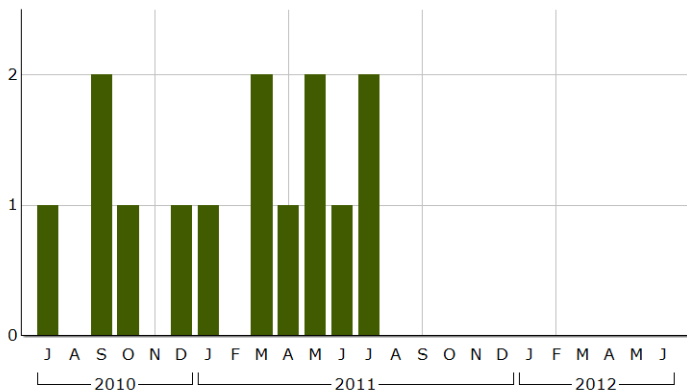
How Heard About



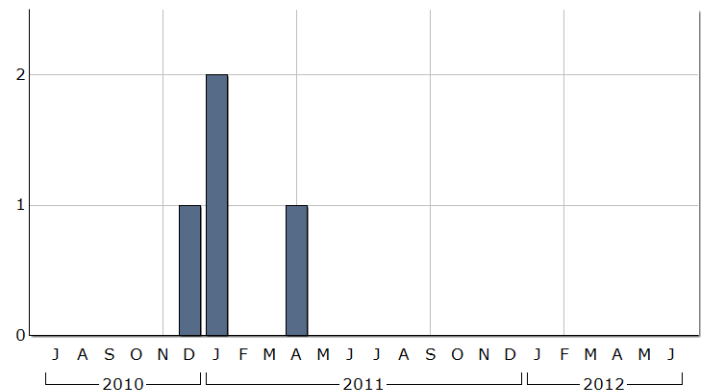
Fax Referral



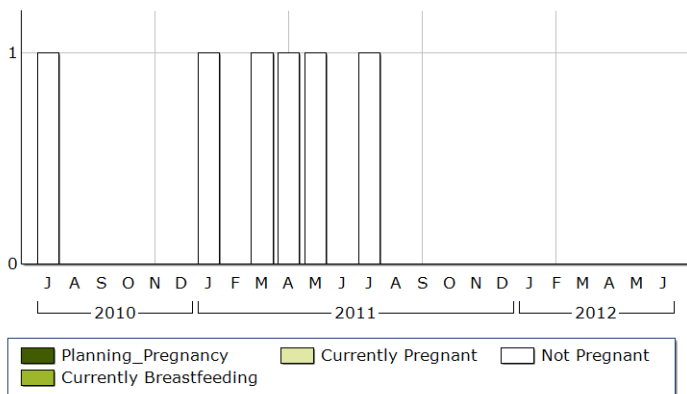
Tobacco User Enrollments



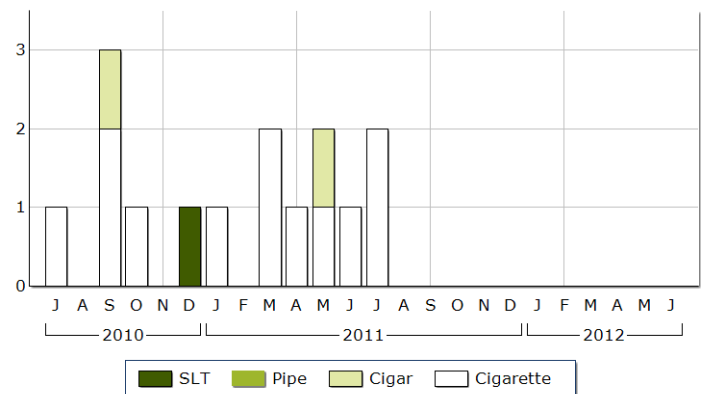
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

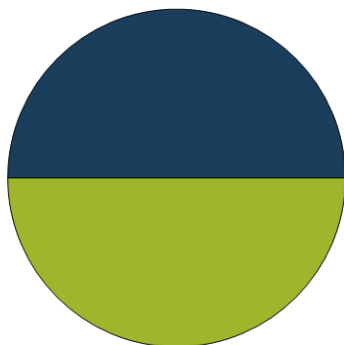


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

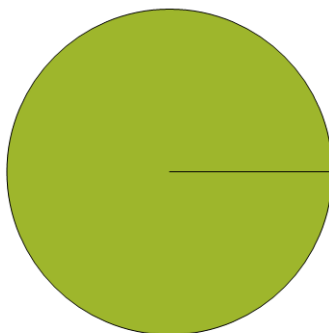
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

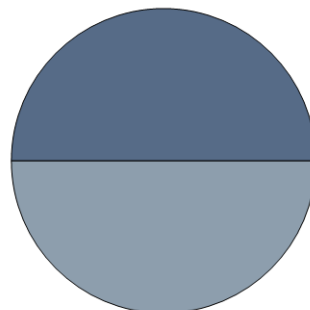
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

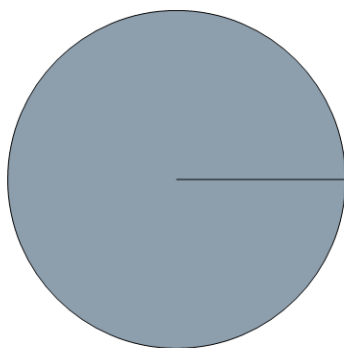
Tobacco Users By Education



No HS Degree/GED, 50.00%  
HS Degree/GED, 50.00%

Chart Total N: 2

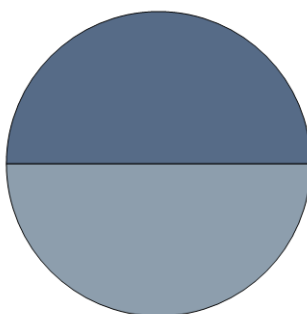
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

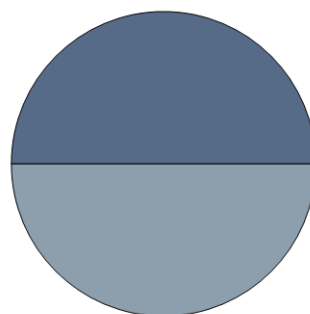
Tobacco Users By Age



35 - 44, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

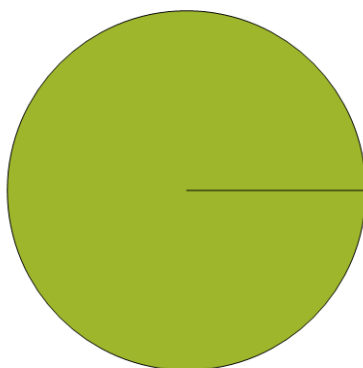
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

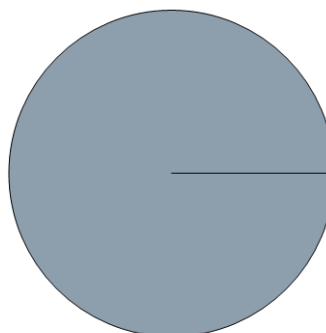
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

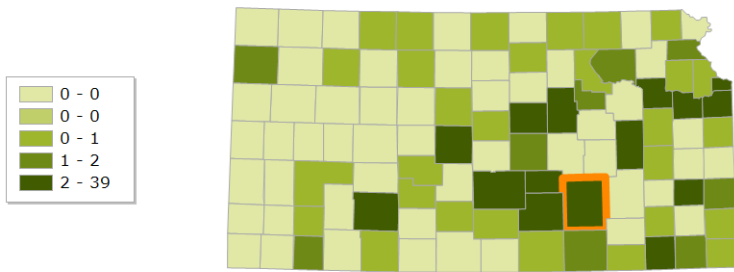


# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

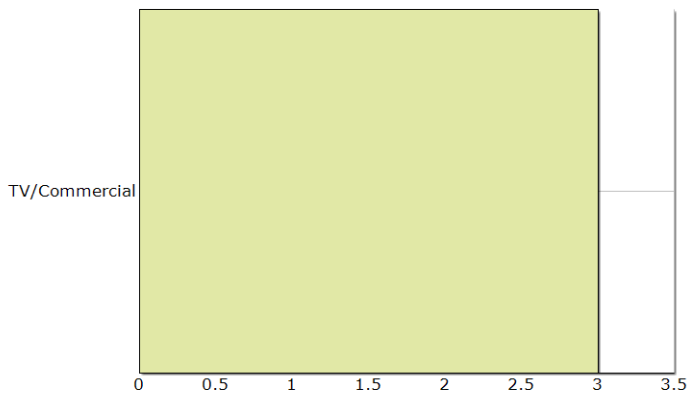
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

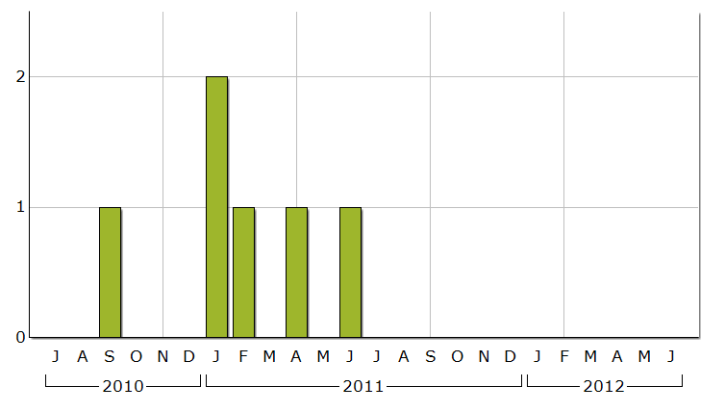


County Population	Prevalence	Tobacco Users	
Adult	47,453	19.4 %	9,189
		County	State
Tobacco Users - Last Full Month		3	266
Tobacco Users YTD		3	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.03 %
Reach - NAQC		2	0.02 %
Annualized Reach		1	0.39 %
Annualized Reach - NAQC		2	0.26 %
Unique Individual Reach		3	0.03 %

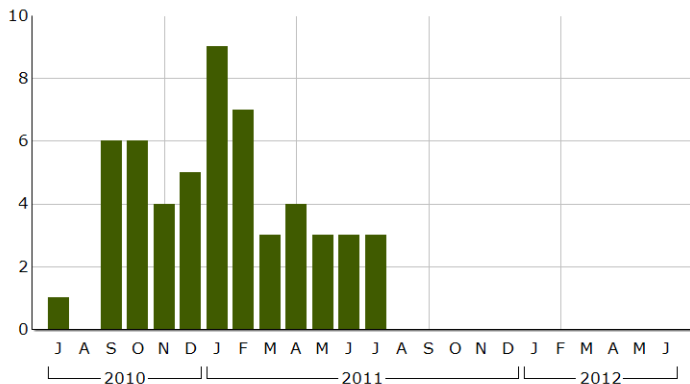
How Heard About



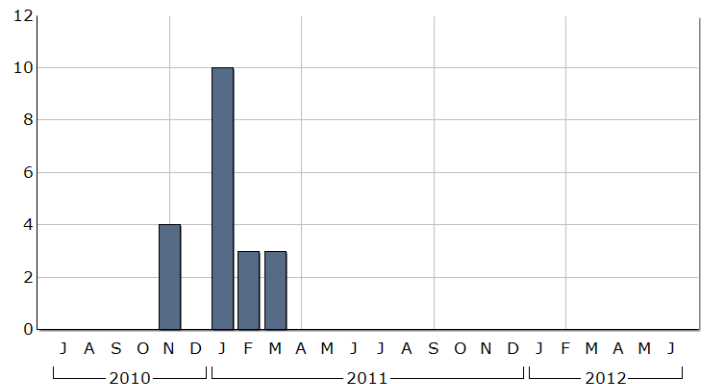
Fax Referral



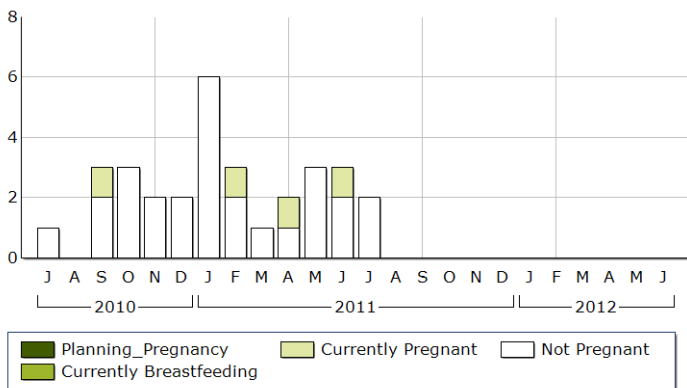
Tobacco User Enrollments



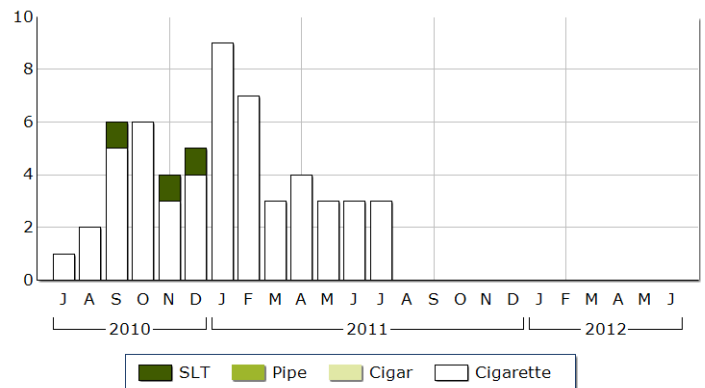
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

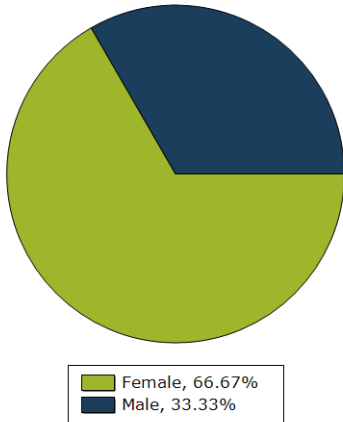


Chart Total N: 3

Tobacco Users By Language

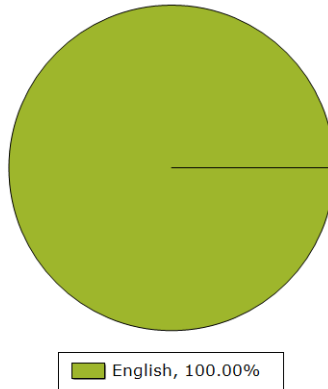


Chart Total N: 3

Tobacco Users By Education

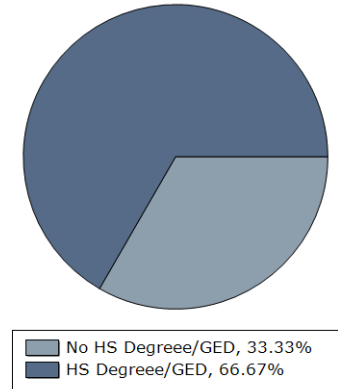


Chart Total N: 3

Tobacco Users By Race

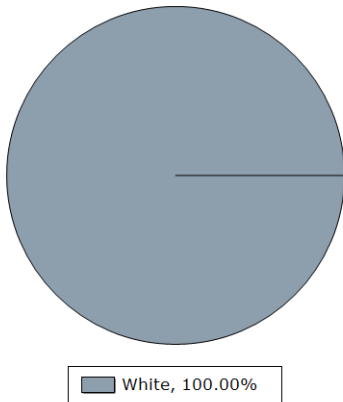


Chart Total N: 3

Tobacco Users By Age

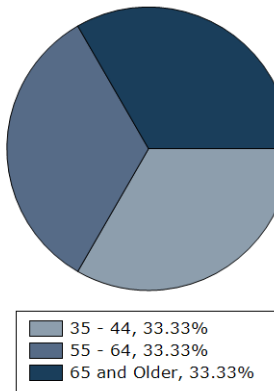


Chart Total N: 3

Tobacco Users By Health Plan

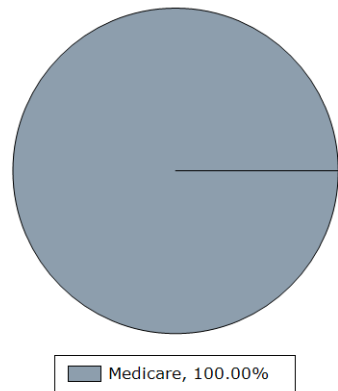


Chart Total N: 3

Tobacco Users By Ethnicity

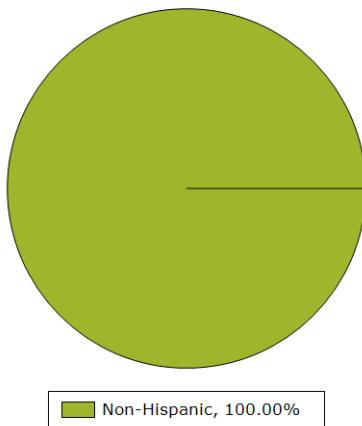


Chart Total N: 3

Tobacco Users By Chronic Condition

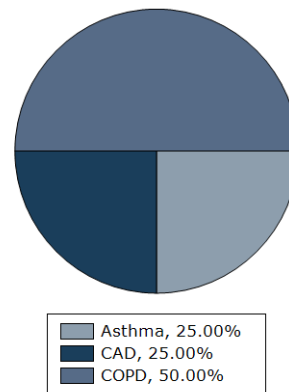


Chart Total N: 4

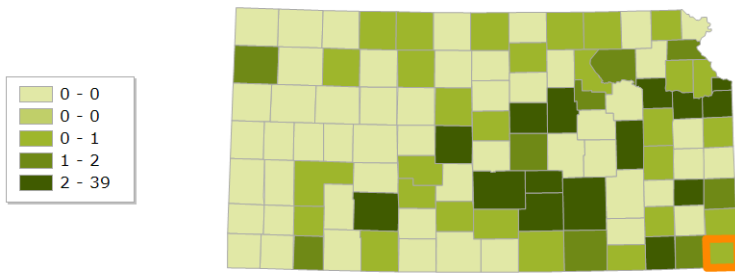
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cherokee County - Kansas Tobacco Quitline

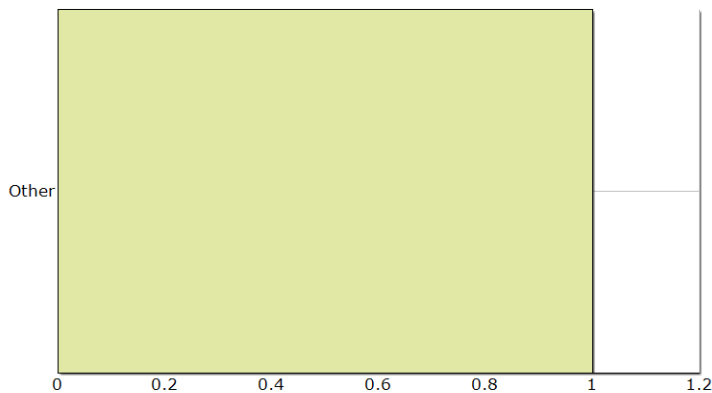
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

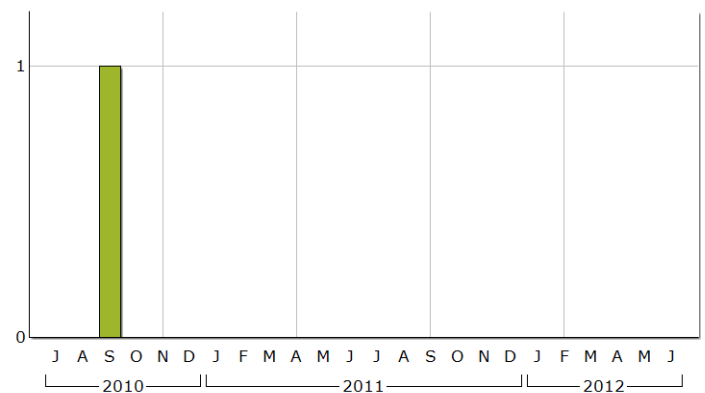


County Population	Prevalence	Tobacco Users	
Adult	14,970	14.3 %	2,139
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	-
Annualized Reach		1	0.56 %
Annualized Reach - NAQC		2	-
Unique Individual Reach		3	0.05 %

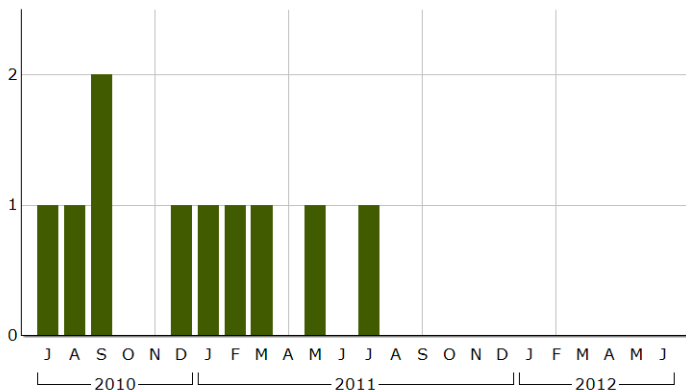
How Heard About



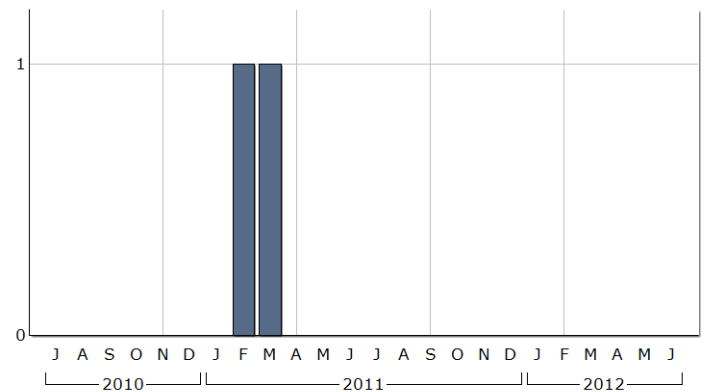
Fax Referral



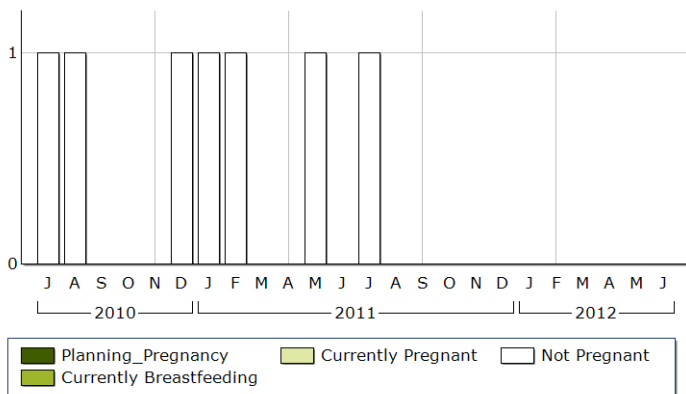
Tobacco User Enrollments



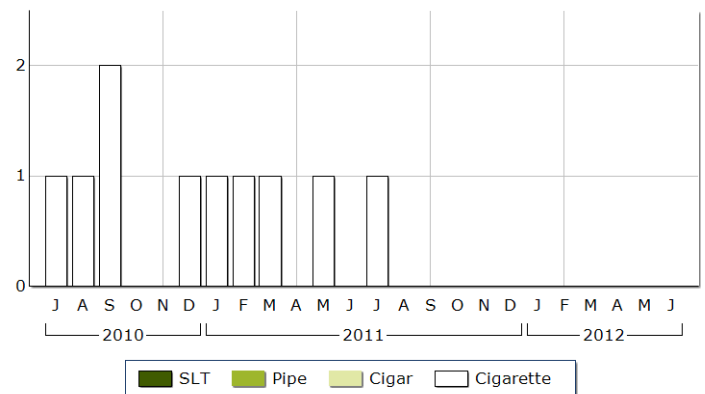
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Cherokee County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

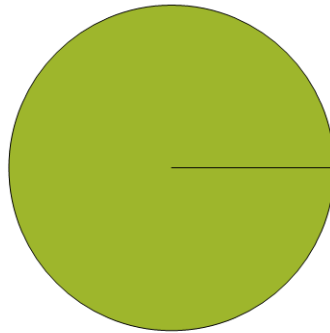
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

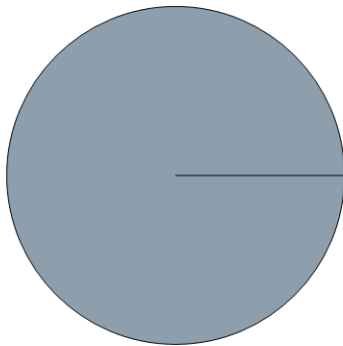
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

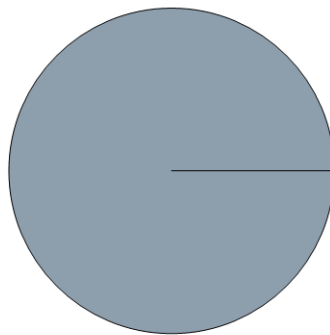
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

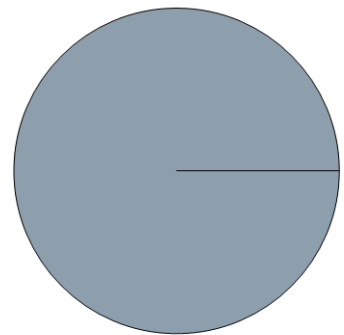
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

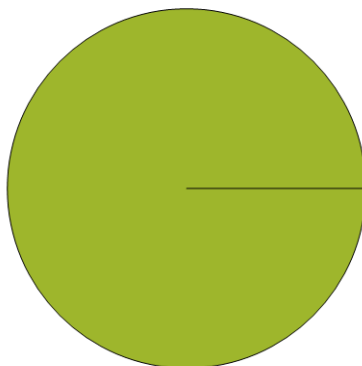
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

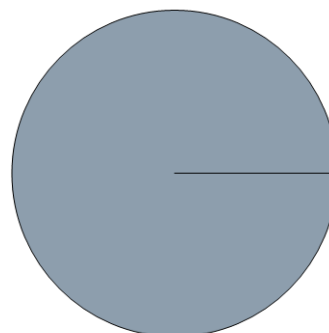
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

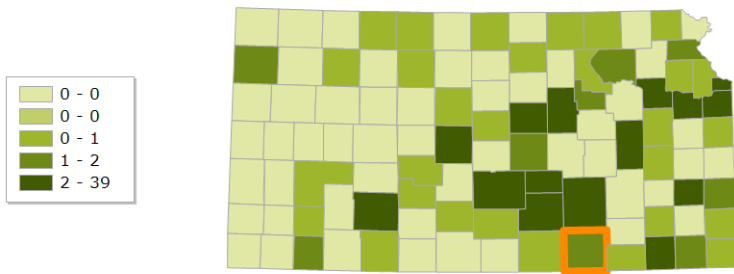
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

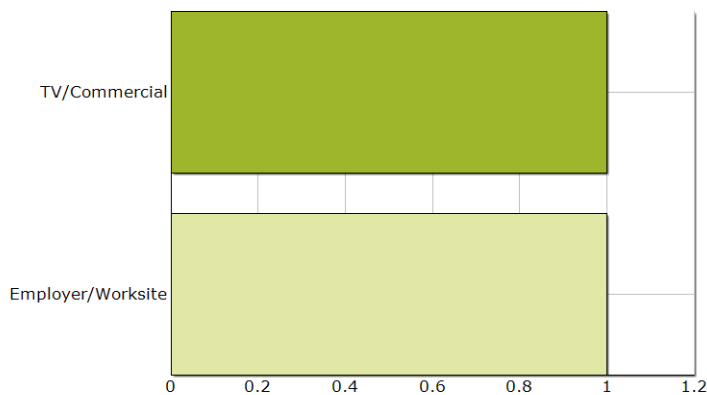
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

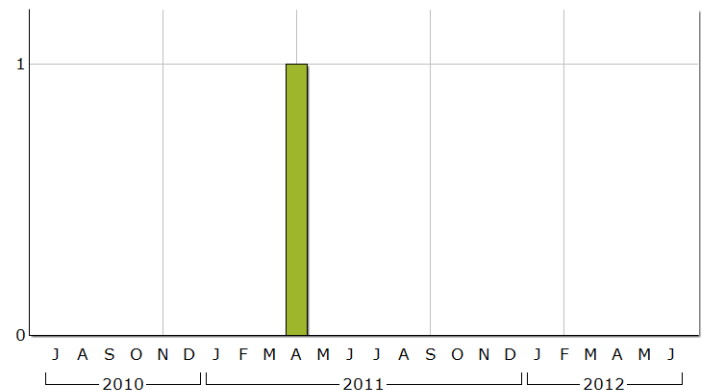


County Population	Prevalence	Tobacco Users	
Adult	23,150	17.4 %	4,016
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.60 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.05 %

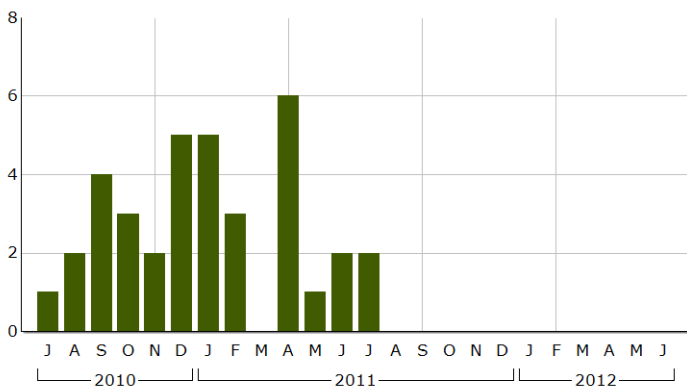
How Heard About



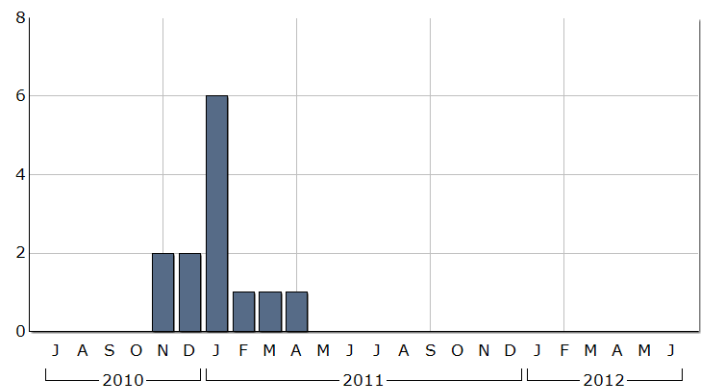
Fax Referral



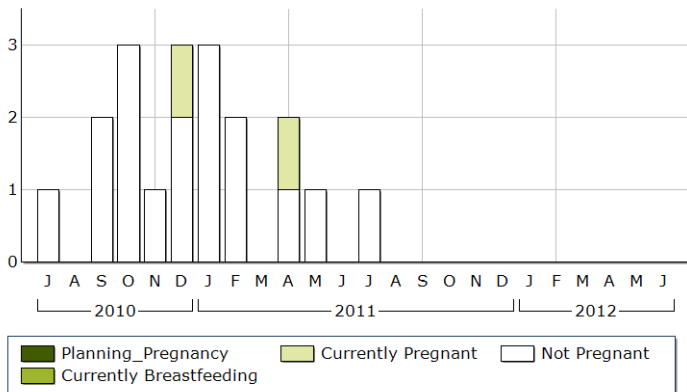
Tobacco User Enrollments



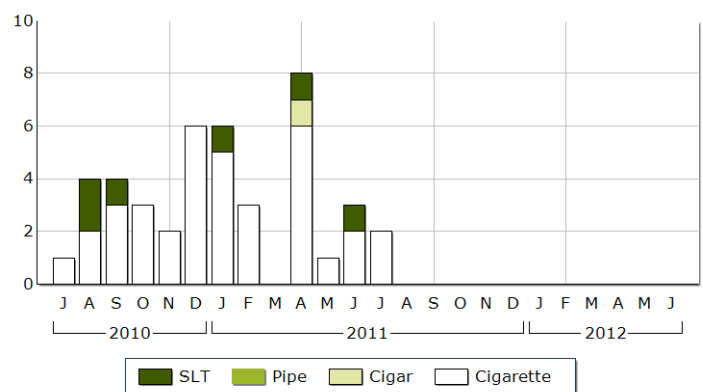
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

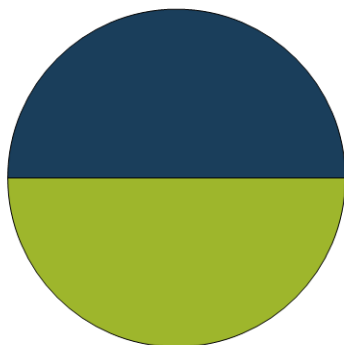
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

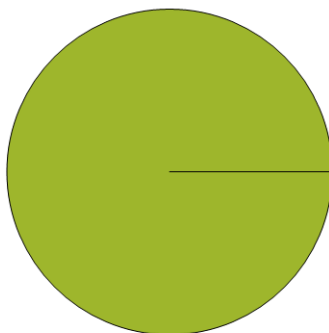
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

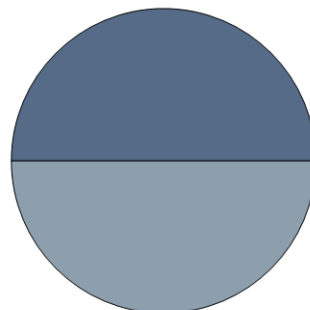
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

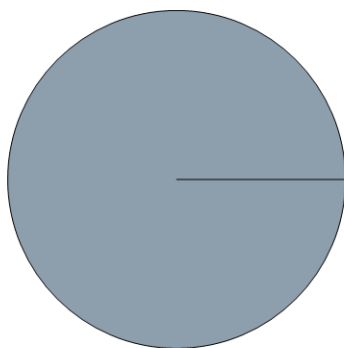
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

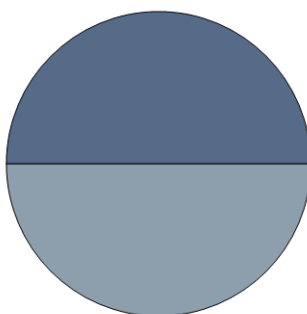
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

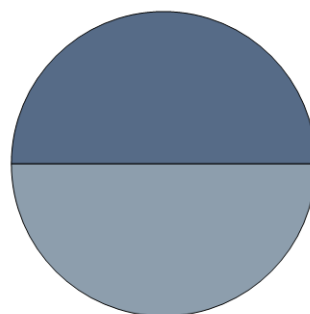
Tobacco Users By Age



35 - 44, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

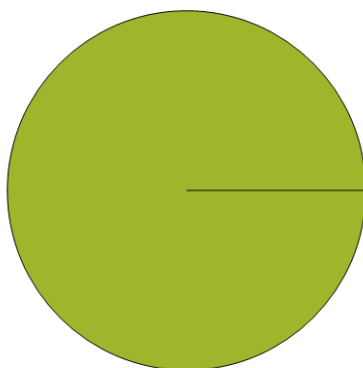
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

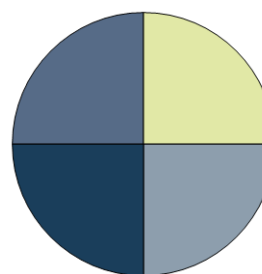
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 25.00%  
Diabetes, 25.00%  
None, 25.00%

Chart Total N: 4

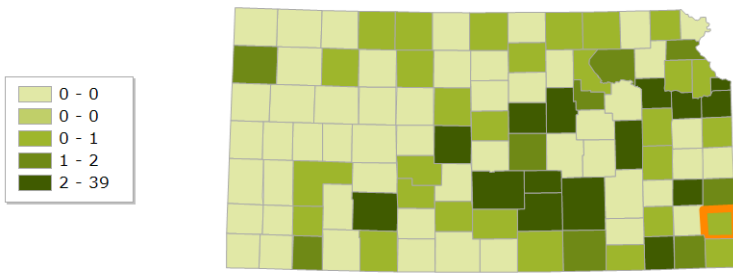
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Crawford County - Kansas Tobacco Quitline

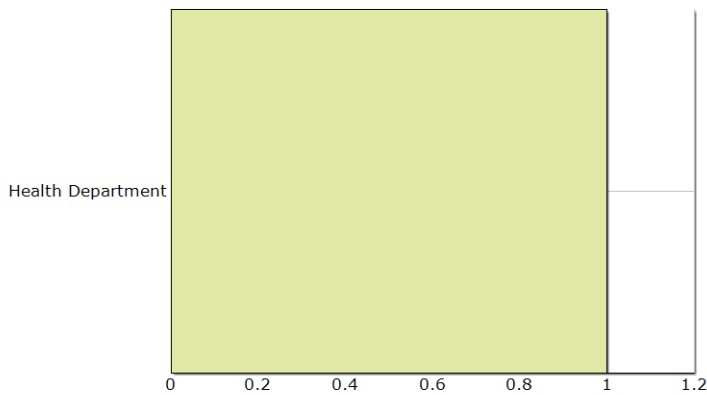
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

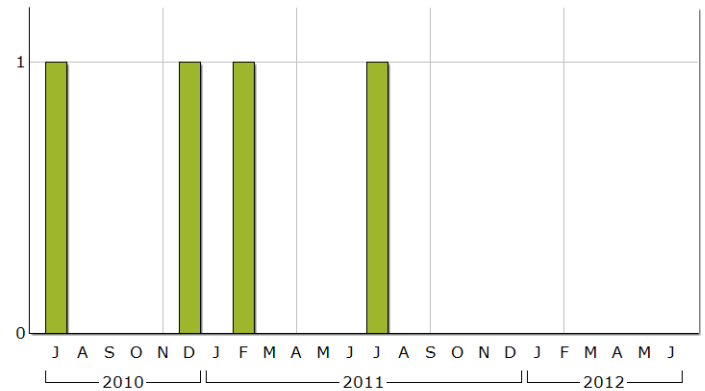


County Population	Prevalence	Tobacco Users	
Adult	27,388	22.5 %	6,167
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.02 %
Reach - NAQC		2	-
Annualized Reach		1	0.19 %
Annualized Reach - NAQC		2	-
Unique Individual Reach		3	0.02 %

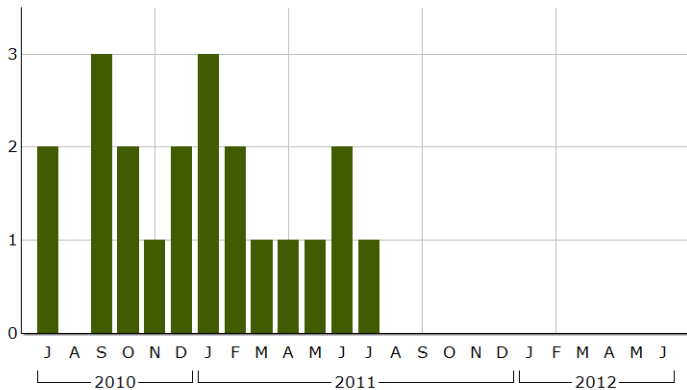
How Heard About



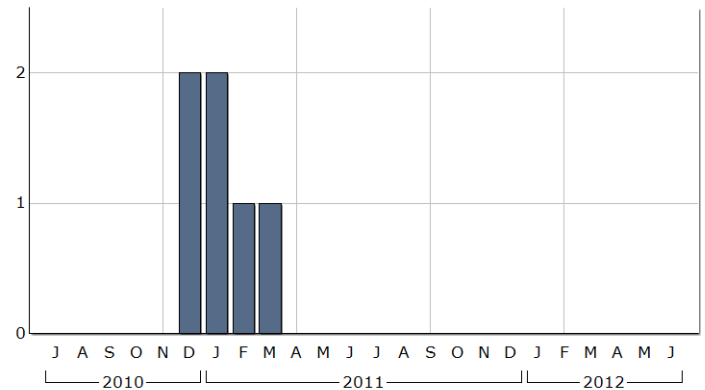
Fax Referral



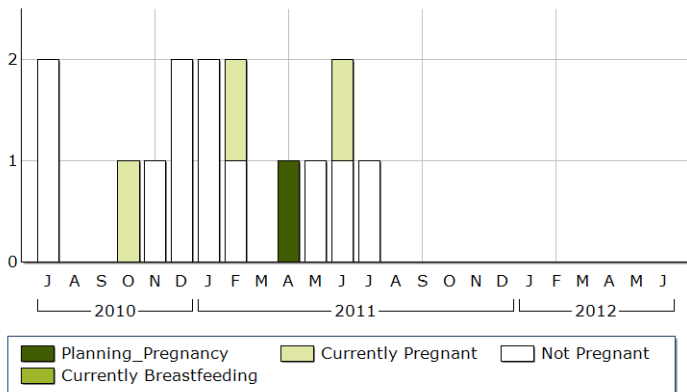
Tobacco User Enrollments



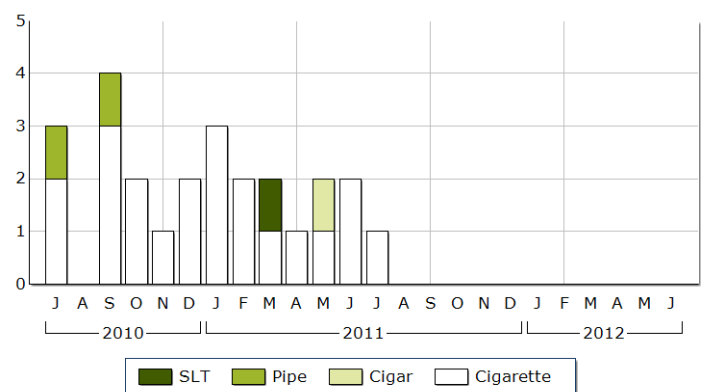
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Crawford County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

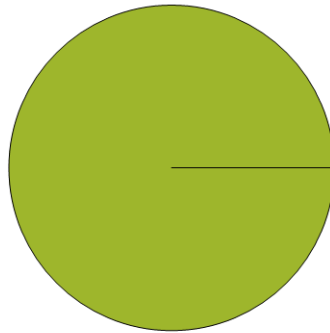
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

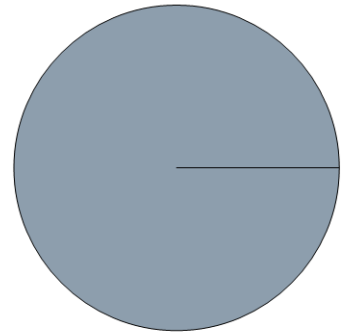
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

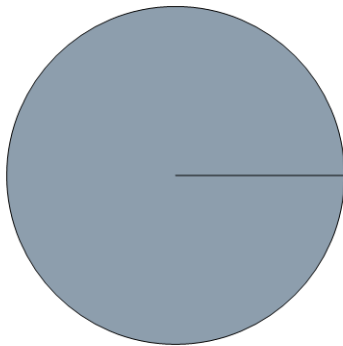
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

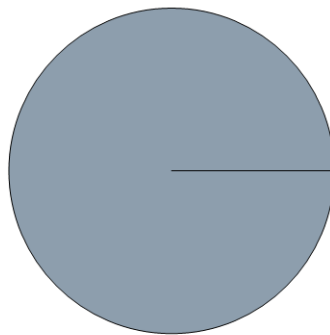
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

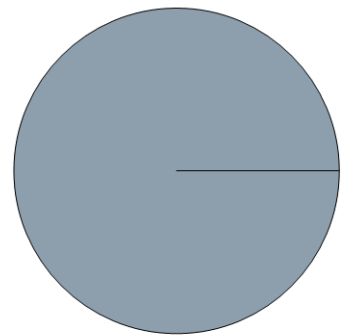
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

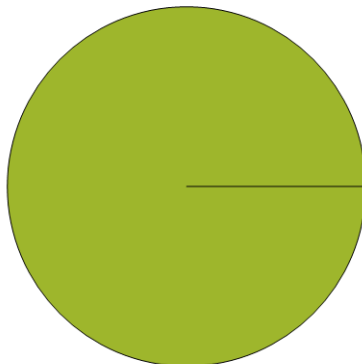
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

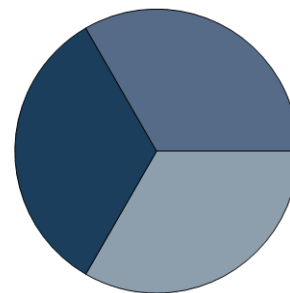
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 33.33%  
Diabetes, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

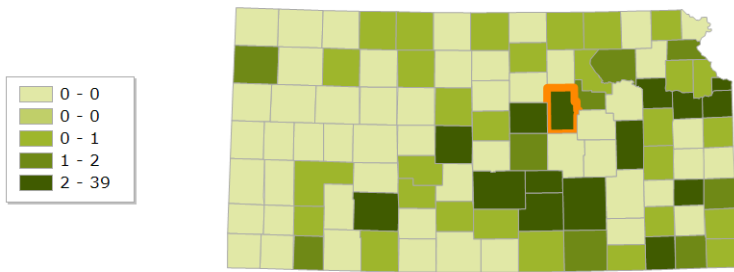


# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

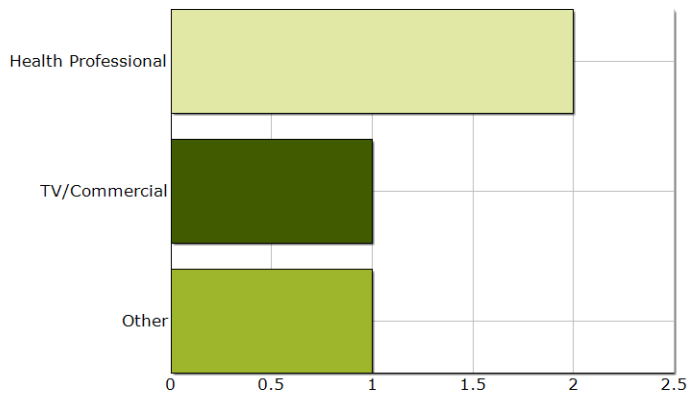
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

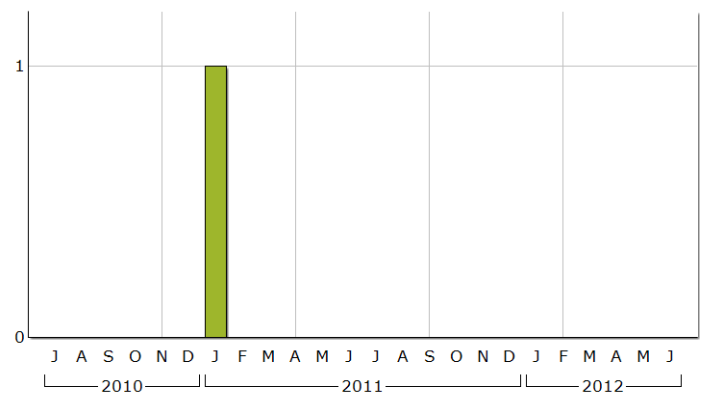


County Population	Prevalence	Tobacco Users	
Adult	16,780	16.2 %	2,713
		County	State
Tobacco Users - Last Full Month		4	266
Tobacco Users YTD		4	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	1.77 %
Annualized Reach - NAQC		2	1.77 %
Unique Individual Reach		3	0.15 %

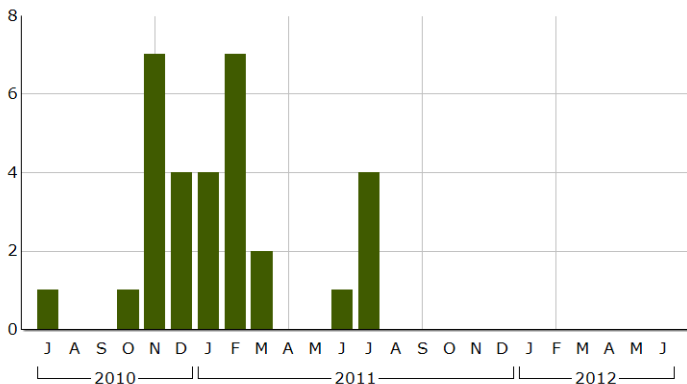
How Heard About



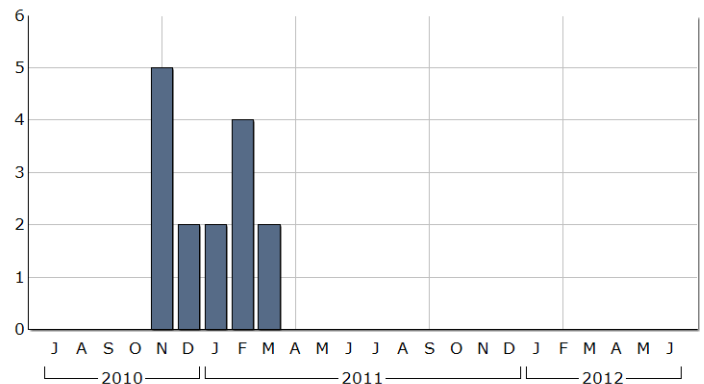
Fax Referral



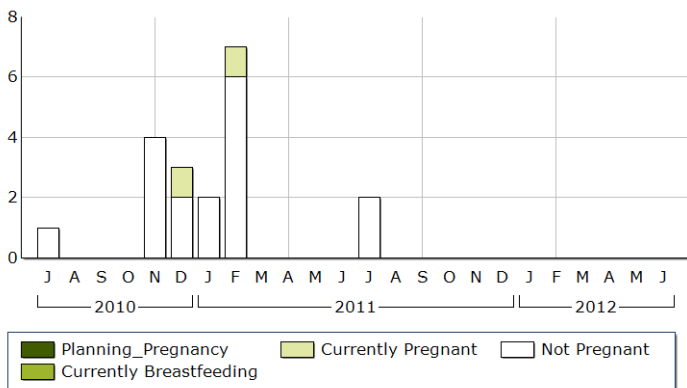
Tobacco User Enrollments



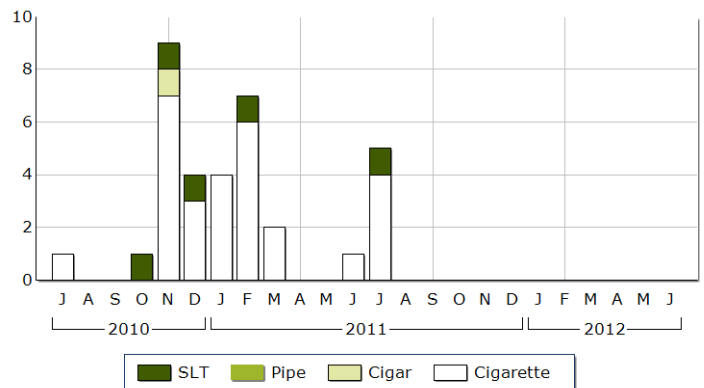
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



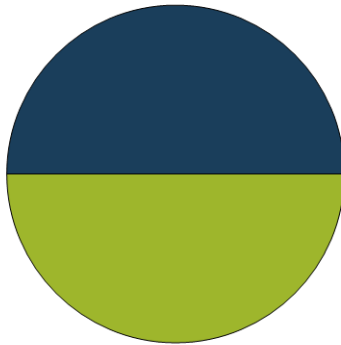
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

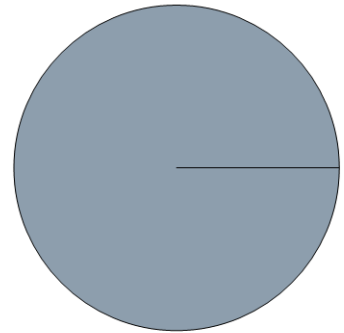
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

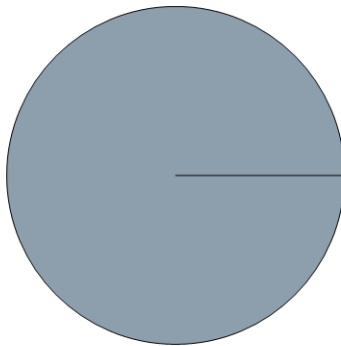
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 4

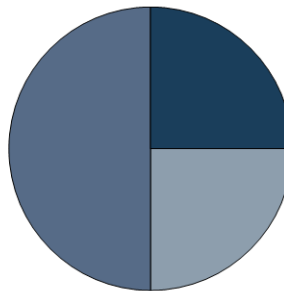
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

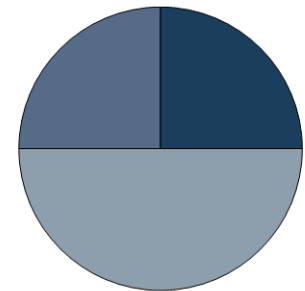
Tobacco Users By Age



25 - 34, 25.00%  
55 - 64, 50.00%  
65 and Older, 25.00%

Chart Total N: 4

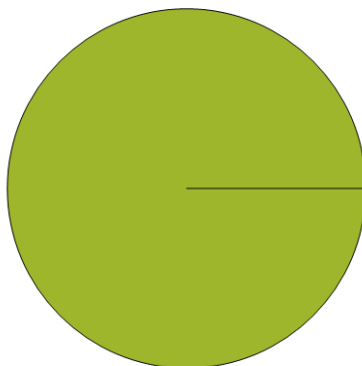
Tobacco Users By Health Plan



Uninsured, 50.00%  
Commercially Insured, 25.00%  
Medicare, 25.00%

Chart Total N: 4

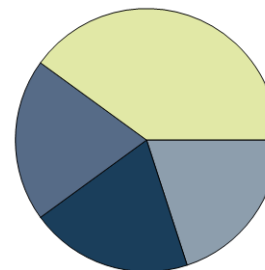
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 20.00%  
COPD, 20.00%  
Diabetes, 20.00%  
None, 40.00%

Chart Total N: 5

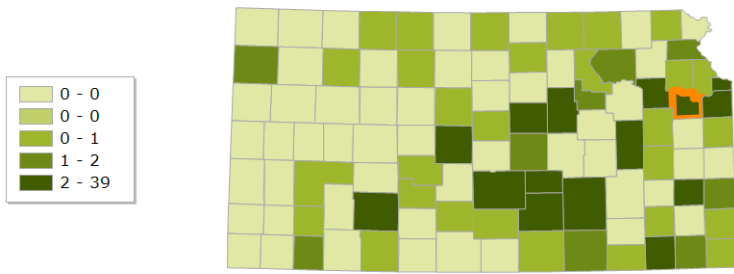
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Douglas County - Kansas Tobacco Quitline

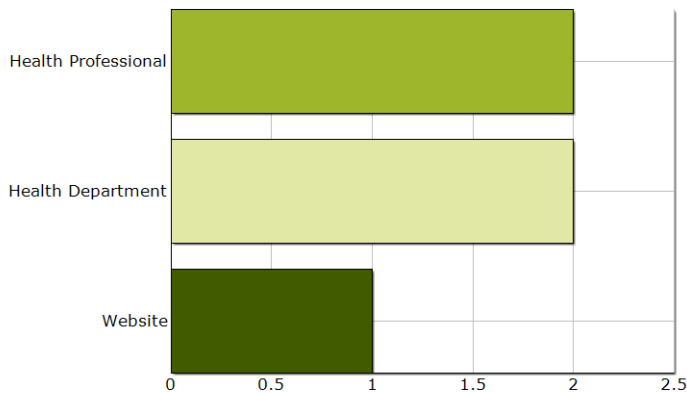
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

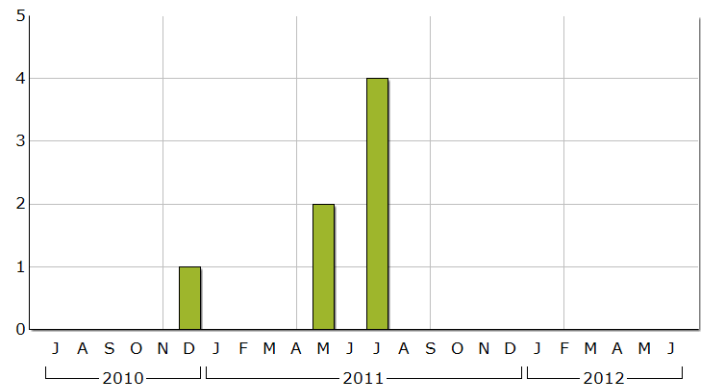


County Population	Prevalence	Tobacco Users	
Adult	65,670	15.2 %	9,956
		County	State
Tobacco Users - Last Full Month		5	266
Tobacco Users YTD		5	266
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.03 %
Annualized Reach		1	0.60 %
Annualized Reach - NAQC		2	0.36 %
Unique Individual Reach		3	0.04 %

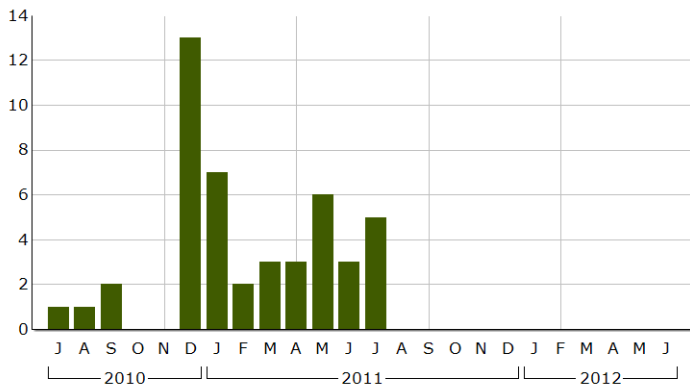
How Heard About



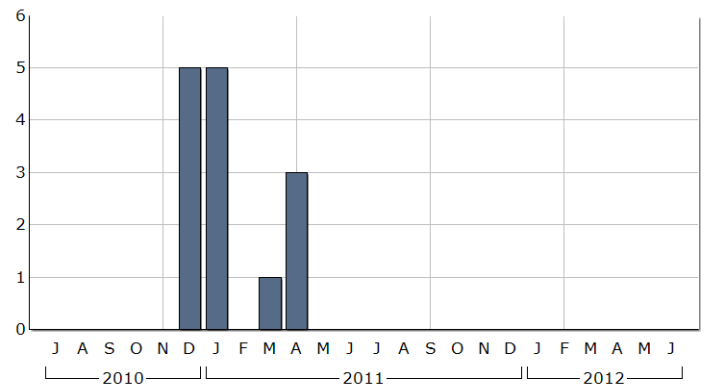
Fax Referral



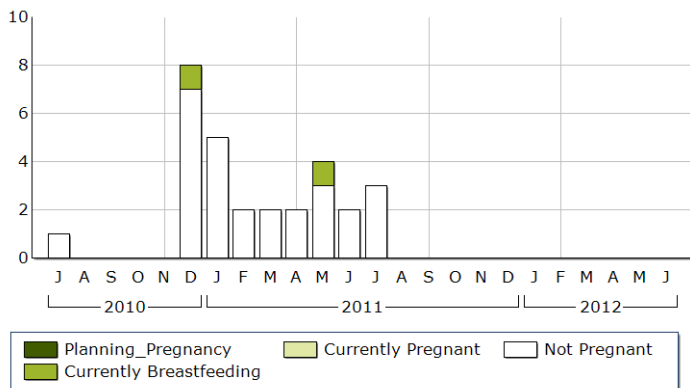
Tobacco User Enrollments



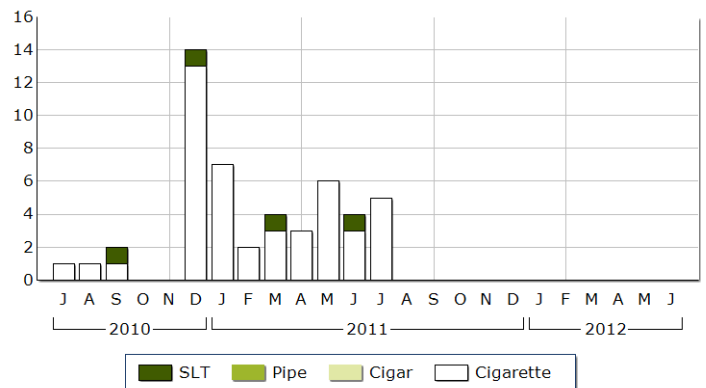
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

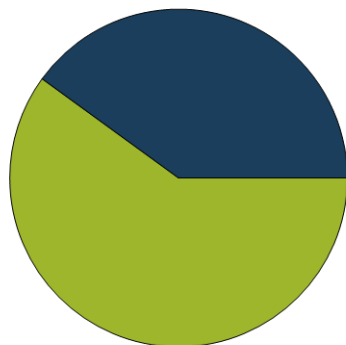


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

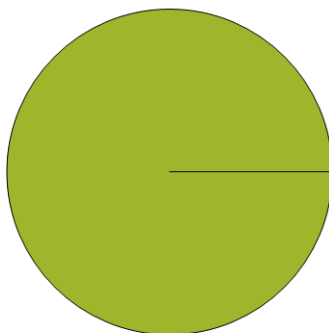
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

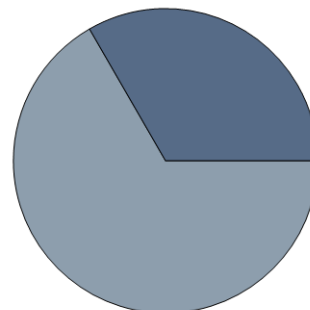
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

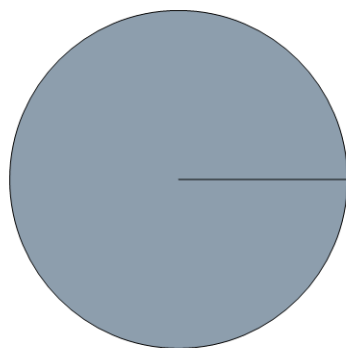
Tobacco Users By Education



HS Degree/GED, 66.67%  
College Degree, 33.33%

Chart Total N: 3

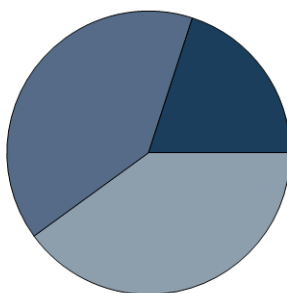
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

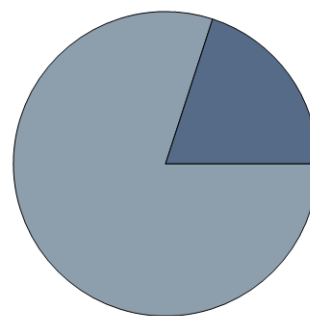
Tobacco Users By Age



35 - 44, 40.00%  
45 - 54, 40.00%  
55 - 64, 20.00%

Chart Total N: 5

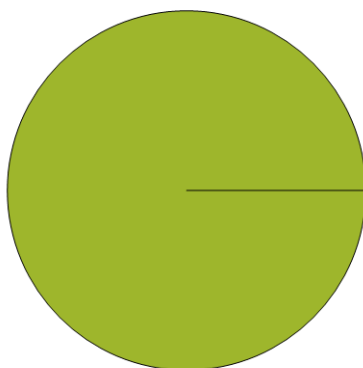
Tobacco Users By Health Plan



Uninsured, 80.00%  
Medicaid, 20.00%

Chart Total N: 5

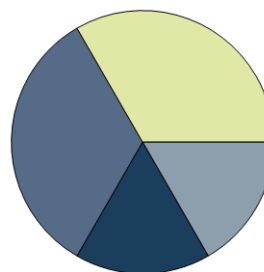
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 16.67%  
COPD, 16.67%  
Diabetes, 33.33%  
None, 33.33%

Chart Total N: 6

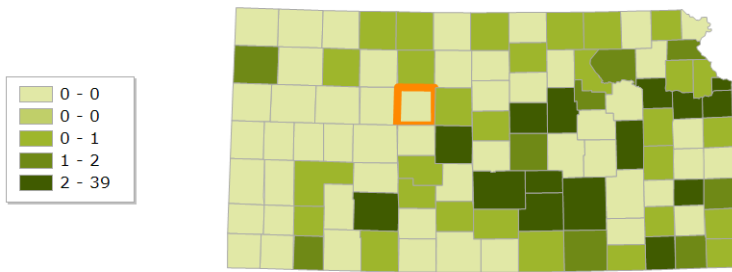
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Ellis County - Kansas Tobacco Quitline

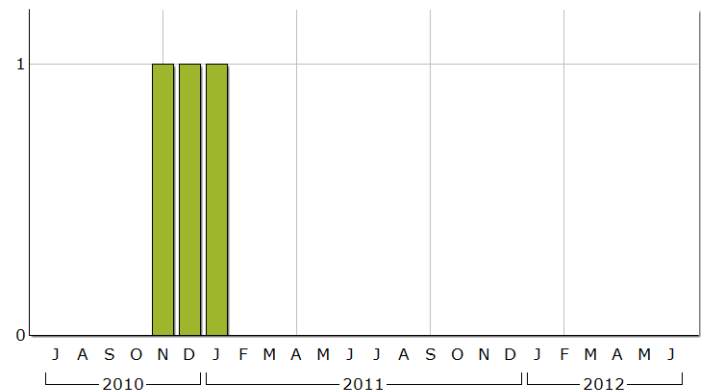
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

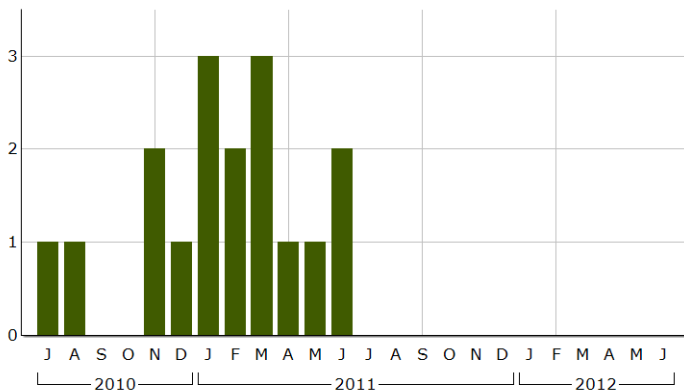


County Population	Prevalence	Tobacco Users	
Adult	17,137	12.6 %	2,152
		County	State
Tobacco Users - Last Full Month		-	266
Tobacco Users YTD		-	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.46 %
Unique Individual Reach		3	0.05 %

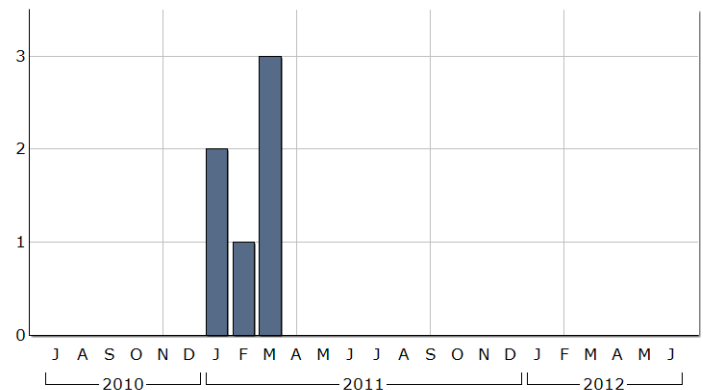
Fax Referral



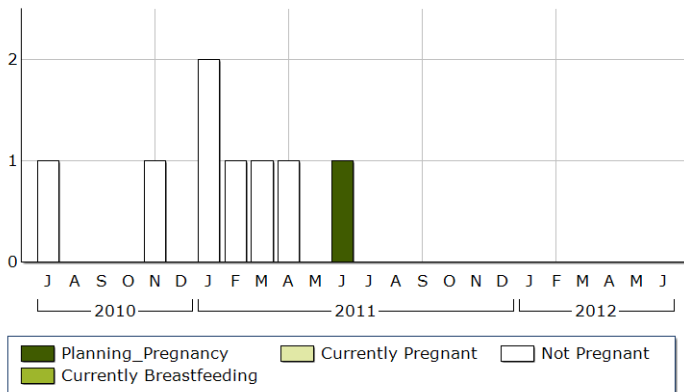
Tobacco User Enrollments



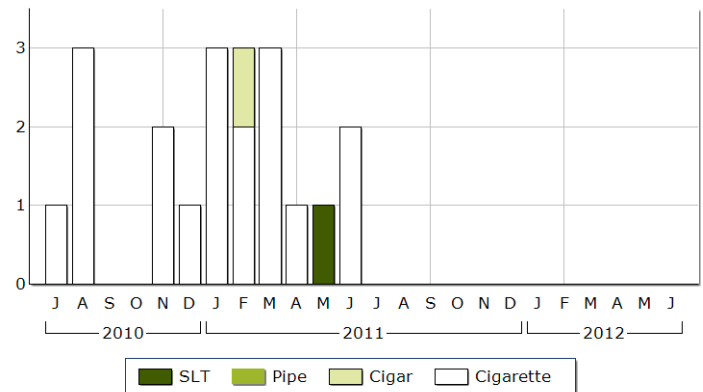
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

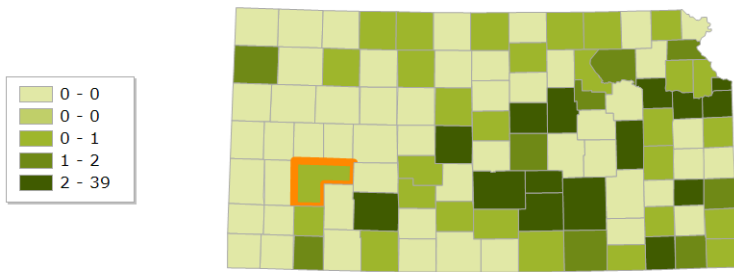
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Finney County - Kansas Tobacco Quitline

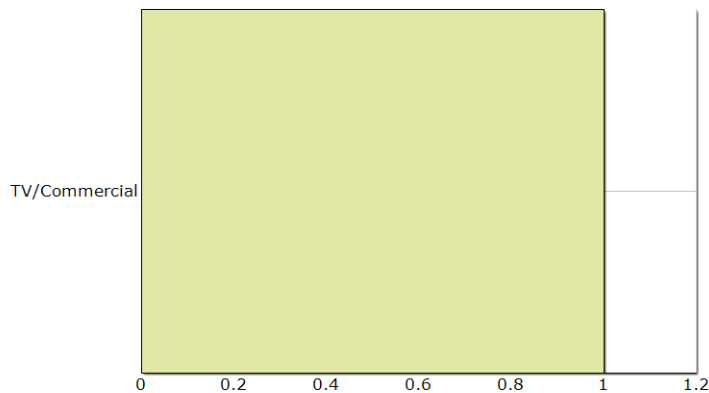
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

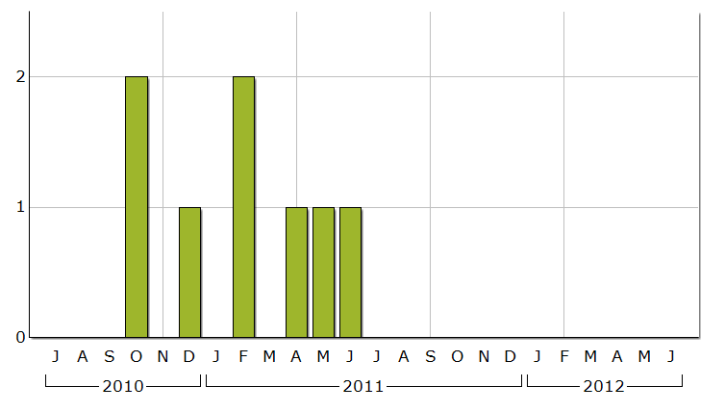


County Population	Prevalence	Tobacco Users	
Adult	20,831	26.5 %	5,511
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.02 %
Reach - NAQC		2	0.02 %
Annualized Reach		1	0.22 %
Annualized Reach - NAQC		2	0.22 %
Unique Individual Reach		3	0.02 %

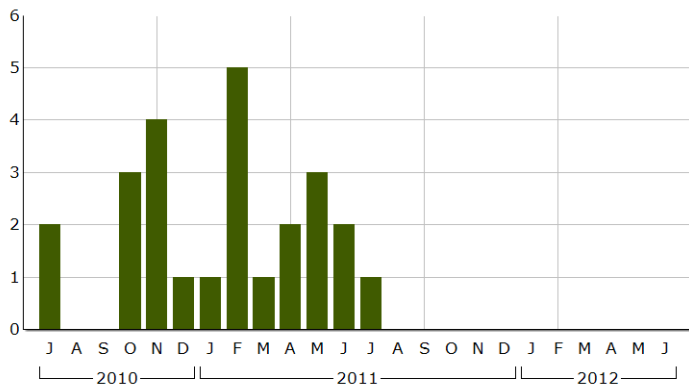
How Heard About



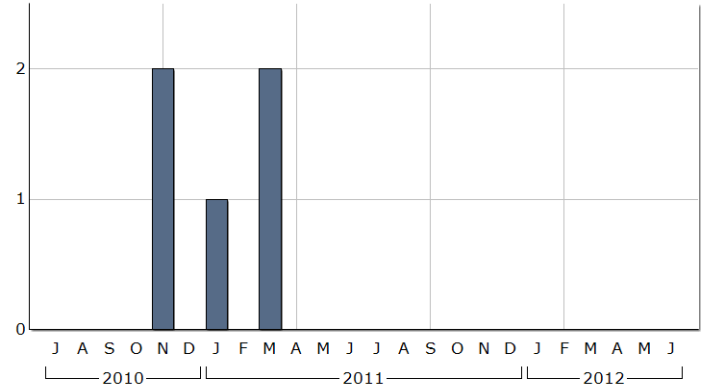
Fax Referral



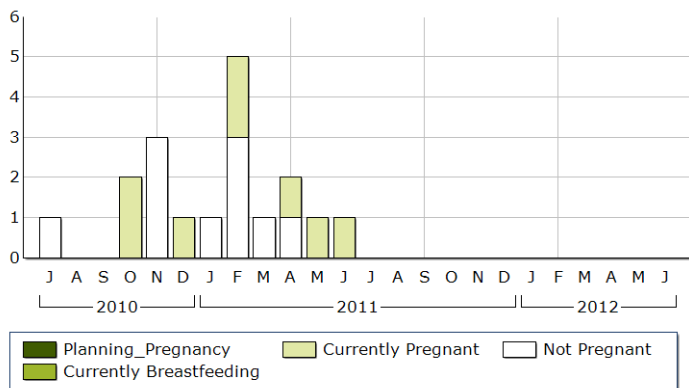
Tobacco User Enrollments



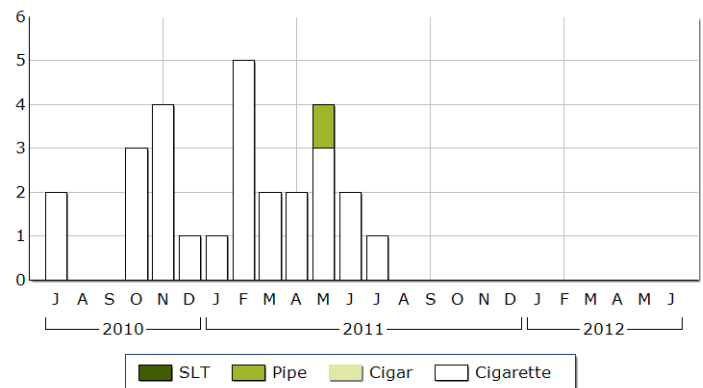
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

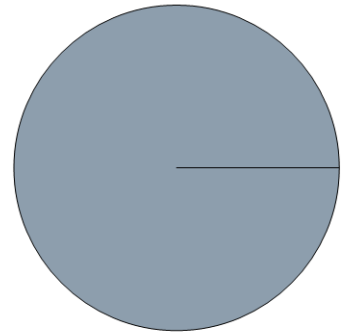
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

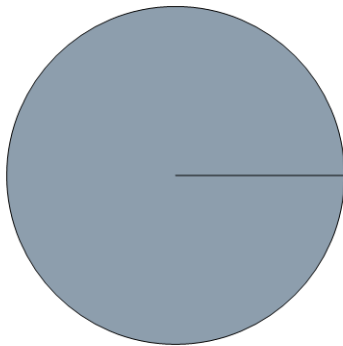
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

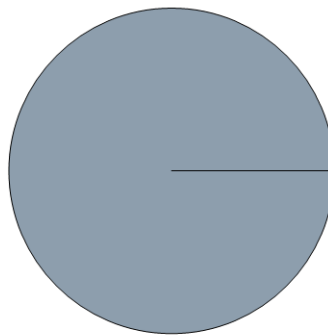
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

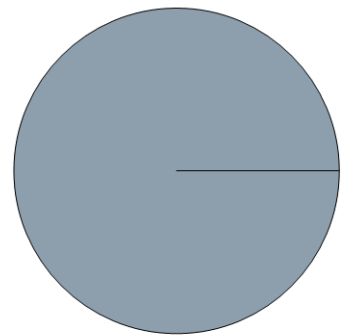
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

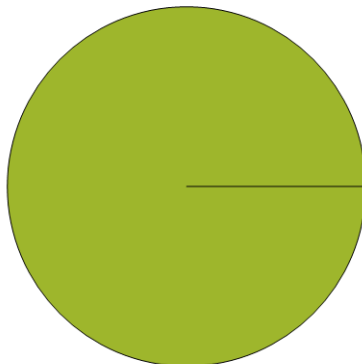
Tobacco Users By Health Plan



Doesn't Know, 100.00%

Chart Total N: 1

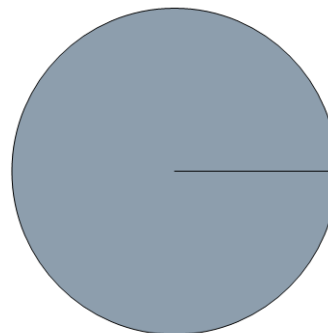
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

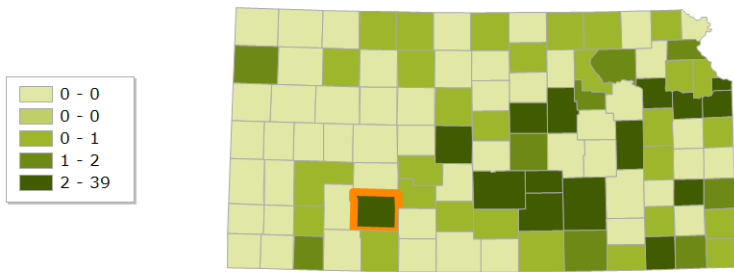


# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

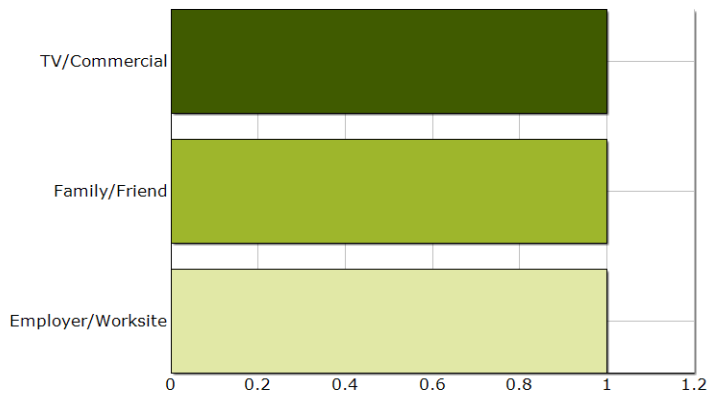
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

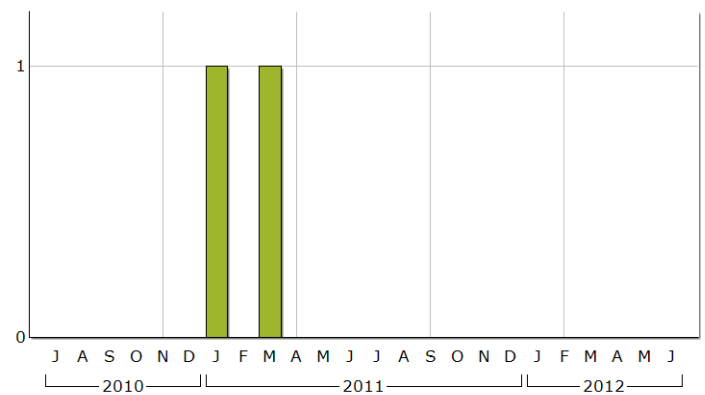


County Population	Prevalence	Tobacco Users	
Adult	17,729	18.9 %	3,355
		County	State
Tobacco Users - Last Full Month		4	266
Tobacco Users YTD		4	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.12 %
Reach - NAQC		2	0.06 %
Annualized Reach		1	1.43 %
Annualized Reach - NAQC		2	0.72 %
Unique Individual Reach		3	0.09 %

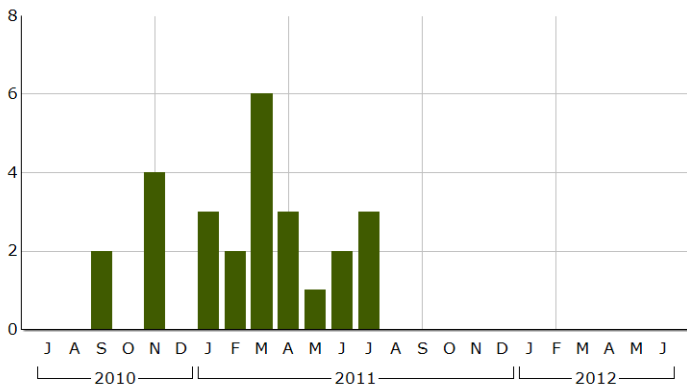
How Heard About



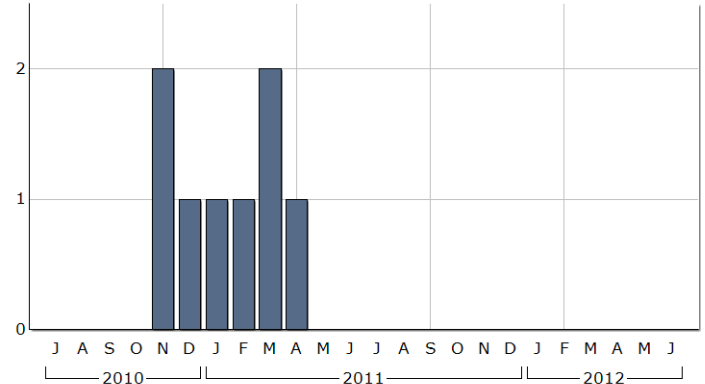
Fax Referral



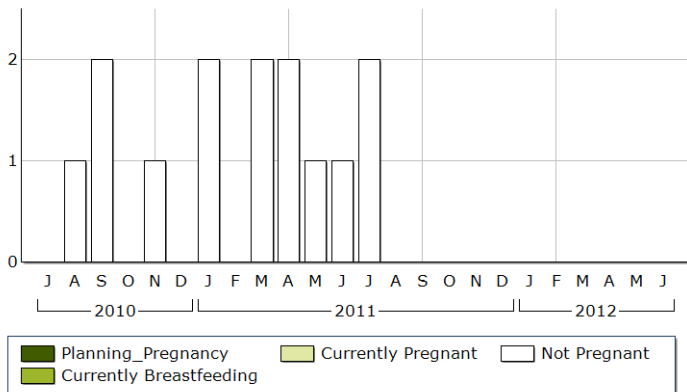
Tobacco User Enrollments



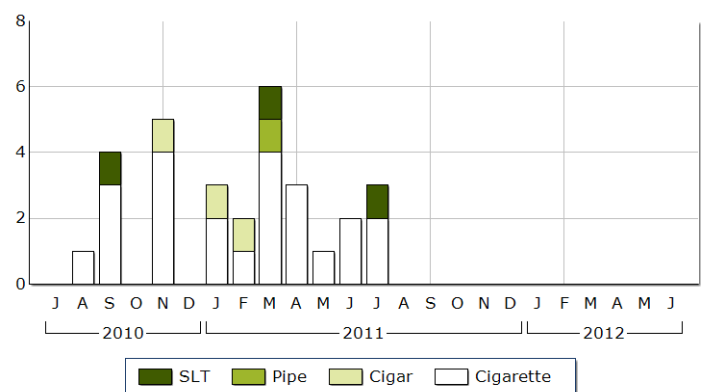
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

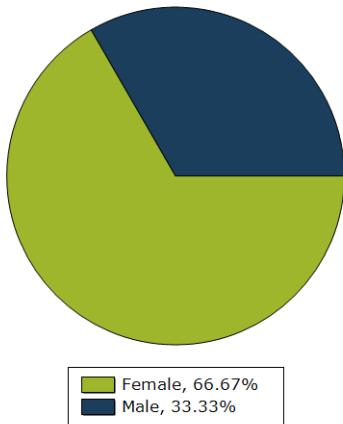


Chart Total N: 3

Tobacco Users By Language

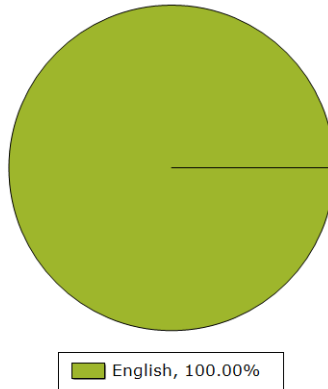


Chart Total N: 3

Tobacco Users By Education

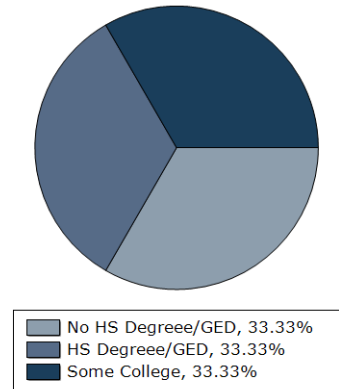


Chart Total N: 3

Tobacco Users By Race

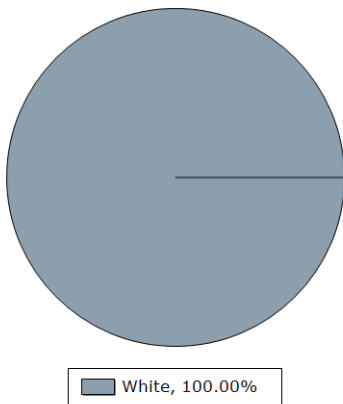


Chart Total N: 3

Tobacco Users By Age

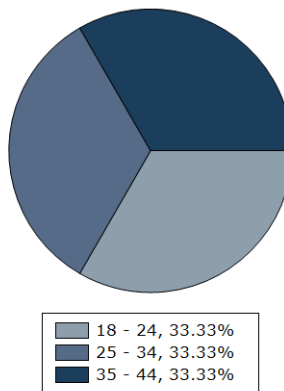


Chart Total N: 3

Tobacco Users By Health Plan

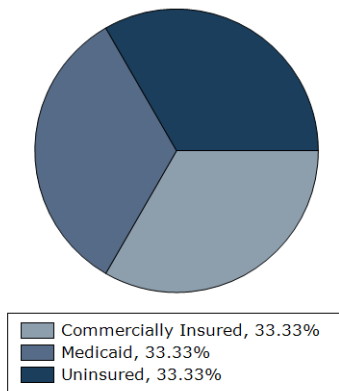


Chart Total N: 3

Tobacco Users By Ethnicity

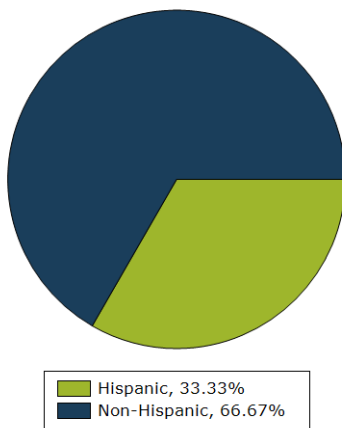


Chart Total N: 3

Tobacco Users By Chronic Condition

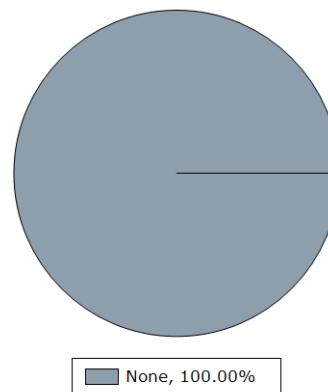


Chart Total N: 3

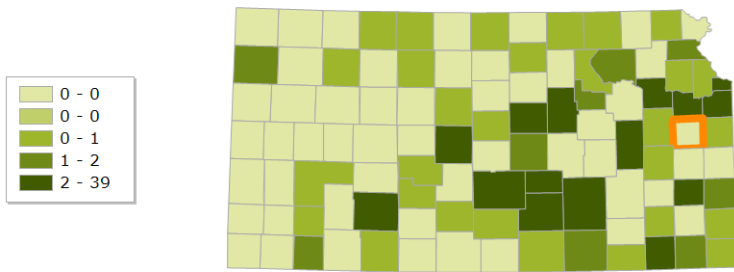
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Franklin County - Kansas Tobacco Quitline

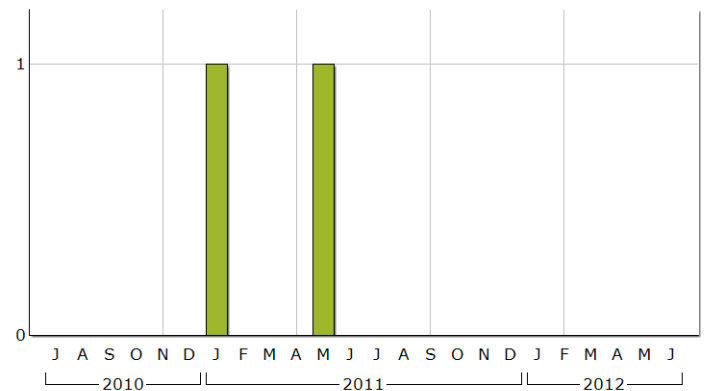
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

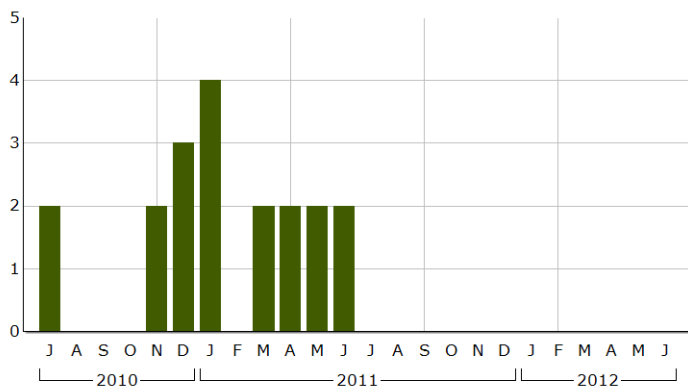


County Population	Prevalence	Tobacco Users	
Adult	19,273	20.5 %	3,946
		County	State
Tobacco Users - Last Full Month		-	266
Tobacco Users YTD		-	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.46 %
Unique Individual Reach		3	0.05 %

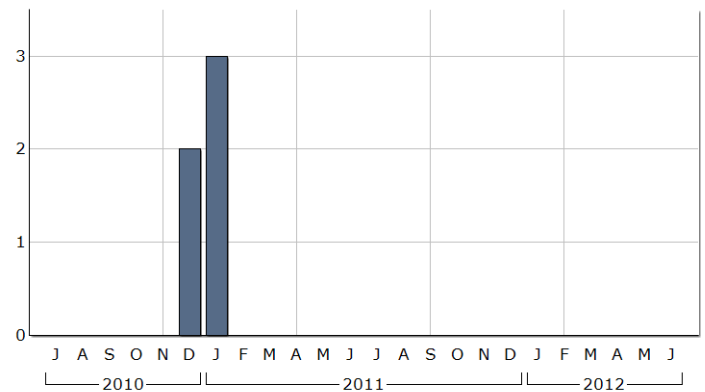
Fax Referral



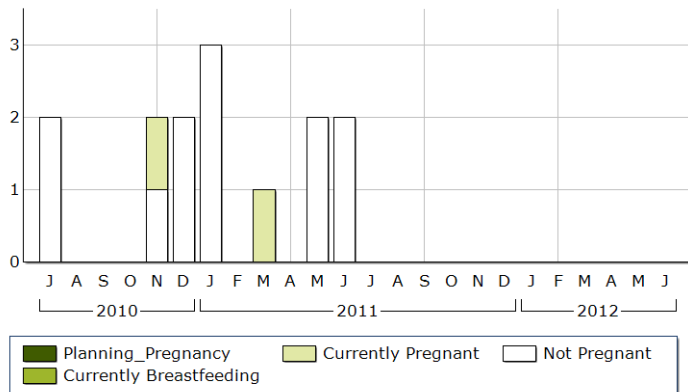
Tobacco User Enrollments



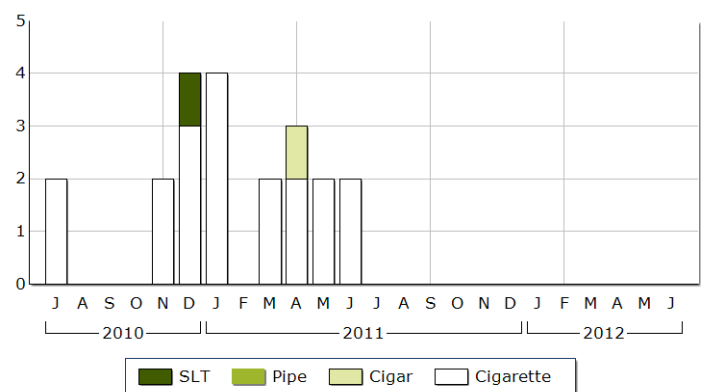
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

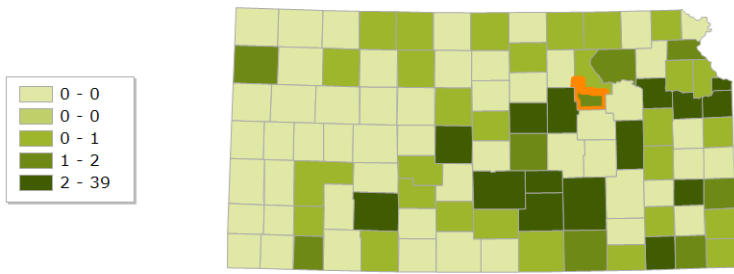
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

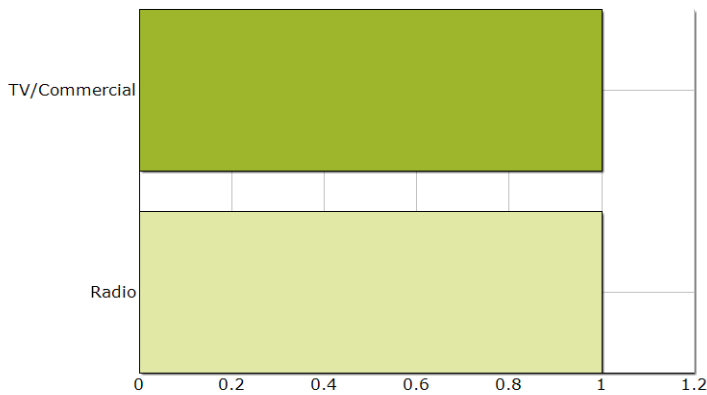
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

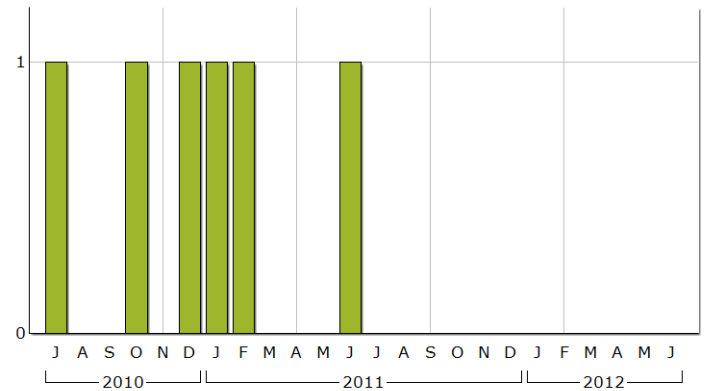


County Population	Prevalence	Tobacco Users	
Adult	23,842	37.2 %	8,871
		County	State
Tobacco Users - Last Full Month		3	266
Tobacco Users YTD		3	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.03 %
Reach - NAQC		2	0.01 %
Annualized Reach		1	0.41 %
Annualized Reach - NAQC		2	0.14 %
Unique Individual Reach		3	0.02 %

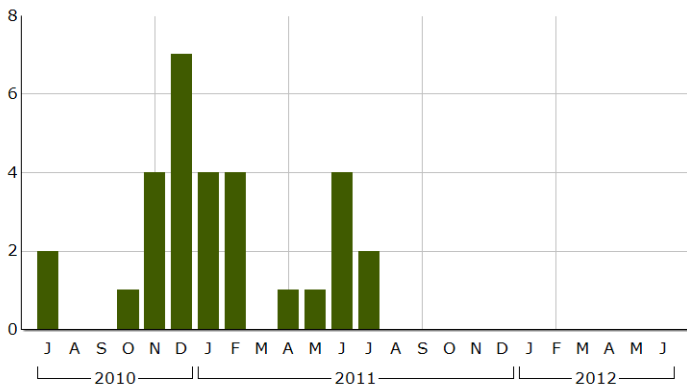
How Heard About



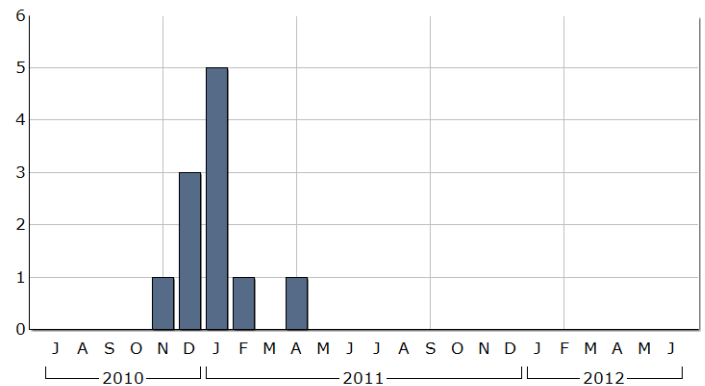
Fax Referral



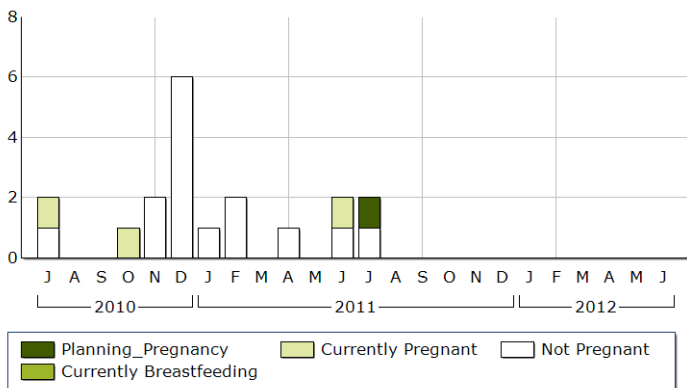
Tobacco User Enrollments



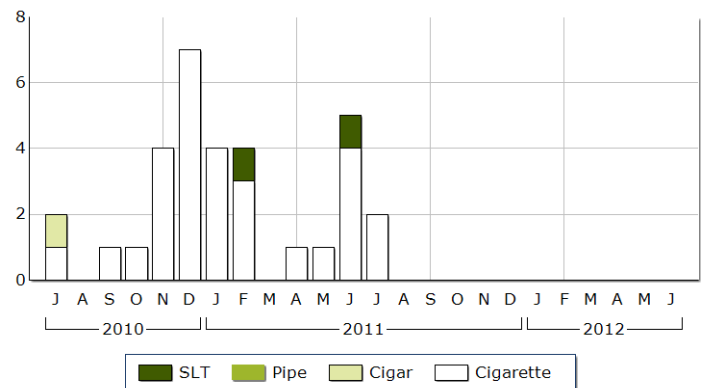
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

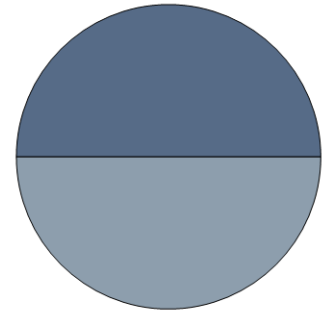
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

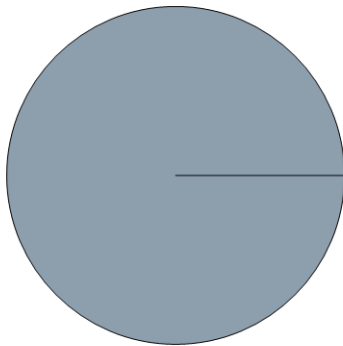
Tobacco Users By Education



No HS Degree/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

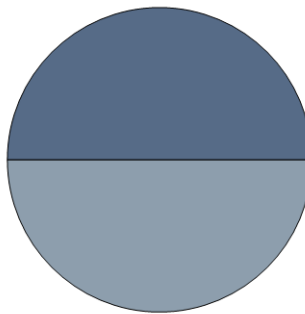
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

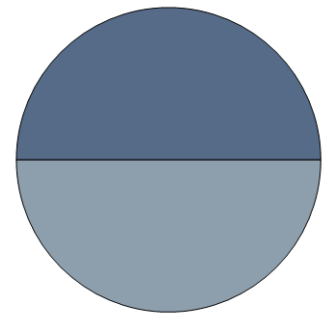
Tobacco Users By Age



25 - 34, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

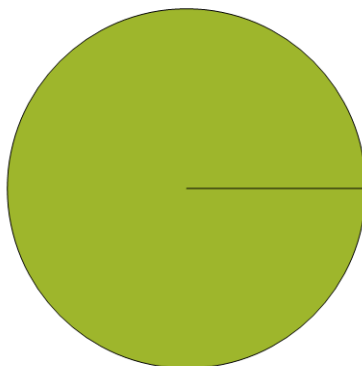
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

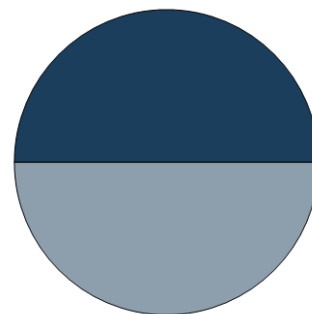
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%  
None, 50.00%

Chart Total N: 2

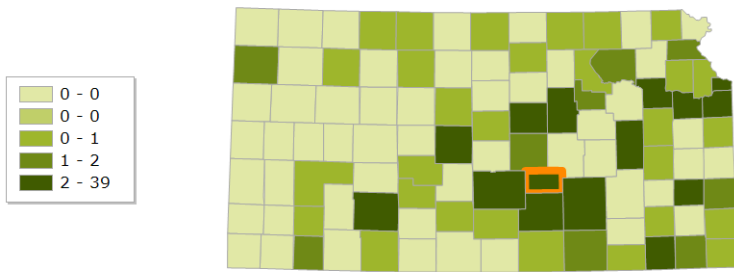
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Harvey County - Kansas Tobacco Quitline

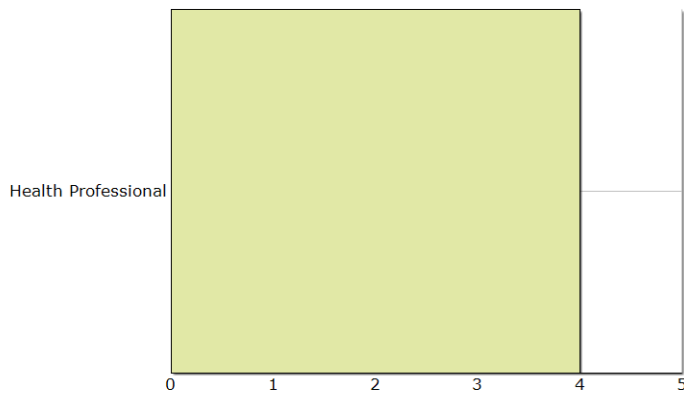
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

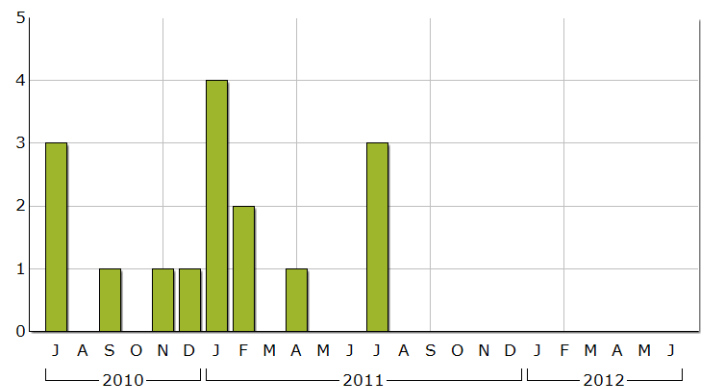


County Population	Prevalence	Tobacco Users	
Adult	22,827	8.2 %	1,865
		County	State
Tobacco Users - Last Full Month		4	266
Tobacco Users YTD		4	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	2.57 %
Annualized Reach - NAQC		2	2.57 %
Unique Individual Reach		3	0.21 %

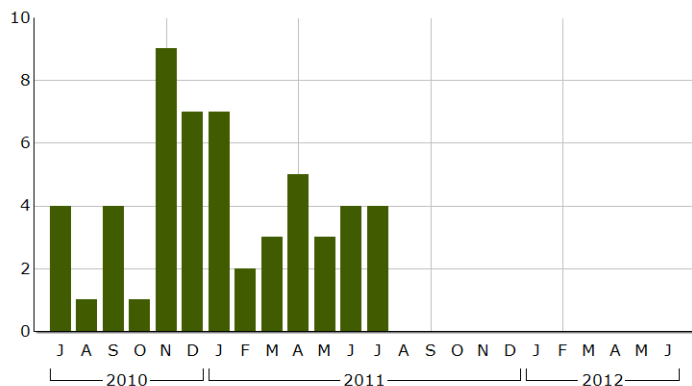
How Heard About



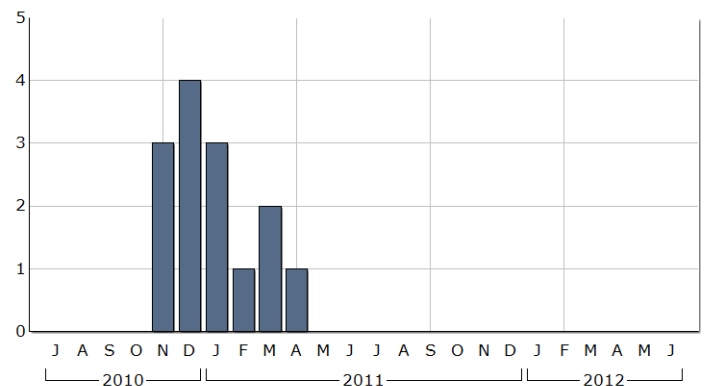
Fax Referral



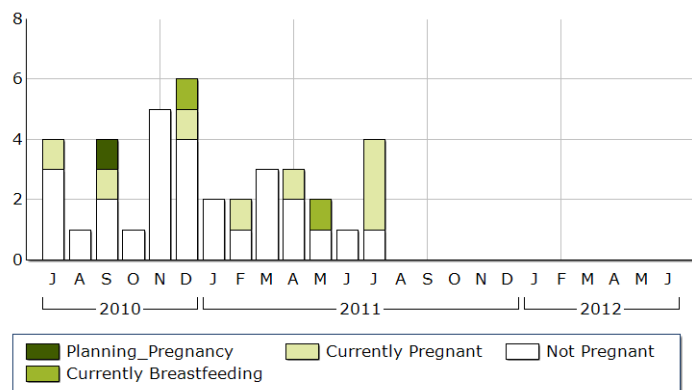
Tobacco User Enrollments



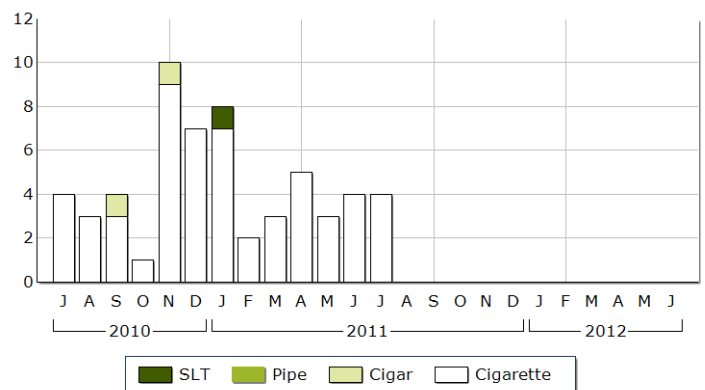
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Harvey County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

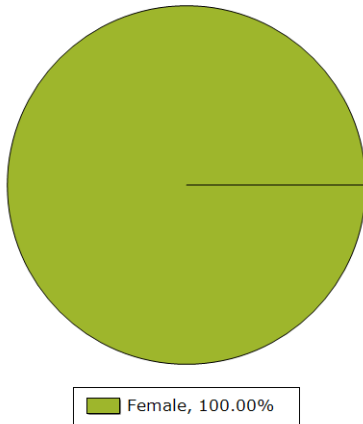


Chart Total N: 4

Tobacco Users By Language

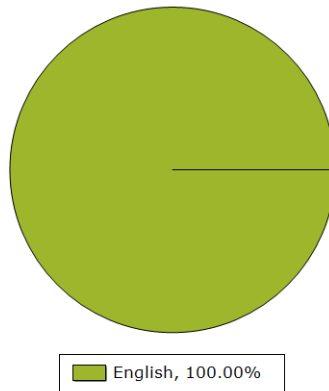


Chart Total N: 4

Tobacco Users By Education

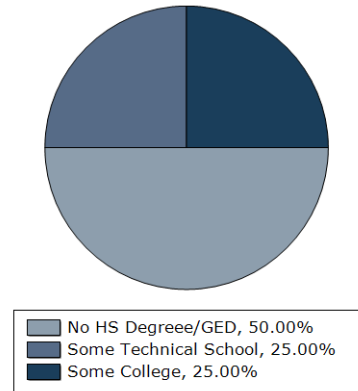


Chart Total N: 4

Tobacco Users By Race

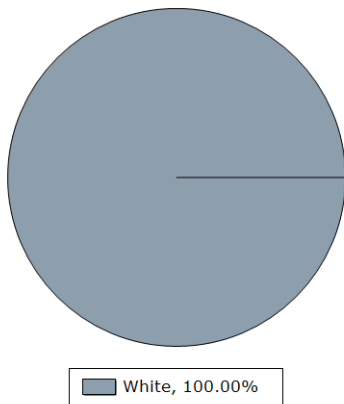


Chart Total N: 4

Tobacco Users By Age

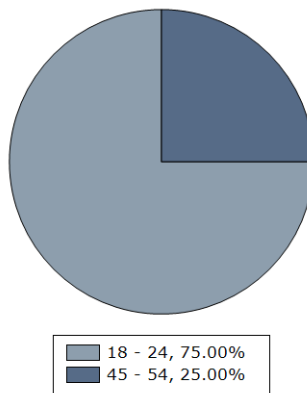


Chart Total N: 4

Tobacco Users By Health Plan

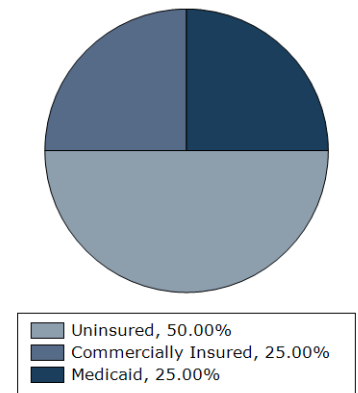


Chart Total N: 4

Tobacco Users By Ethnicity

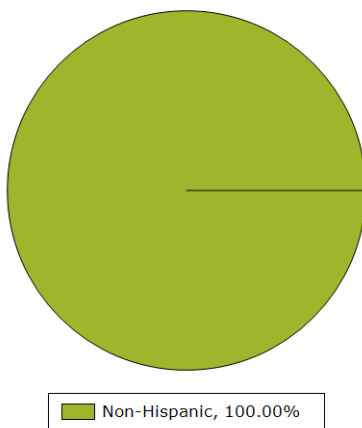


Chart Total N: 4

Tobacco Users By Chronic Condition

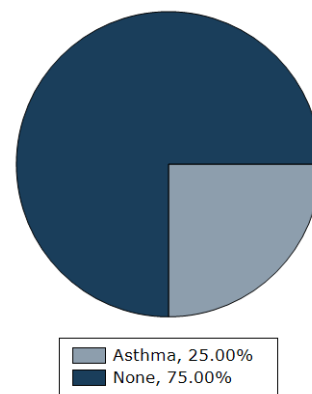


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

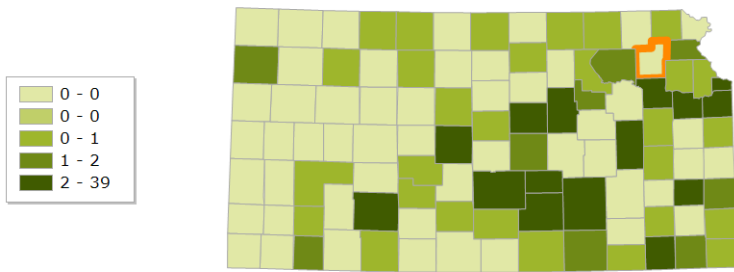


# Utilization Dashboard by County Report

## Jackson County - Kansas Tobacco Quitline

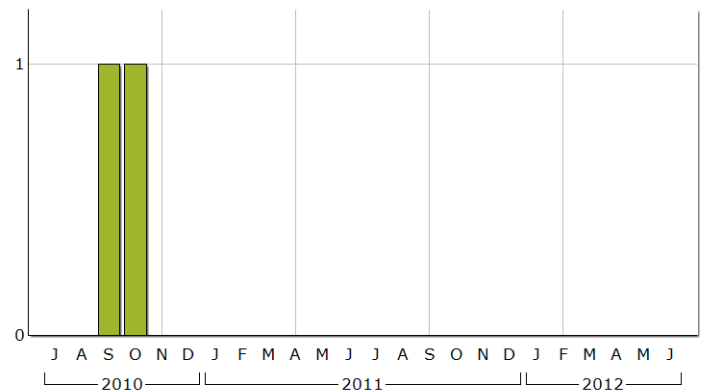
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

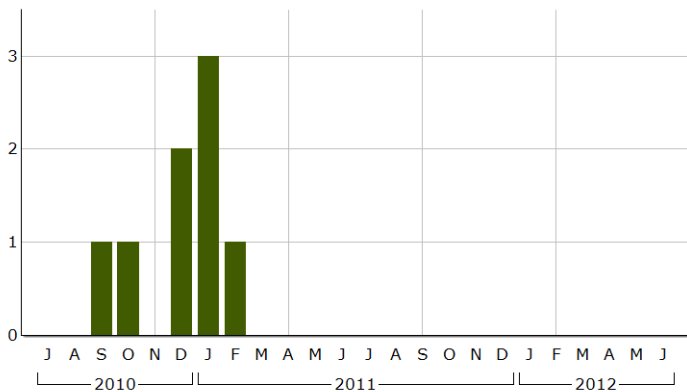


County Population	Prevalence	Tobacco Users	
Adult	13,295	25.1 %	3,338
		County	State
Tobacco Users - Last Full Month		-	266
Tobacco Users YTD		-	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.46 %
Unique Individual Reach		3	0.05 %

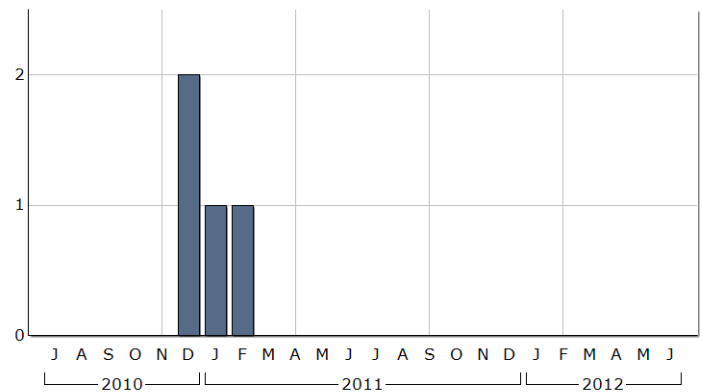
Fax Referral



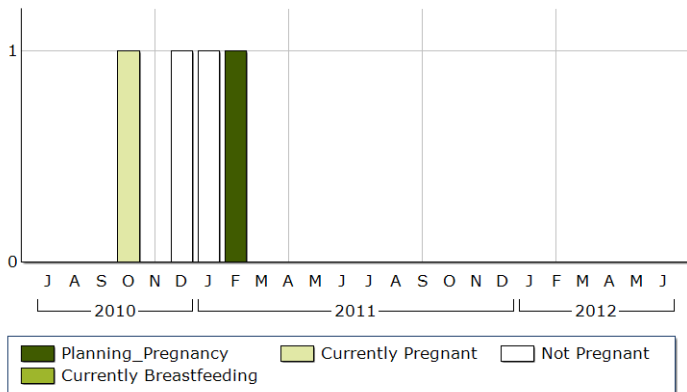
Tobacco User Enrollments



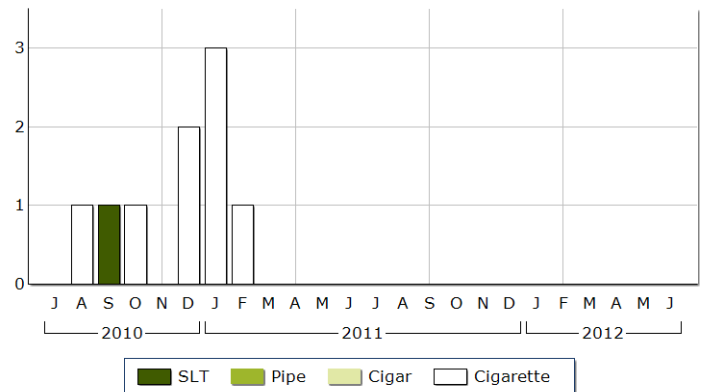
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

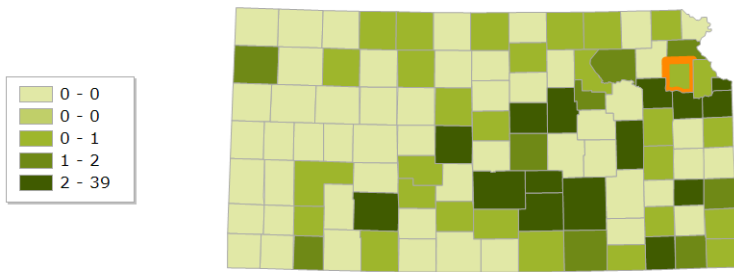
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Jefferson County - Kansas Tobacco Quitline

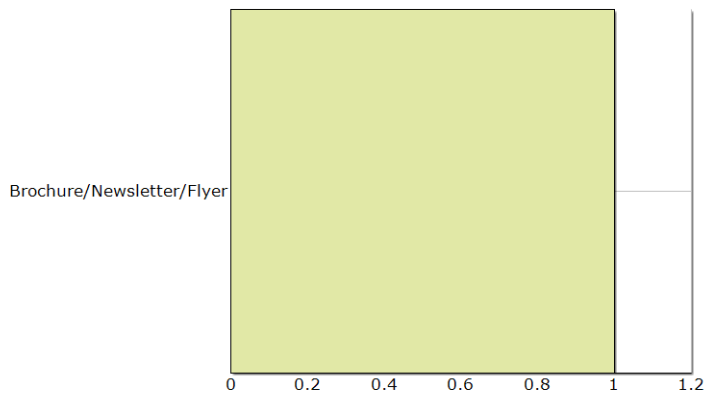
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

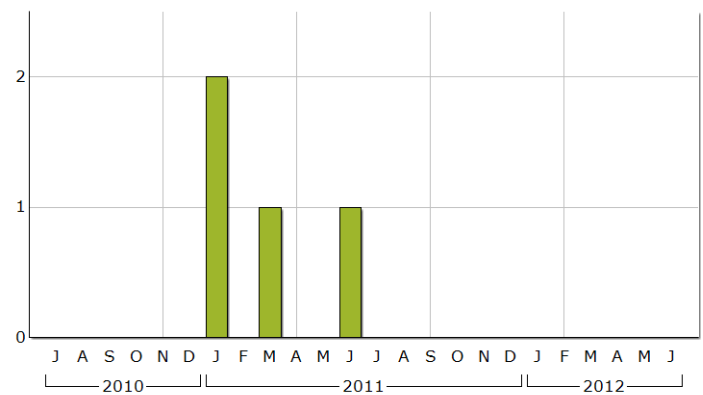


County Population	Prevalence	Tobacco Users	
Adult	16,312	16.4 %	2,682
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.04 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.45 %
Annualized Reach - NAQC		2	0.45 %
Unique Individual Reach		3	0.04 %

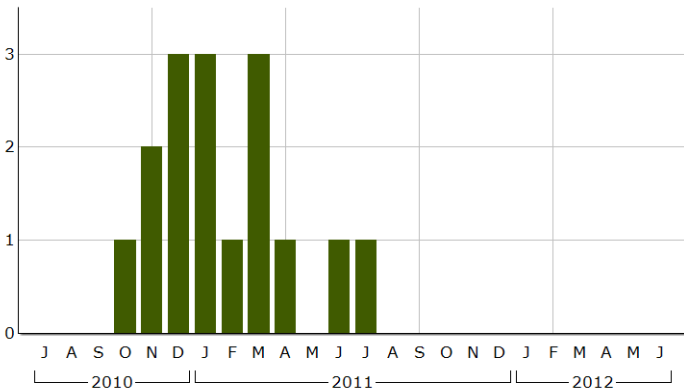
How Heard About



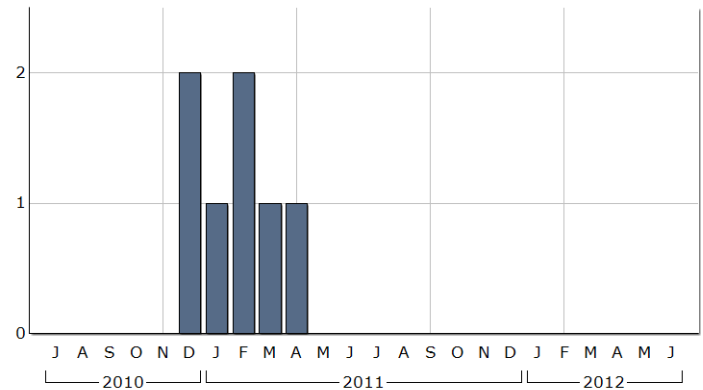
Fax Referral



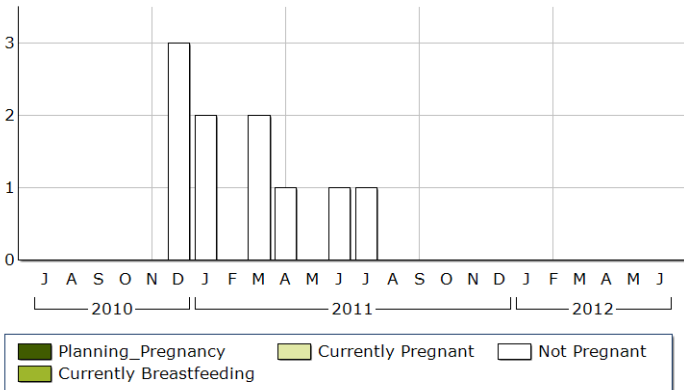
Tobacco User Enrollments



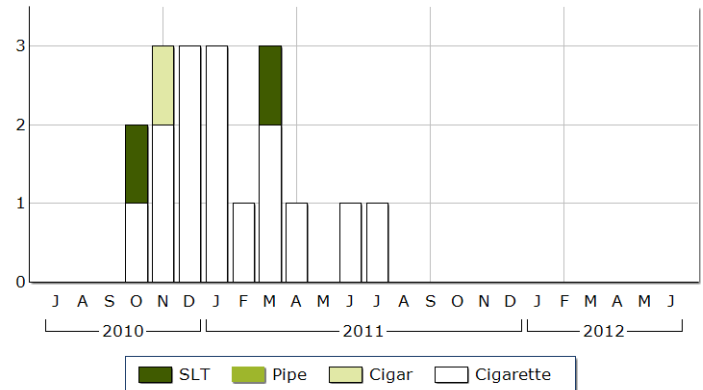
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

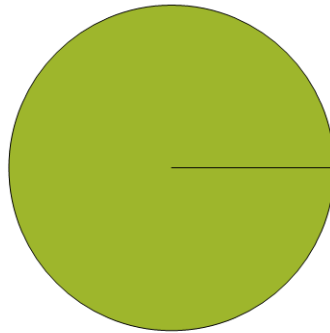
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

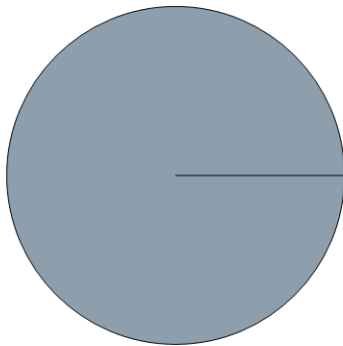
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

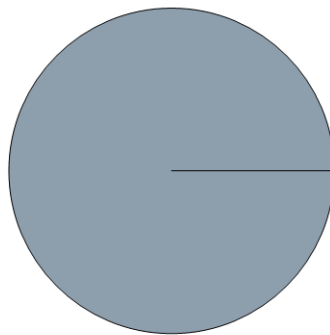
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

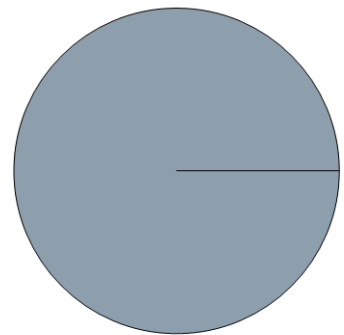
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

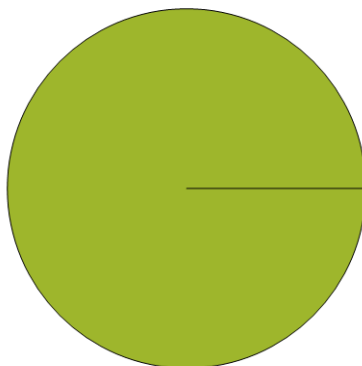
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

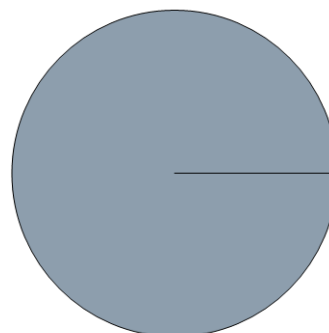
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

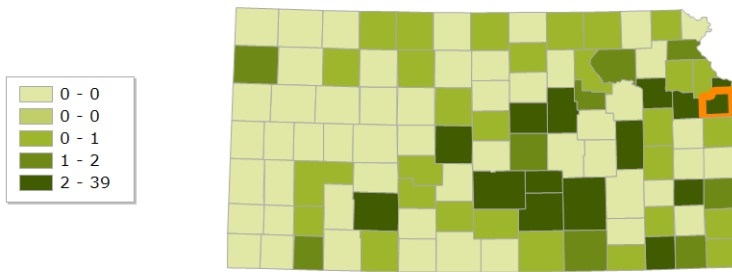
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Johnson County - Kansas Tobacco Quitline

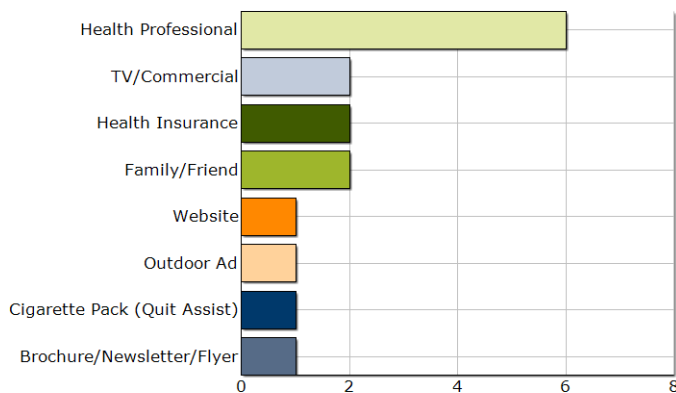
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

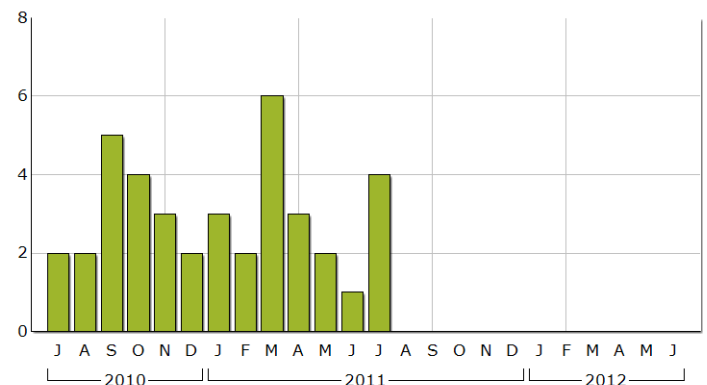


County Population	Prevalence	Tobacco Users	
Adult	394,724	12.2 %	48,112
		County	State
Tobacco Users - Last Full Month		16	266
Tobacco Users YTD		16	266
Unique Tobacco Users YTD		3	15
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.03 %
Reach - NAQC		2	0.03 %
Annualized Reach		1	0.40 %
Annualized Reach - NAQC		2	0.32 %
Unique Individual Reach		3	0.03 %

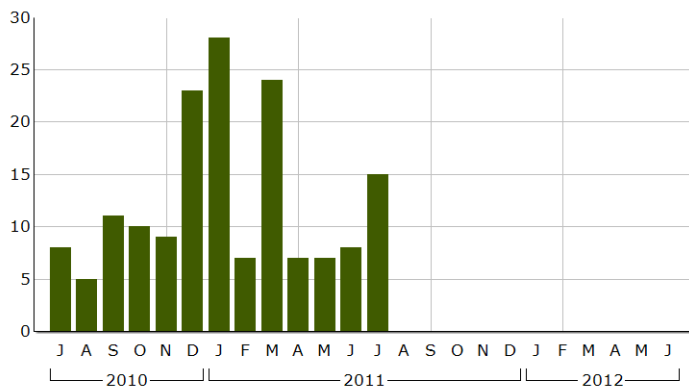
How Heard About



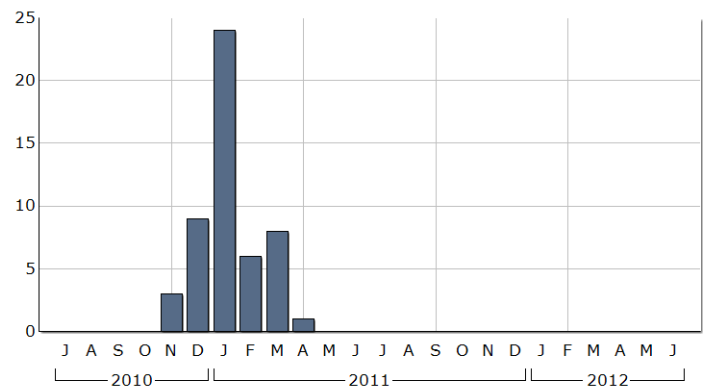
Fax Referral



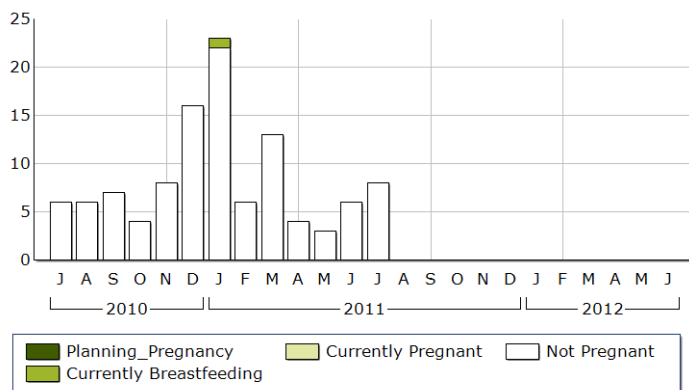
Tobacco User Enrollments



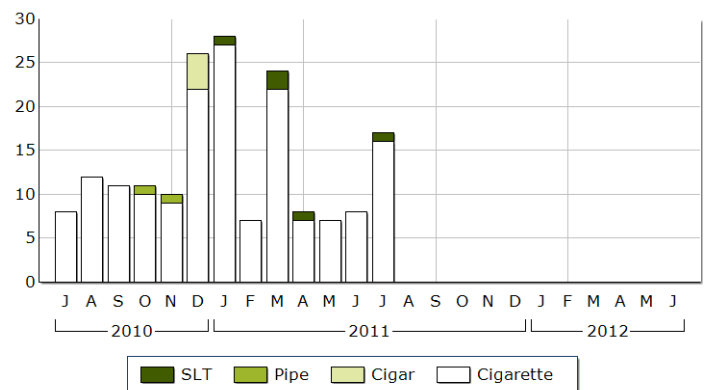
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Johnson County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

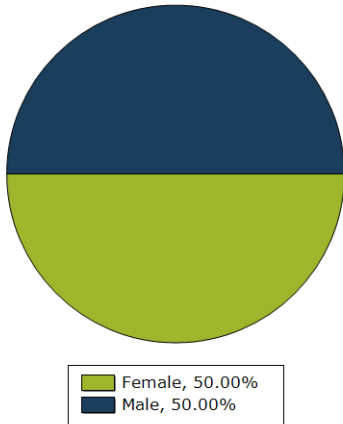


Chart Total N: 16

Tobacco Users By Language

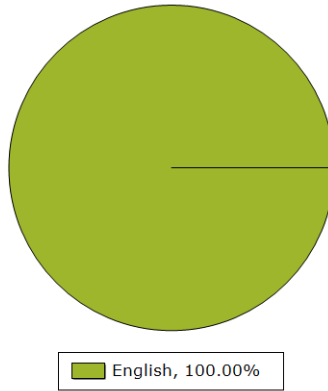


Chart Total N: 16

Tobacco Users By Education

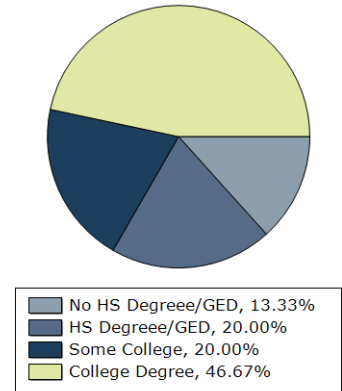


Chart Total N: 15

Tobacco Users By Race

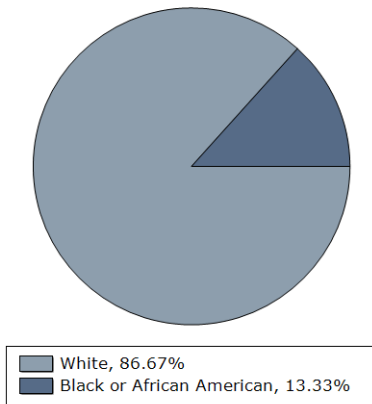


Chart Total N: 15

Tobacco Users By Age

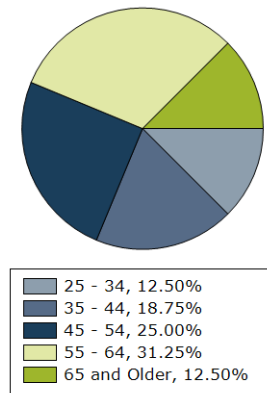


Chart Total N: 16

Tobacco Users By Health Plan

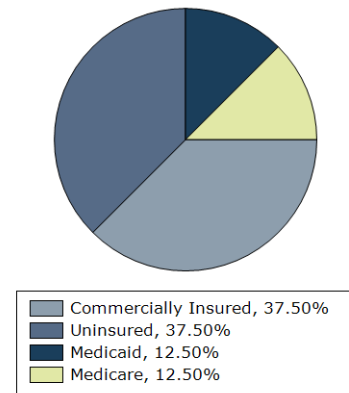


Chart Total N: 16

Tobacco Users By Ethnicity

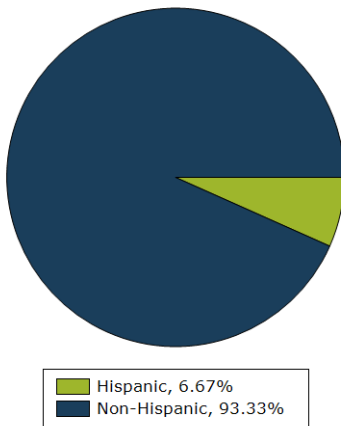


Chart Total N: 15

Tobacco Users By Chronic Condition

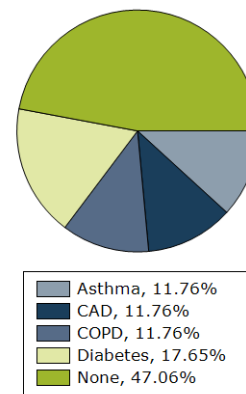


Chart Total N: 17

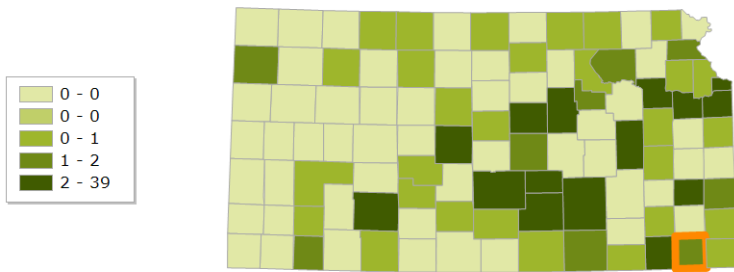
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Labette County - Kansas Tobacco Quitline

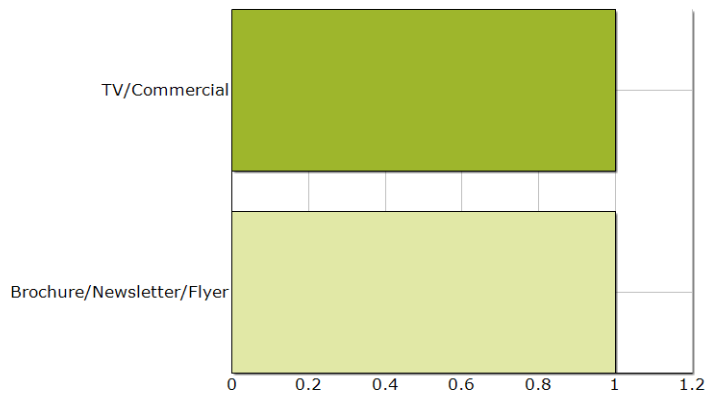
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

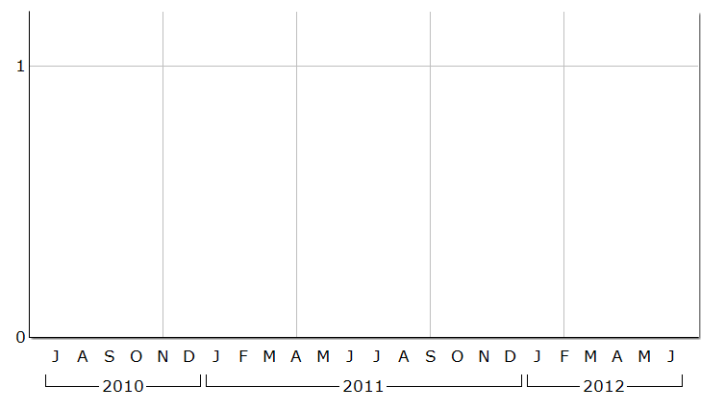


County Population	Prevalence	Tobacco Users	
Adult	18,359	28.9 %	5,309
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.04 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.45 %
Annualized Reach - NAQC		2	0.45 %
Unique Individual Reach		3	0.04 %

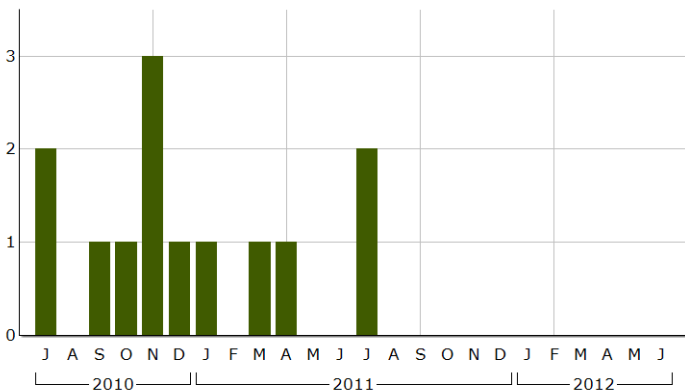
How Heard About



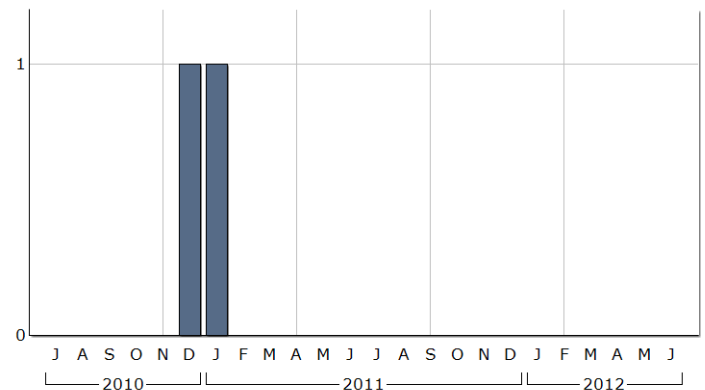
Fax Referral



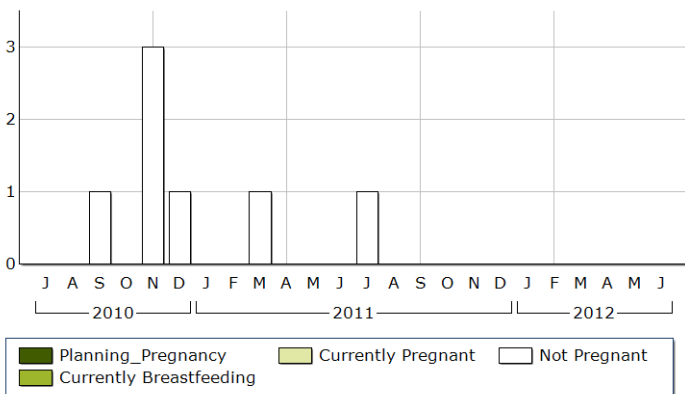
Tobacco User Enrollments



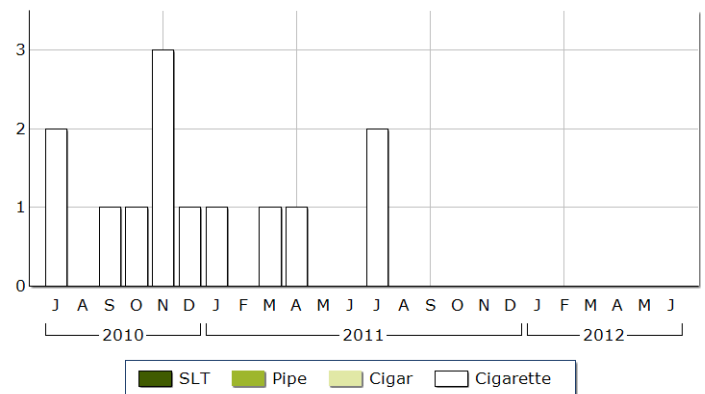
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

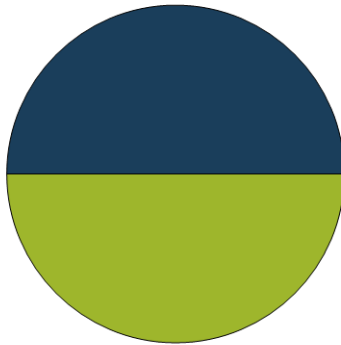


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

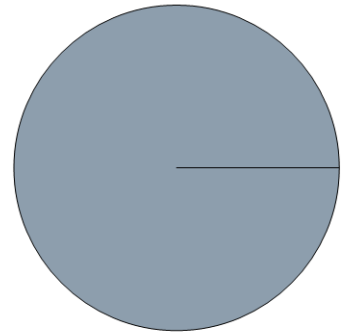
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

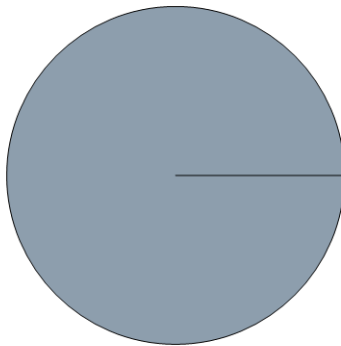
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

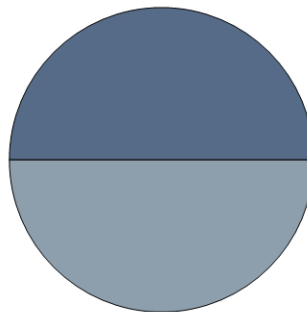
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

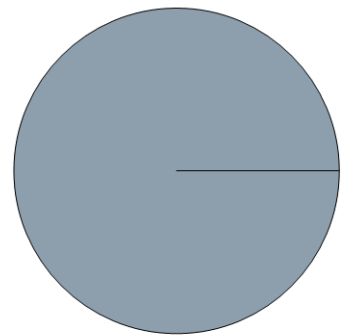
Tobacco Users By Age



25 - 34, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

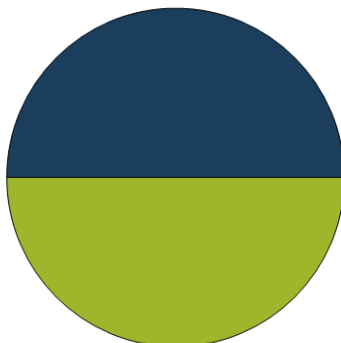
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

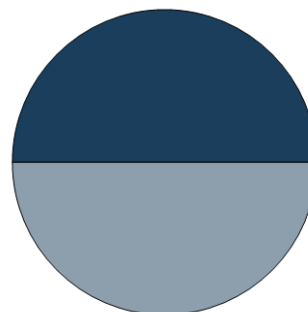
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

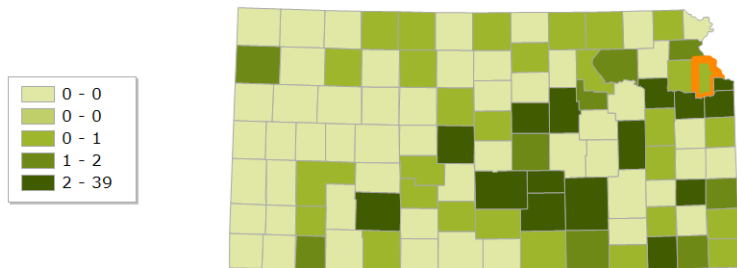


# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

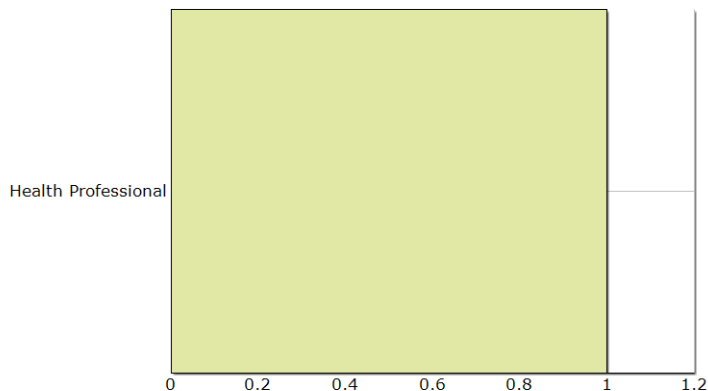
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

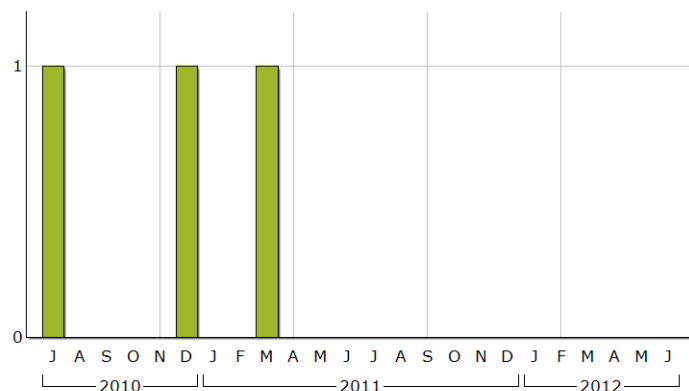


County Population	Prevalence	Tobacco Users	
Adult	52,124	16.6 %	8,637
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.01 %
Reach - NAQC		2	0.01 %
Annualized Reach		1	0.14 %
Annualized Reach - NAQC		2	0.14 %
Unique Individual Reach		3	0.01 %

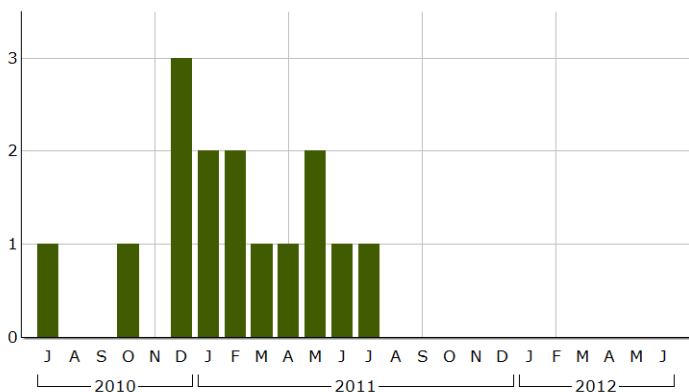
How Heard About



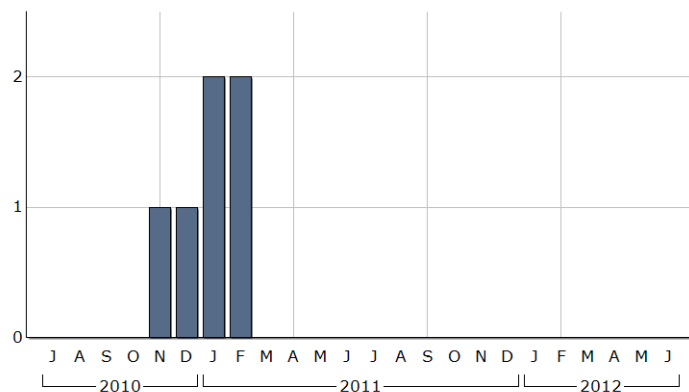
Fax Referral



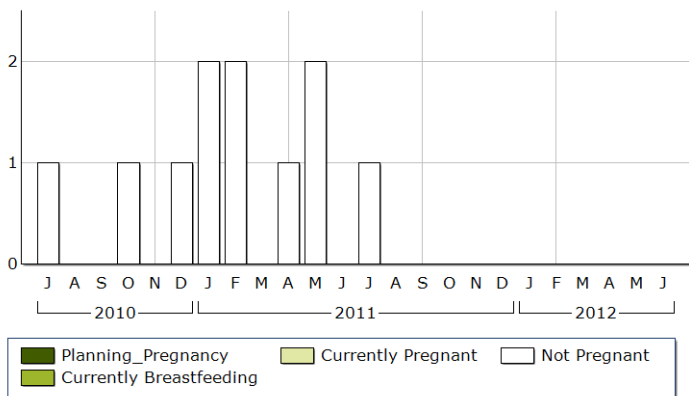
Tobacco User Enrollments



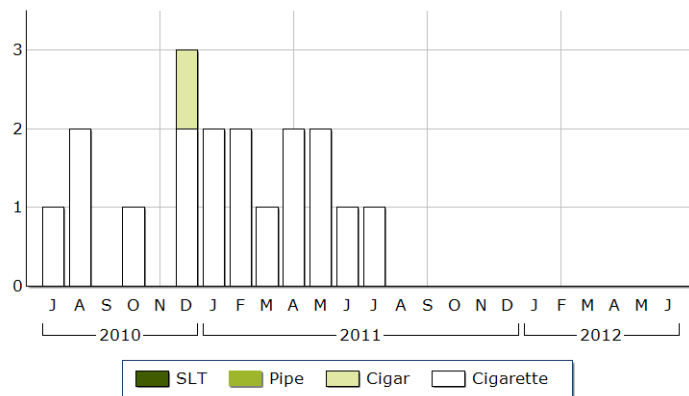
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

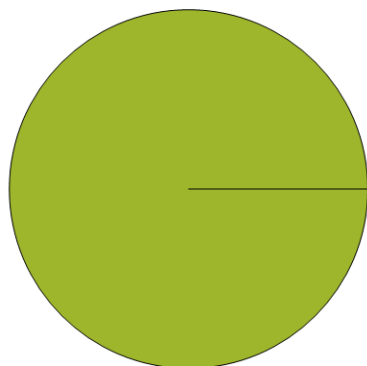
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

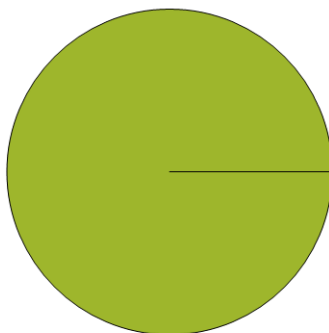
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

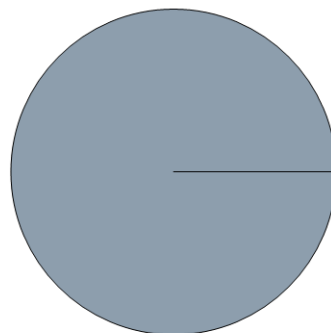
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

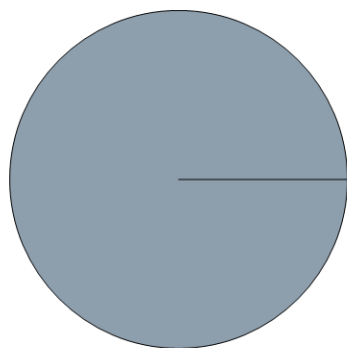
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

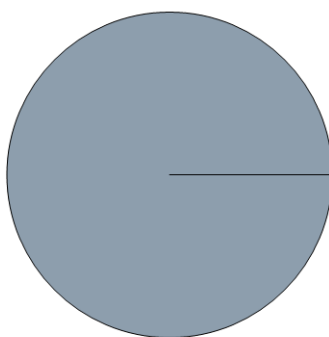
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

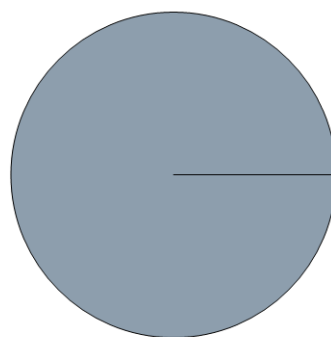
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

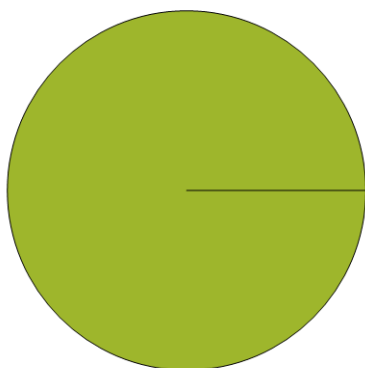
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

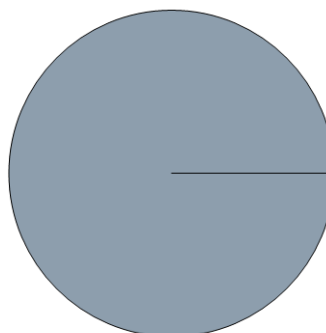
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Diabetes, 100.00%

Chart Total N: 1

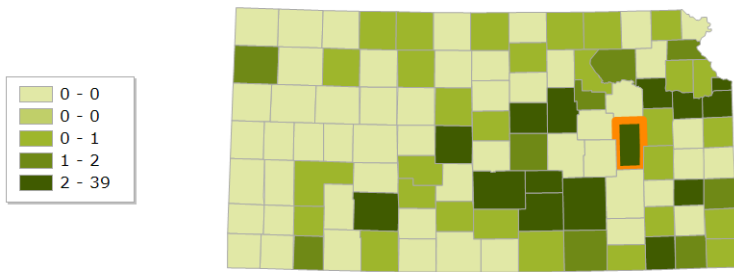
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Lyon County - Kansas Tobacco Quitline

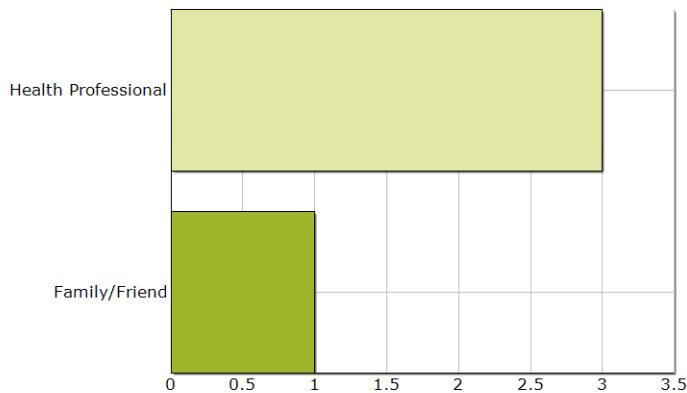
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

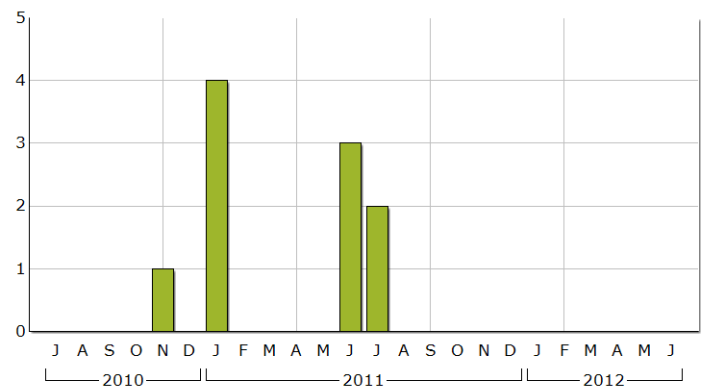


County Population	Prevalence	Tobacco Users	
Adult	25,819	16.3 %	4,207
		County	State
Tobacco Users - Last Full Month		5	266
Tobacco Users YTD		5	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.12 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	1.43 %
Annualized Reach - NAQC		2	0.86 %
Unique Individual Reach		3	0.07 %

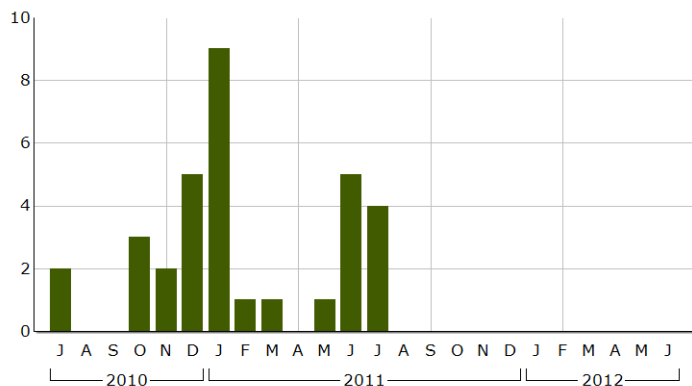
How Heard About



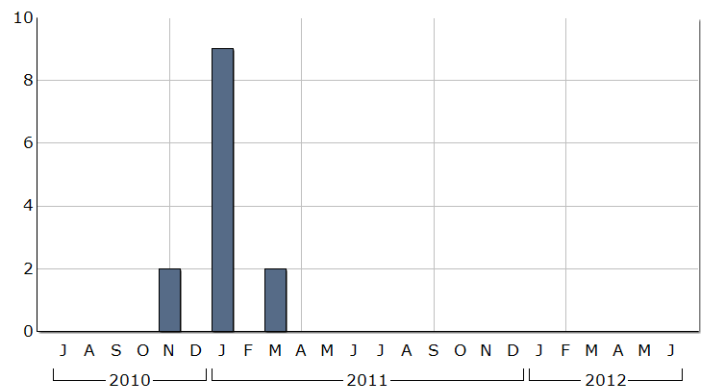
Fax Referral



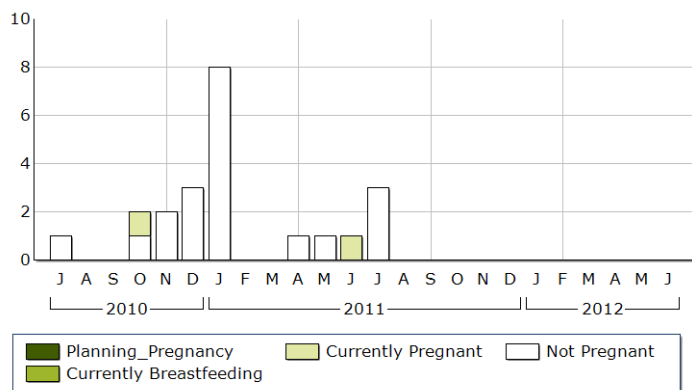
Tobacco User Enrollments



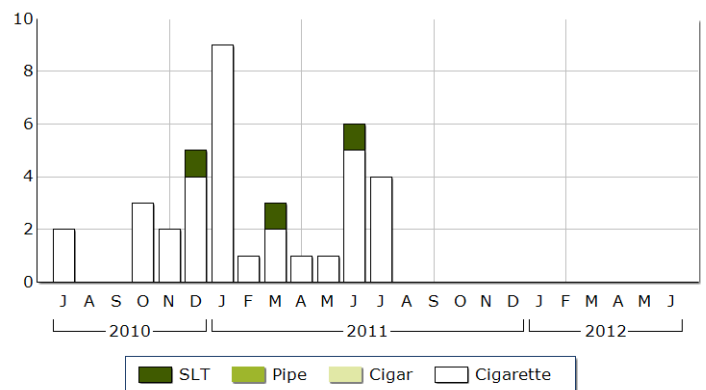
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

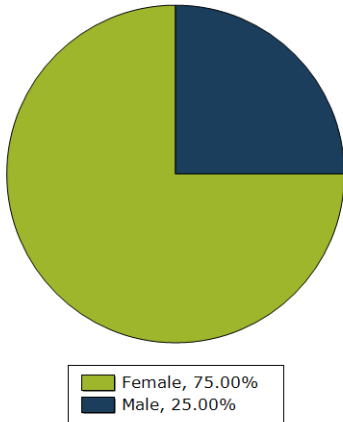


Chart Total N: 4

Tobacco Users By Language

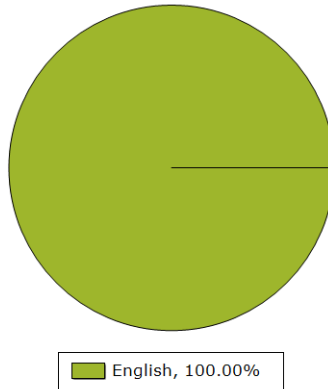


Chart Total N: 4

Tobacco Users By Education

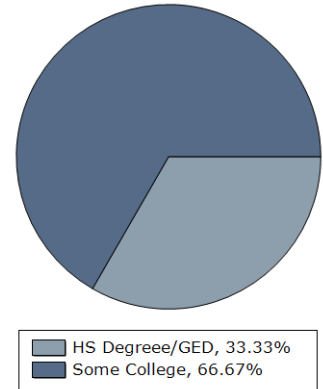


Chart Total N: 3

Tobacco Users By Race

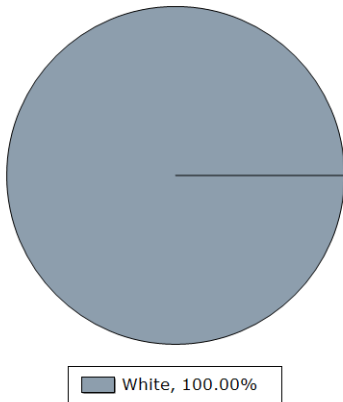


Chart Total N: 4

Tobacco Users By Age

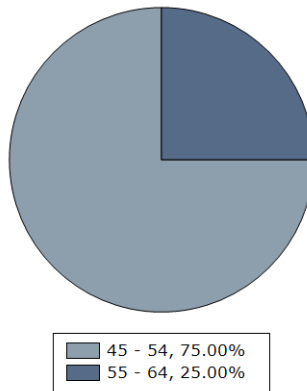


Chart Total N: 4

Tobacco Users By Health Plan

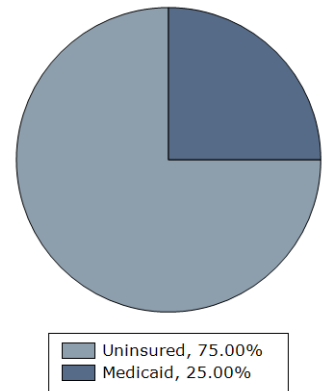


Chart Total N: 4

Tobacco Users By Ethnicity

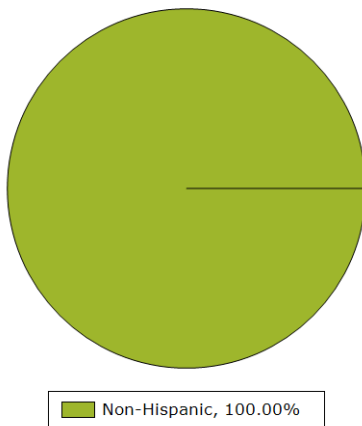


Chart Total N: 4

Tobacco Users By Chronic Condition

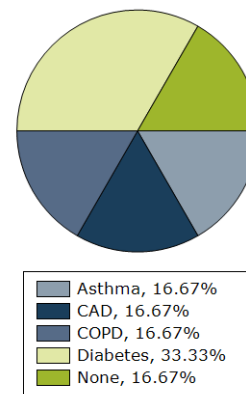


Chart Total N: 6

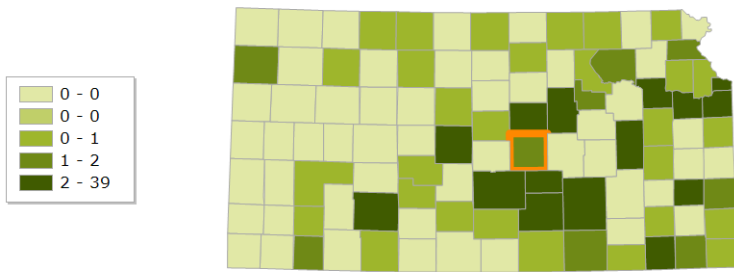
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## McPherson County - Kansas Tobacco Quitline

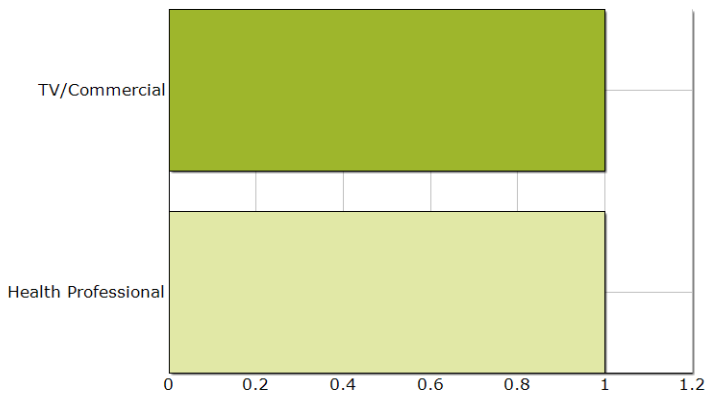
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

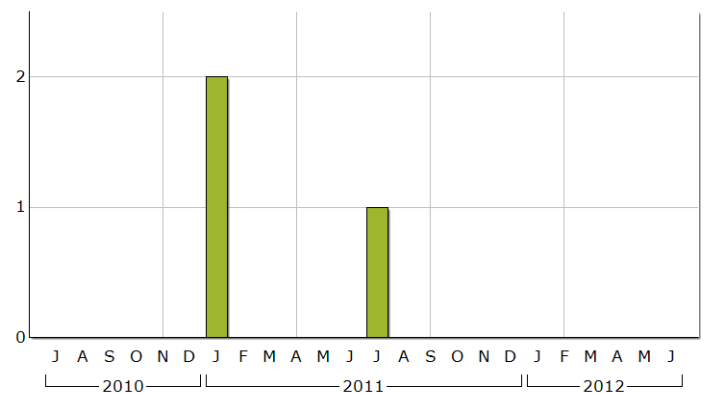


County Population	Prevalence	Tobacco Users	
Adult	25,944	14.9 %	3,866
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.03 %
Annualized Reach		1	0.62 %
Annualized Reach - NAQC		2	0.31 %
Unique Individual Reach		3	0.05 %

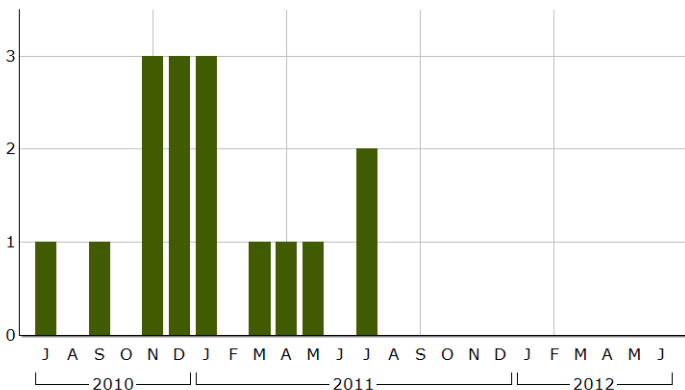
How Heard About



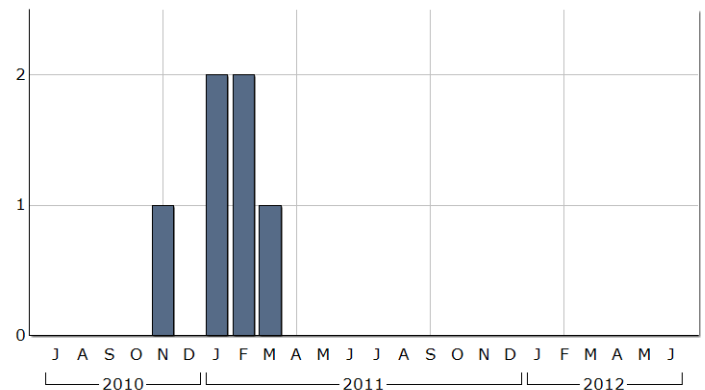
Fax Referral



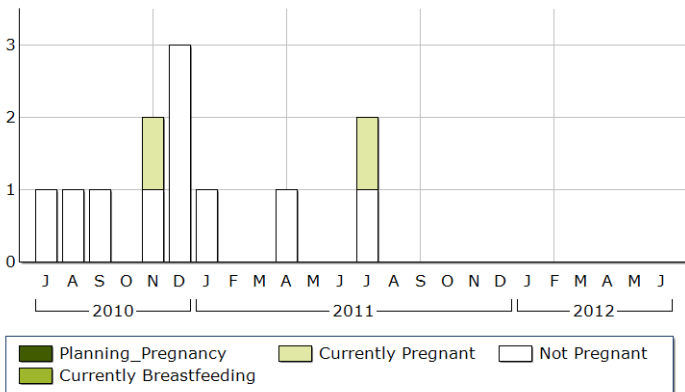
Tobacco User Enrollments



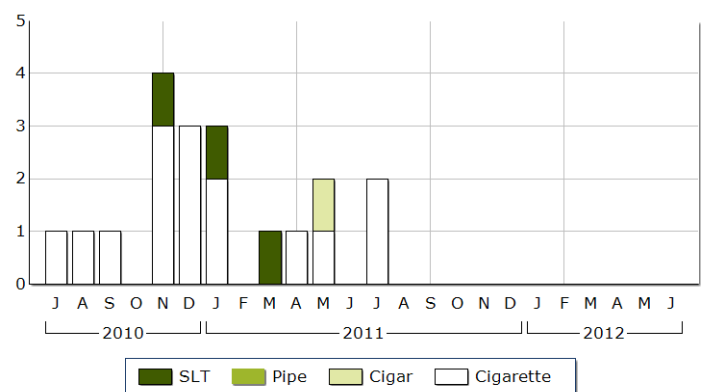
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report McPherson County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

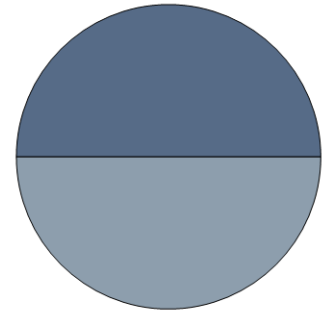
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

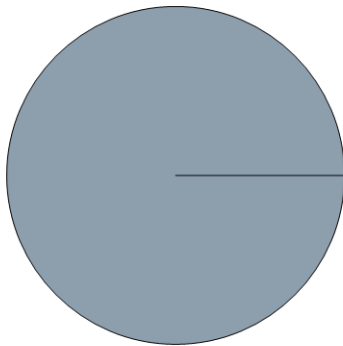
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

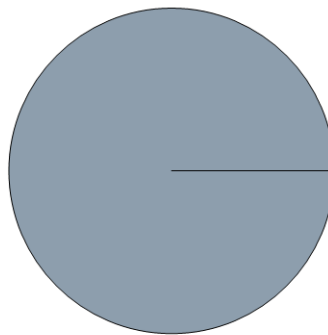
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

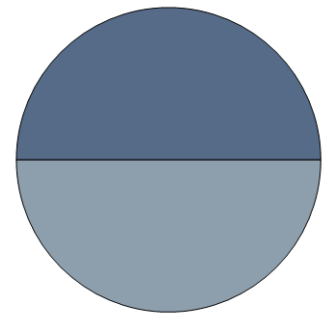
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 2

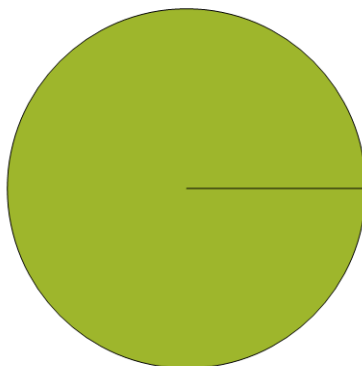
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

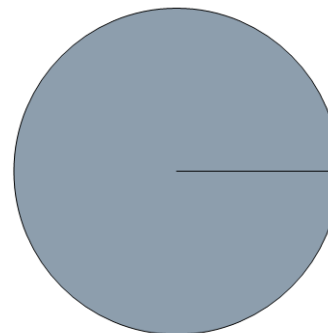
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

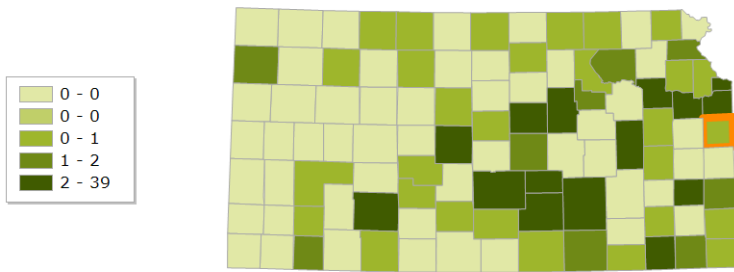
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Miami County - Kansas Tobacco Quitline

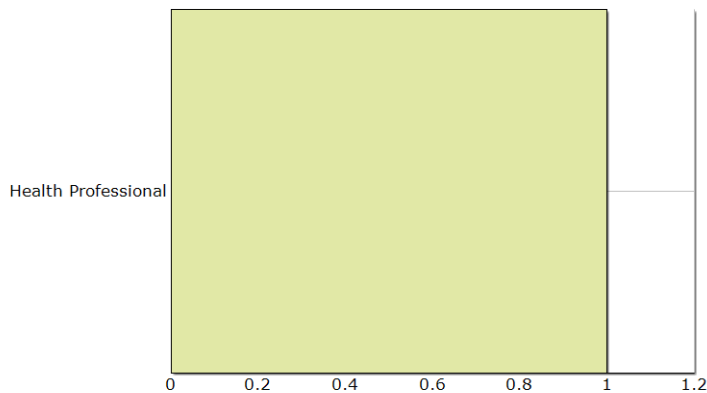
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

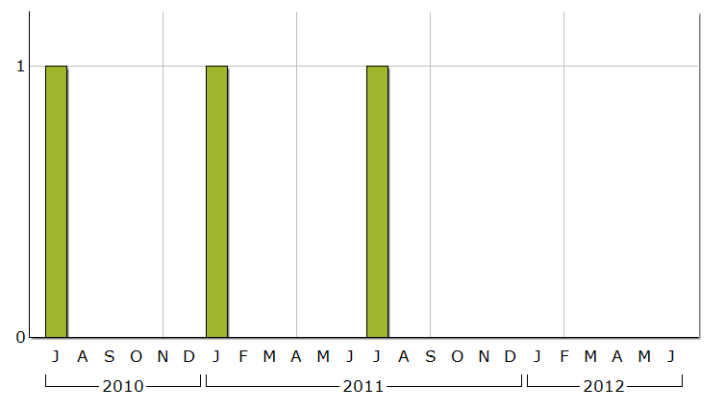


County Population	Prevalence	Tobacco Users	
Adult	26,804	17.2 %	4,611
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.02 %
Reach - NAQC		2	-
Annualized Reach		1	0.26 %
Annualized Reach - NAQC		2	-
Unique Individual Reach		3	0.02 %

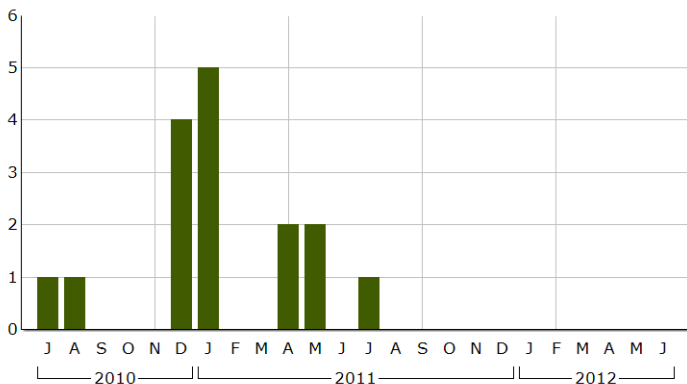
How Heard About



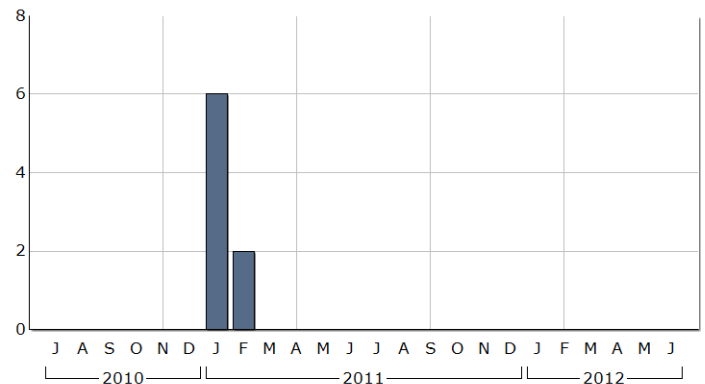
Fax Referral



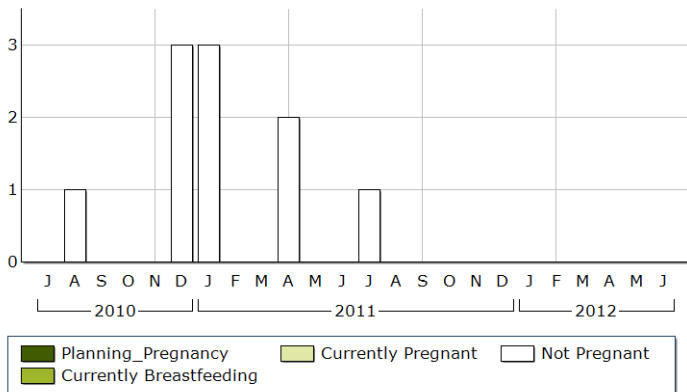
Tobacco User Enrollments



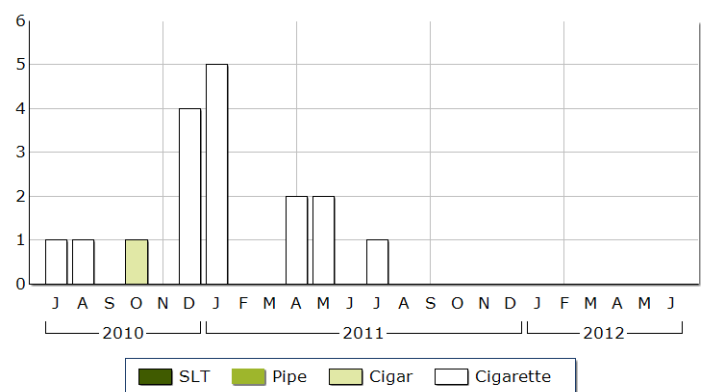
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

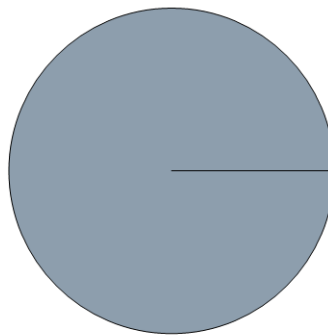
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

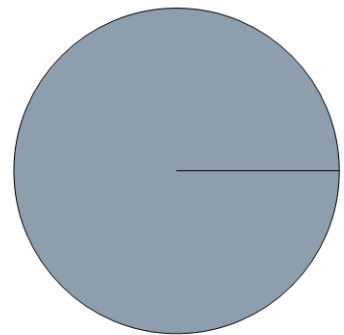
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

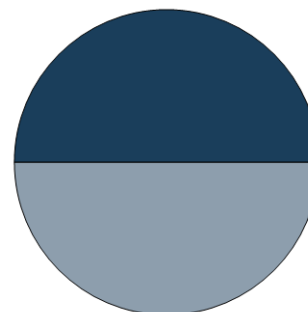
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 50.00%  
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

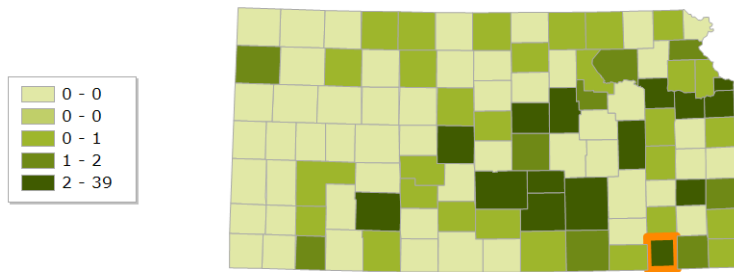


# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

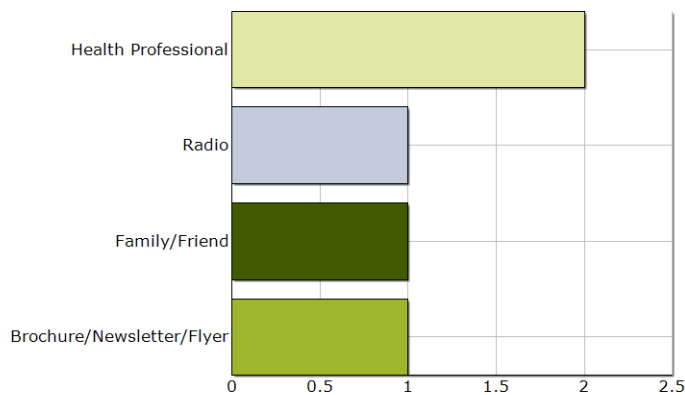
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

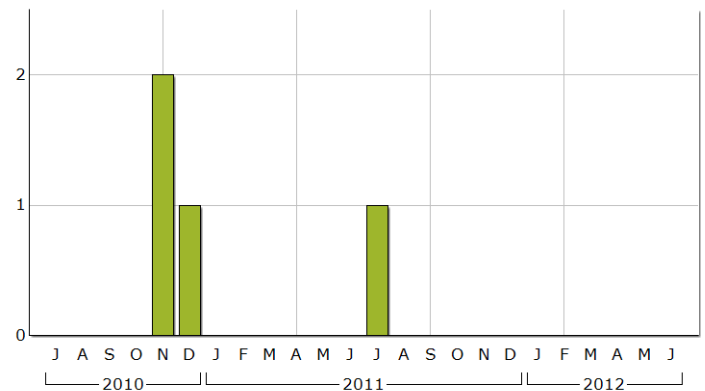


County Population	Prevalence	Tobacco Users	
Adult	21,068	29.0 %	6,112
		County	State
Tobacco Users - Last Full Month		5	266
Tobacco Users YTD		5	266
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.08 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.98 %
Annualized Reach - NAQC		2	0.59 %
Unique Individual Reach		3	0.07 %

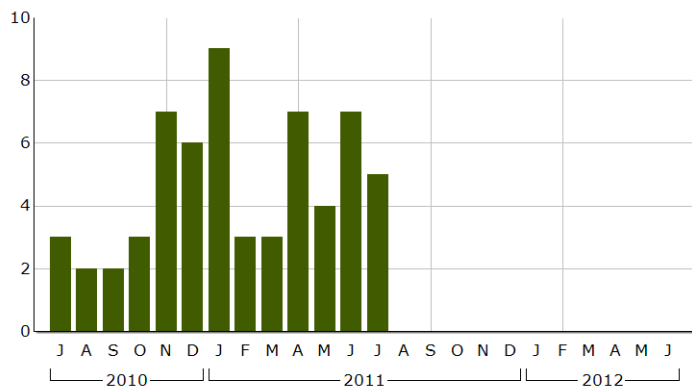
How Heard About



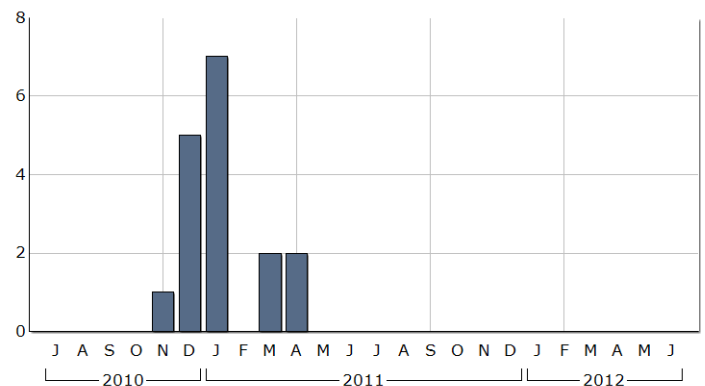
Fax Referral



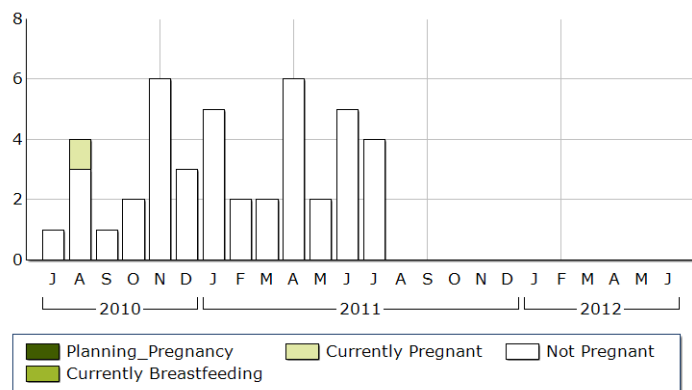
Tobacco User Enrollments



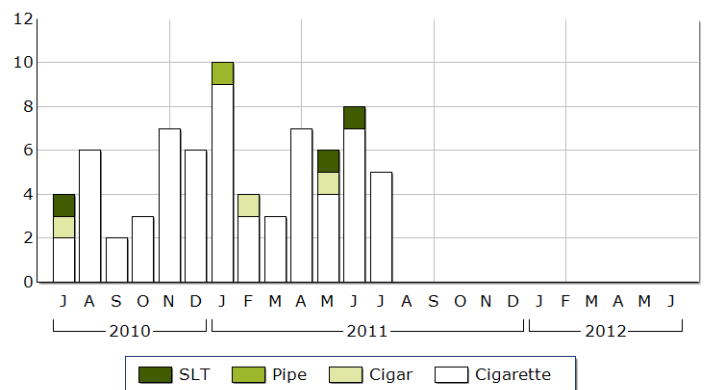
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



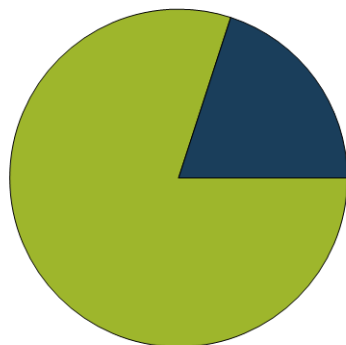
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

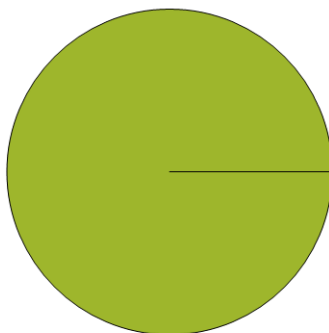
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

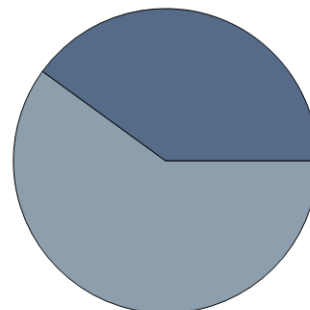
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

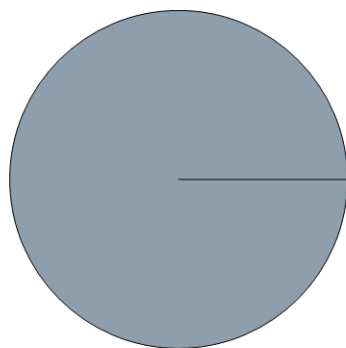
Tobacco Users By Education



HS Degree/GED, 60.00%  
Some College, 40.00%

Chart Total N: 5

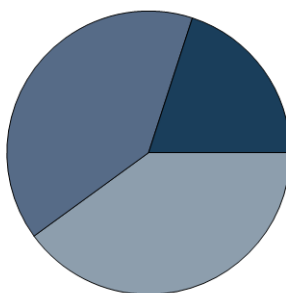
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

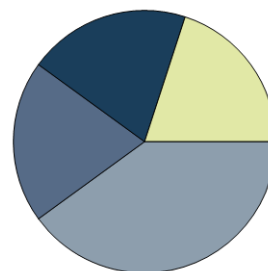
Tobacco Users By Age



35 - 44, 40.00%  
45 - 54, 40.00%  
65 and Older, 20.00%

Chart Total N: 5

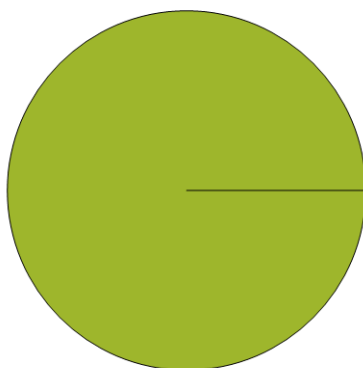
Tobacco Users By Health Plan



Medicare, 40.00%  
Uninsured, 20.00%  
Doesn't Know, 20.00%  
Medicaid, 20.00%

Chart Total N: 5

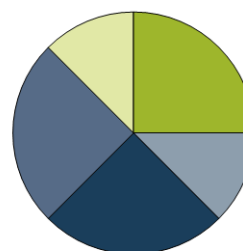
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 12.50%  
CAD, 25.00%  
COPD, 25.00%  
Diabetes, 12.50%  
None, 25.00%

Chart Total N: 8

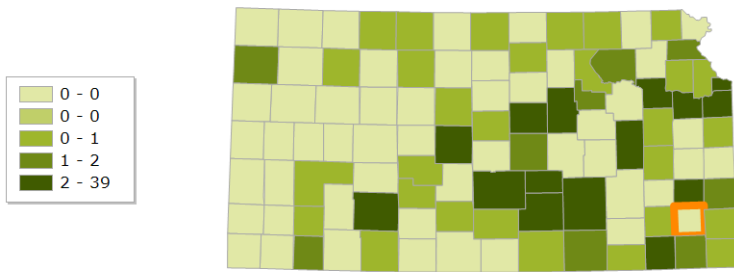
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Neosho County - Kansas Tobacco Quitline

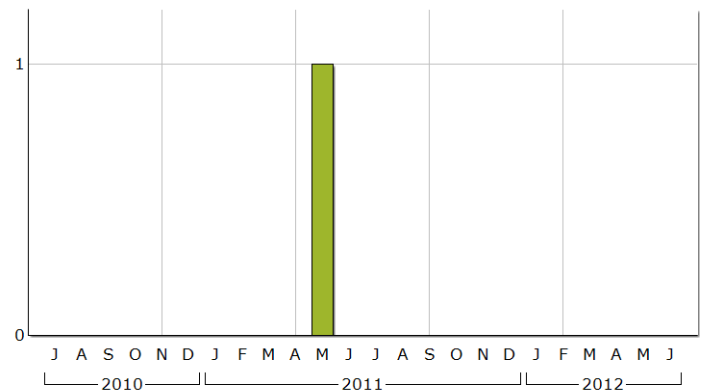
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

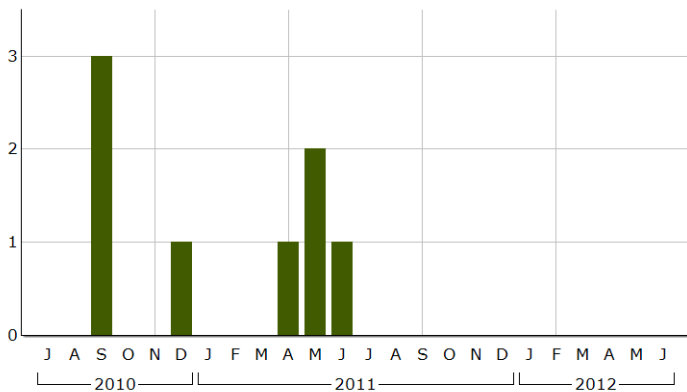


County Population	Prevalence	Tobacco Users	
Adult	15,127	19.6 %	2,957
		County	State
Tobacco Users - Last Full Month		-	266
Tobacco Users YTD		-	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.46 %
Unique Individual Reach		3	0.05 %

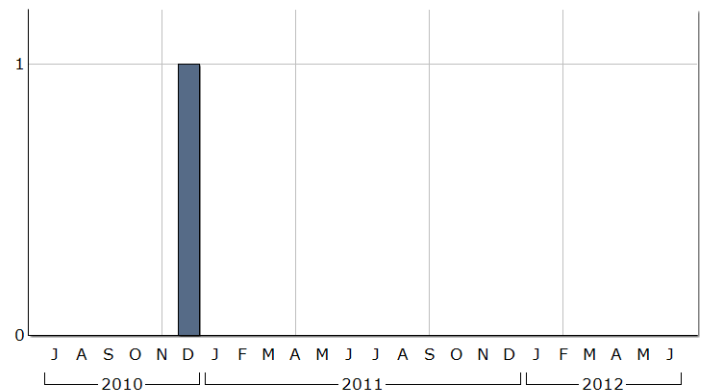
Fax Referral



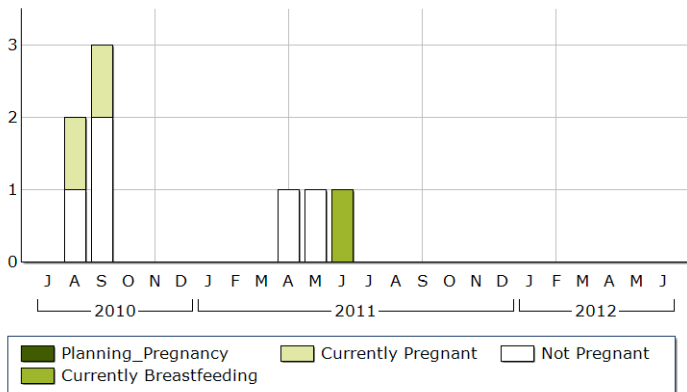
Tobacco User Enrollments



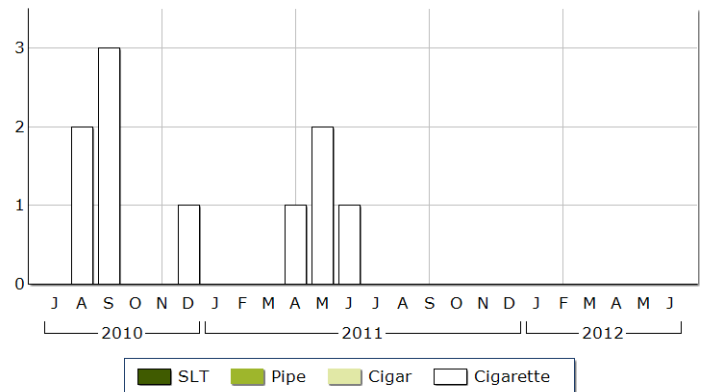
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

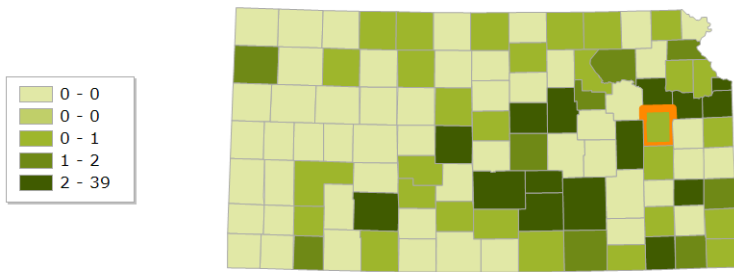
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

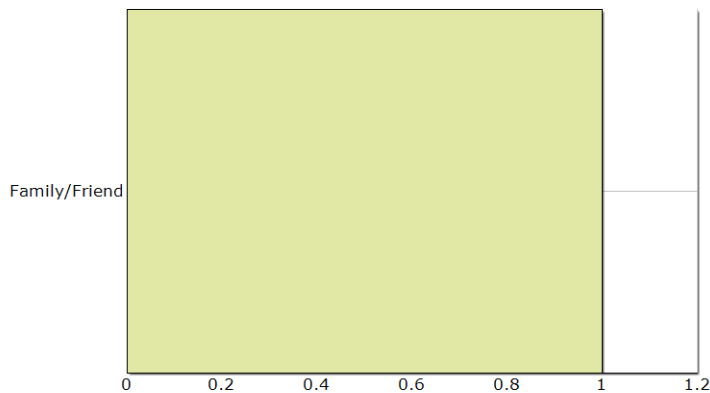
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

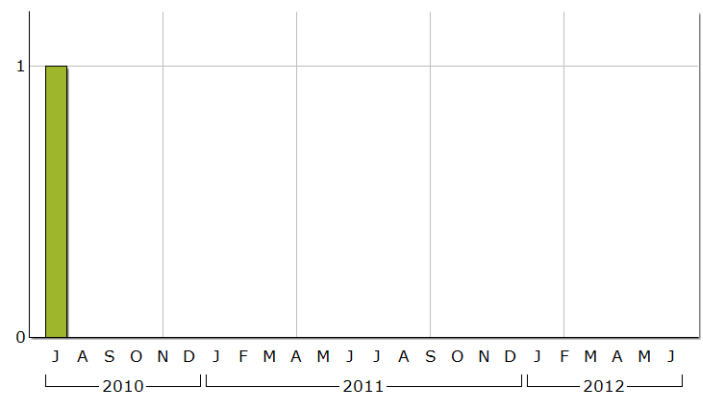


County Population	Prevalence	Tobacco Users	
Adult	17,243	20.1 %	3,458
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.03 %
Reach - NAQC		2	0.03 %
Annualized Reach		1	0.35 %
Annualized Reach - NAQC		2	0.35 %
Unique Individual Reach		3	-

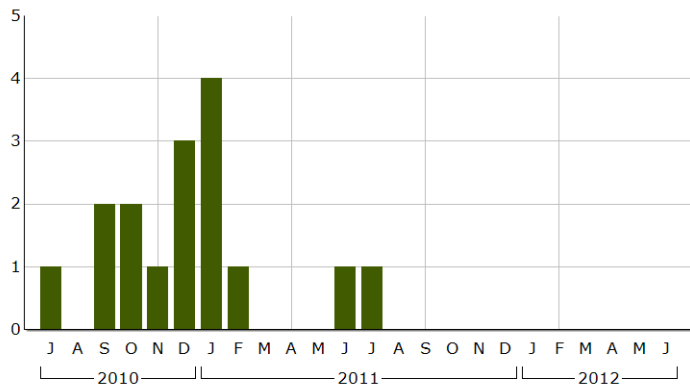
How Heard About



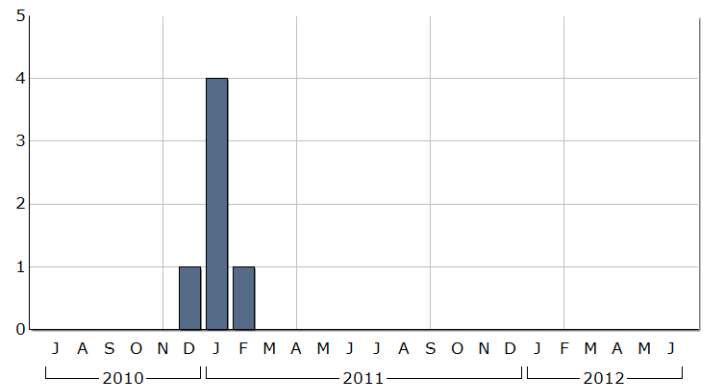
Fax Referral



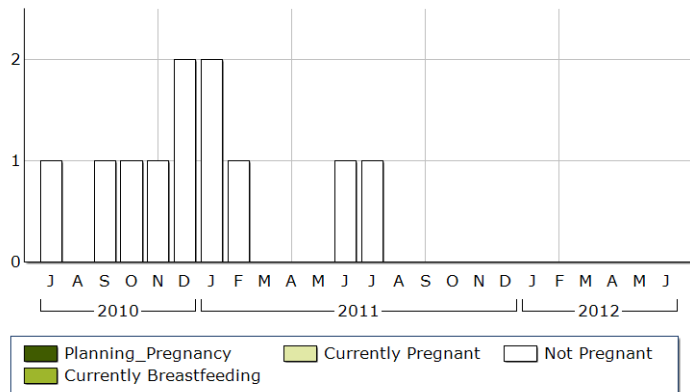
Tobacco User Enrollments



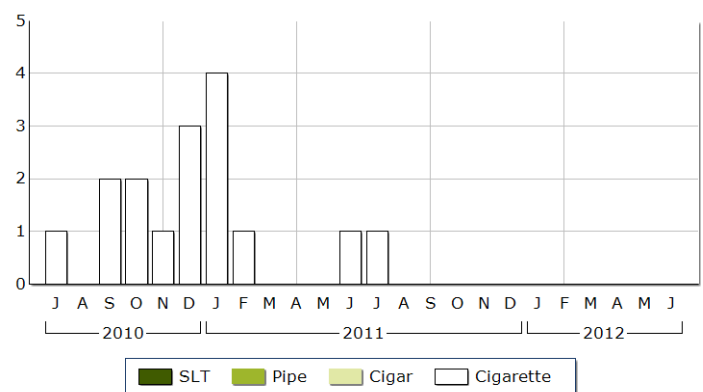
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

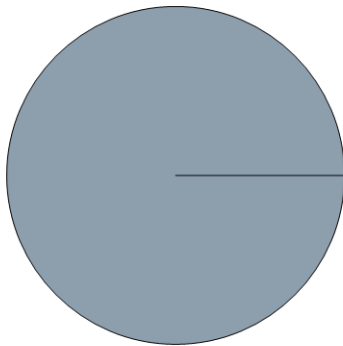
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

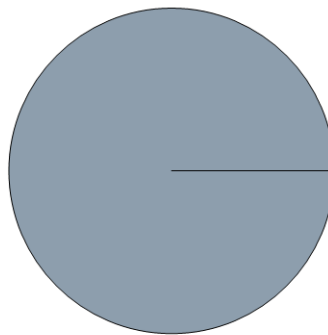
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

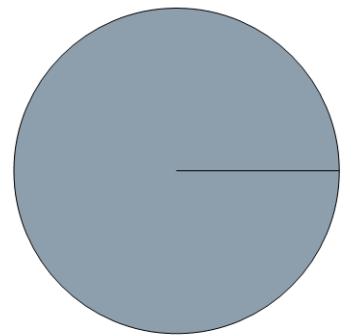
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

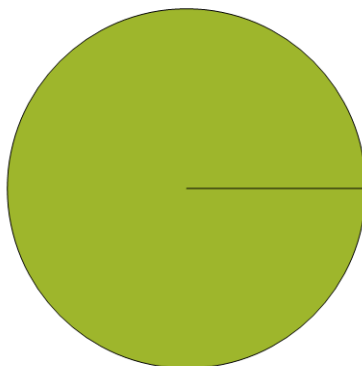
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

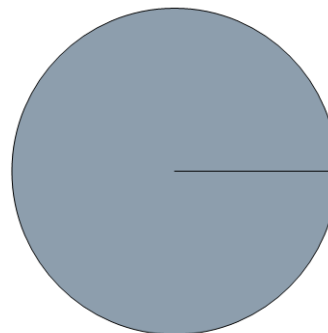
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

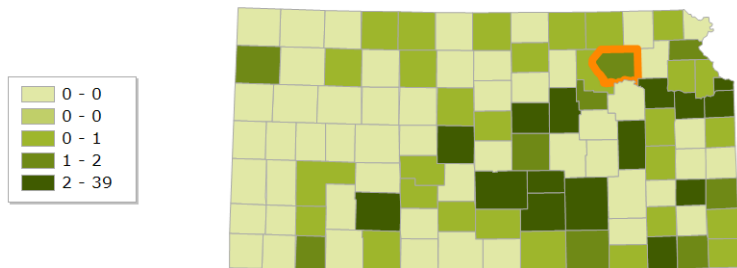
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

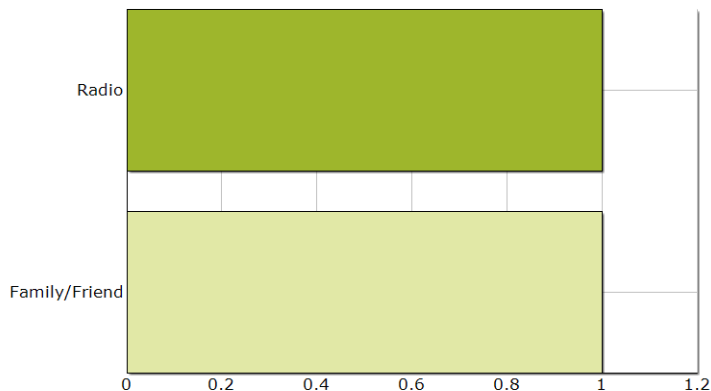
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

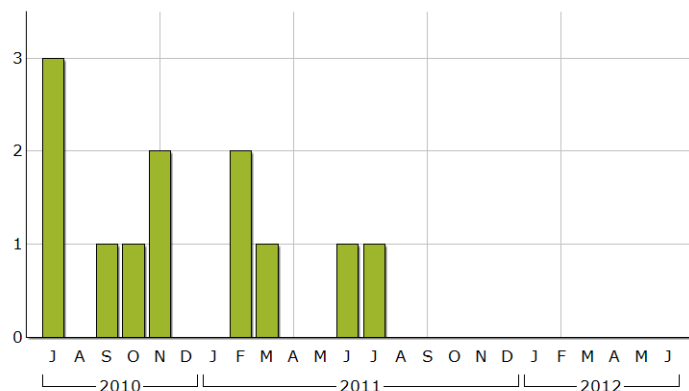


County Population	Prevalence	Tobacco Users	
Adult	19,968	20.1 %	4,019
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.60 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.05 %

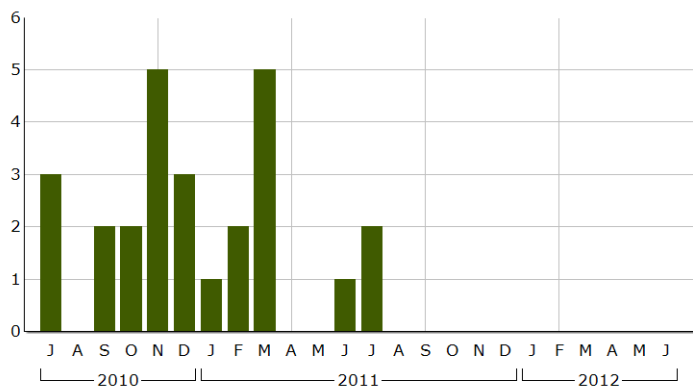
How Heard About



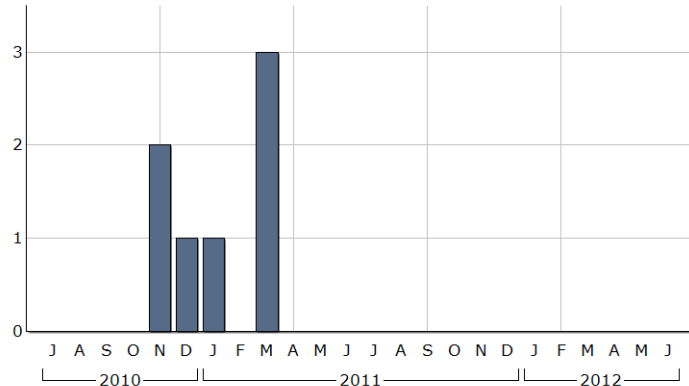
Fax Referral



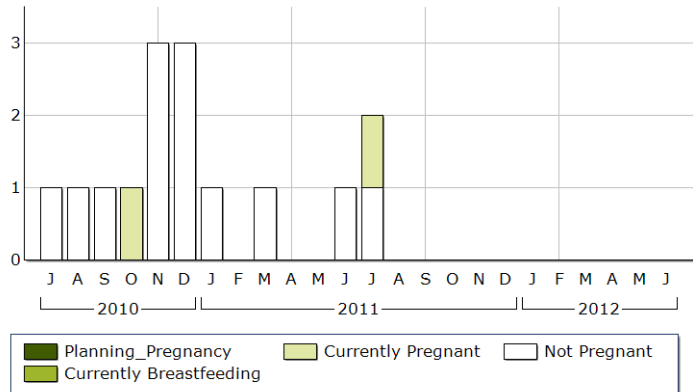
Tobacco User Enrollments



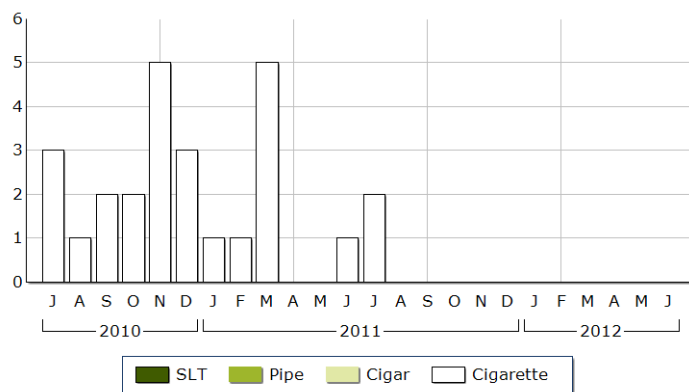
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

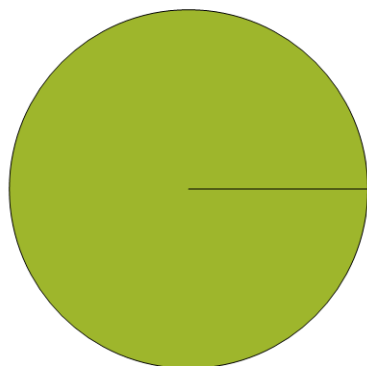
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

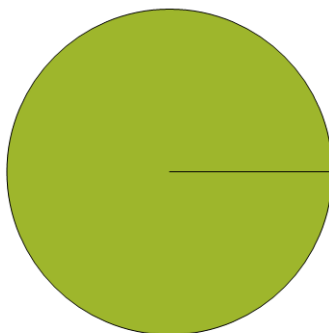
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

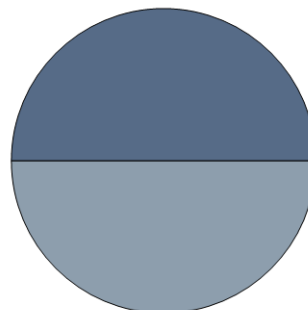
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

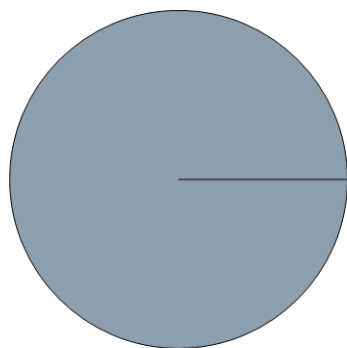
Tobacco Users By Education



No HS Degree/GED, 50.00%  
HS Degree/GED, 50.00%

Chart Total N: 2

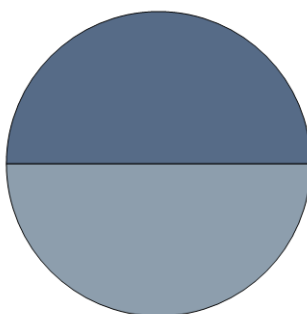
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

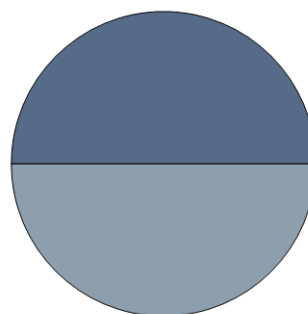
Tobacco Users By Age



18 - 24, 50.00%  
25 - 34, 50.00%

Chart Total N: 2

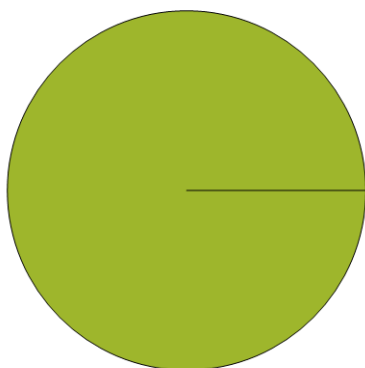
Tobacco Users By Health Plan



Medicaid, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

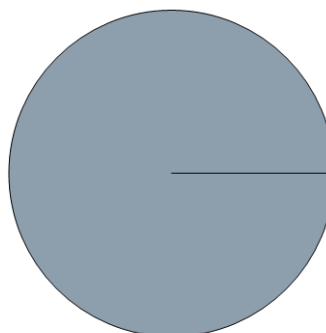
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

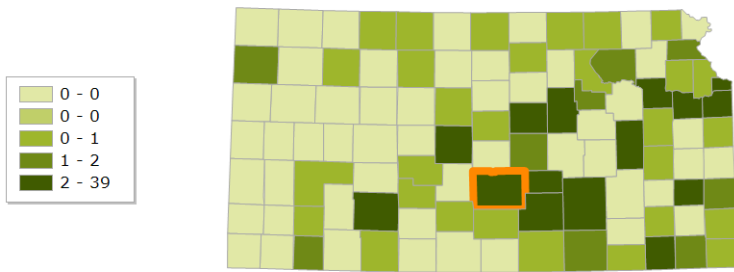


# Utilization Dashboard by County Report

## Reno County - Kansas Tobacco Quitline

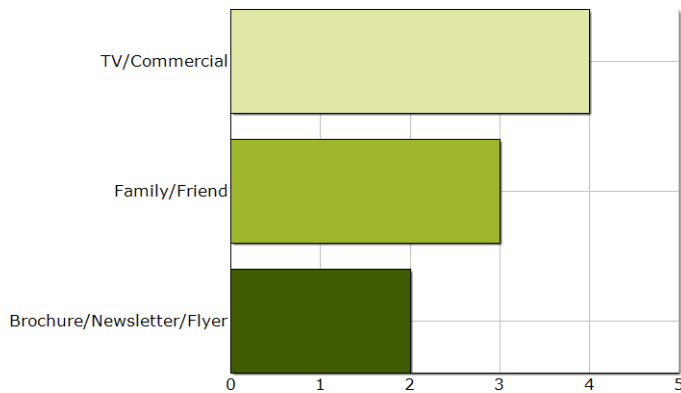
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

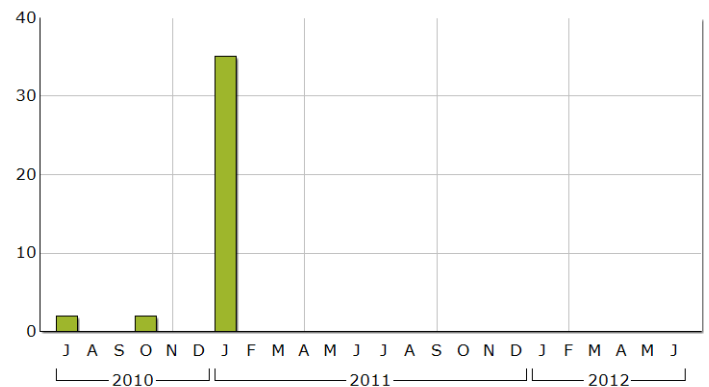


County Population	Prevalence	Tobacco Users	
Adult	48,224	21.2 %	10,225
		County	State
Tobacco Users - Last Full Month		9	266
Tobacco Users YTD		9	266
Unique Tobacco Users YTD		3	8
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.09 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	1.06 %
Annualized Reach - NAQC		2	0.94 %
Unique Individual Reach		3	0.08 %

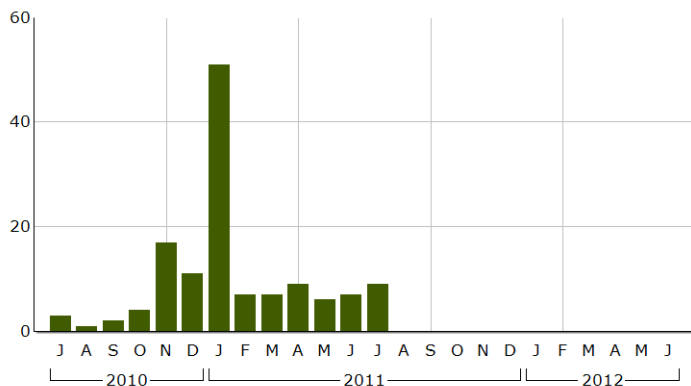
How Heard About



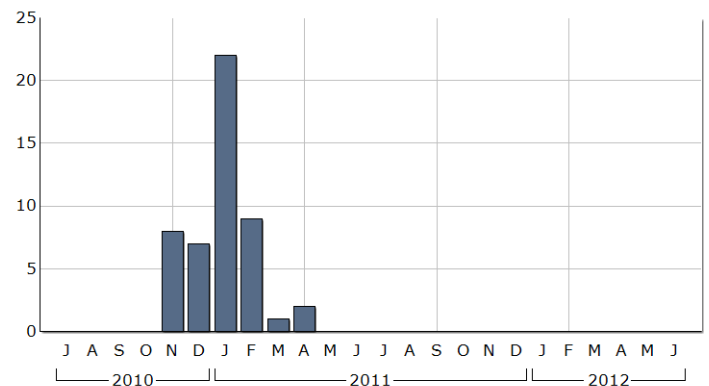
Fax Referral



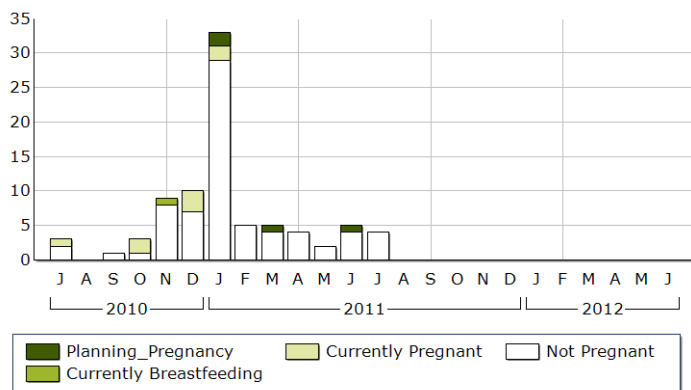
Tobacco User Enrollments



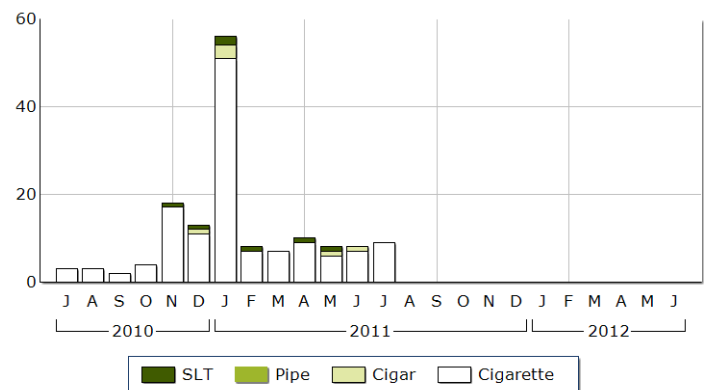
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



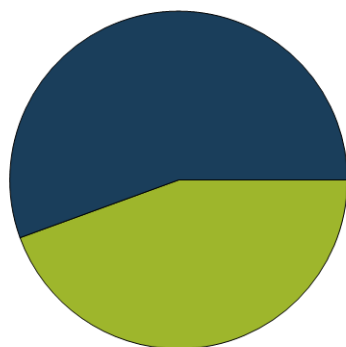
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Reno County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

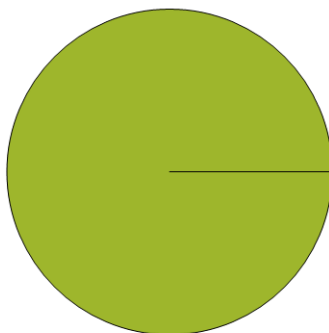
Tobacco Users By Gender



Female, 44.44%  
Male, 55.56%

Chart Total N: 9

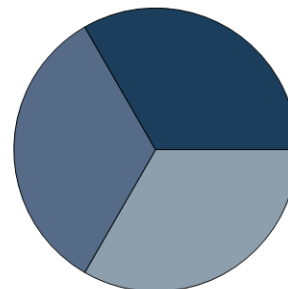
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

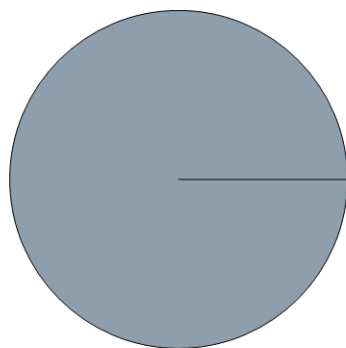
Tobacco Users By Education



HS Degree/GED, 33.33%  
Some College, 33.33%  
College Degree, 33.33%

Chart Total N: 9

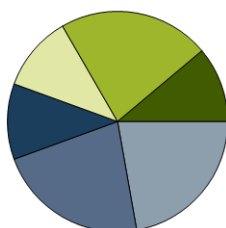
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

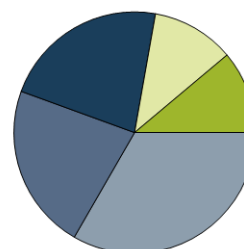
Tobacco Users By Age



18 - 24, 22.22%  
25 - 34, 22.22%  
35 - 44, 11.11%  
45 - 54, 11.11%  
55 - 64, 22.22%  
65 and Older, 11.11%

Chart Total N: 9

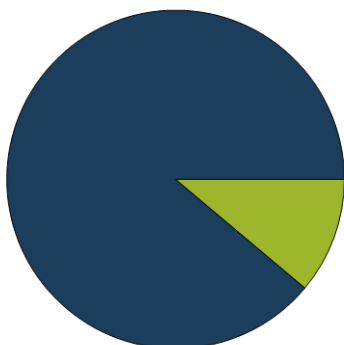
Tobacco Users By Health Plan



Uninsured, 33.33%  
Commercially Insured, 22.22%  
Medicaid, 22.22%  
Medicare, 11.11%  
Doesn't Know, 11.11%

Chart Total N: 9

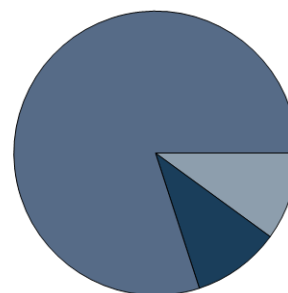
Tobacco Users By Ethnicity



Hispanic, 11.11%  
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 10.00%  
COPD, 10.00%  
None, 80.00%

Chart Total N: 10

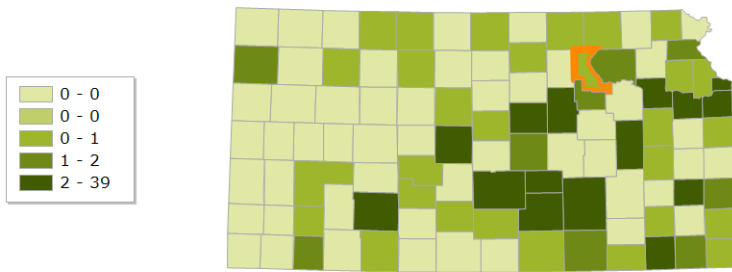
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Riley County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

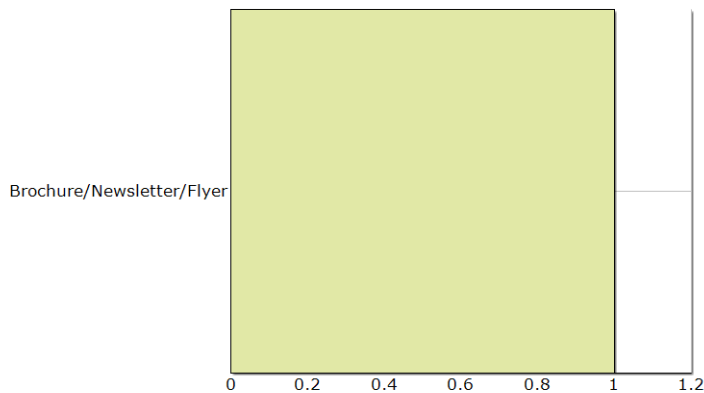
State Tobacco Users Served Contract YTD (Adults)



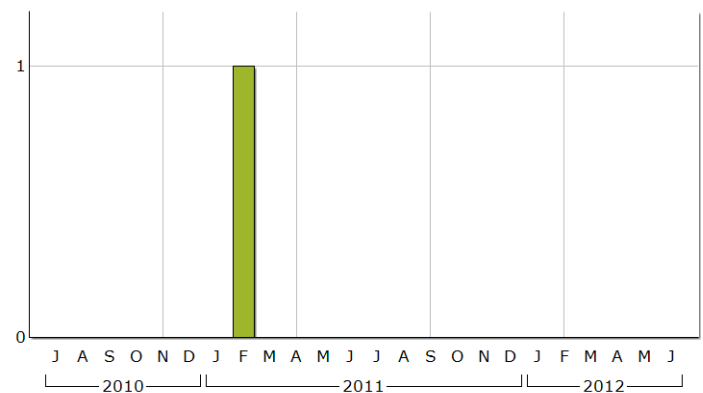
County Population	Prevalence	Tobacco Users
Adult 37,714	14.8 %	5,585

	County	State
Tobacco Users - Last Full Month	1	266
Tobacco Users YTD	1	266
Unique Tobacco Users YTD	3	196
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.02 %
Reach - NAQC	2	0.02 %
Annualized Reach	1	0.21 %
Annualized Reach - NAQC	2	0.21 %
Unique Individual Reach	3	0.02 %

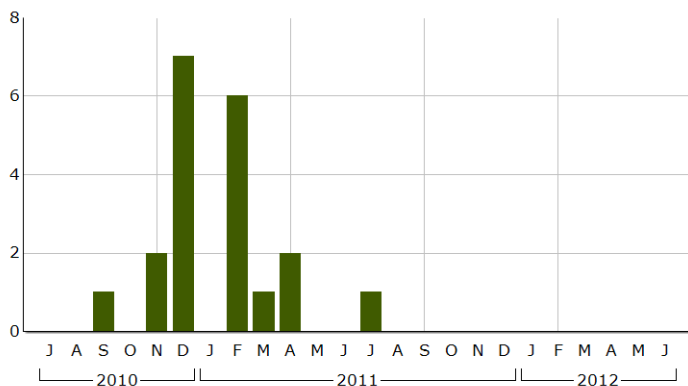
How Heard About



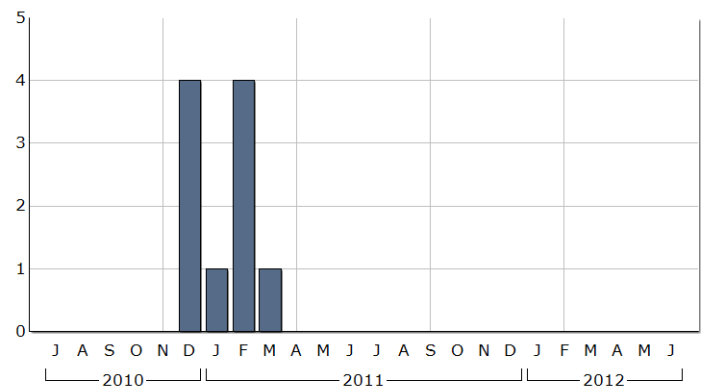
Fax Referral



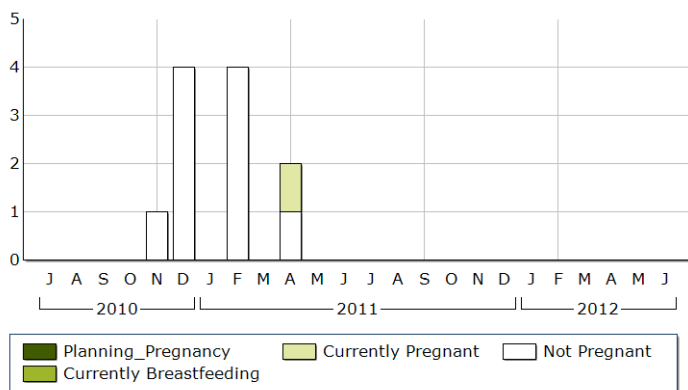
Tobacco User Enrollments



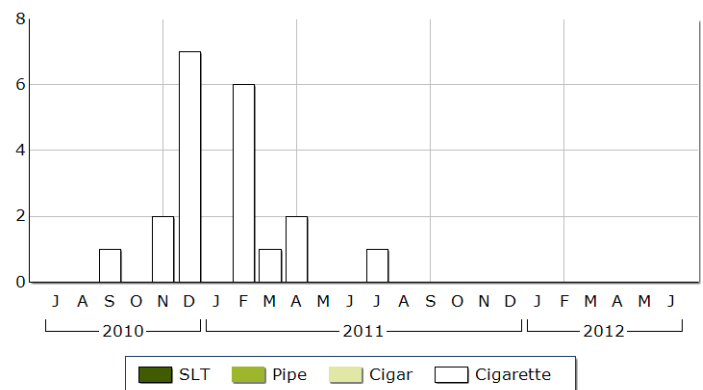
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Riley County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

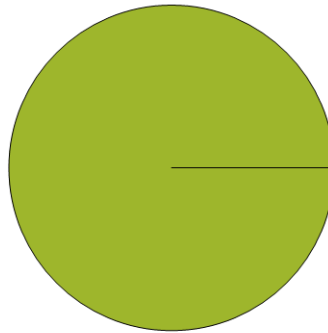
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

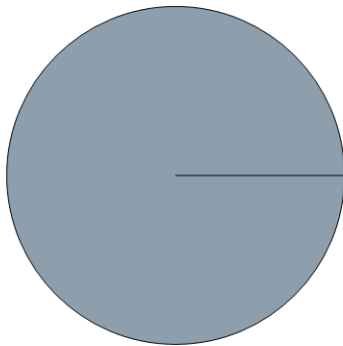
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

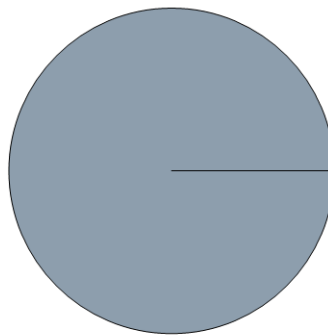
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

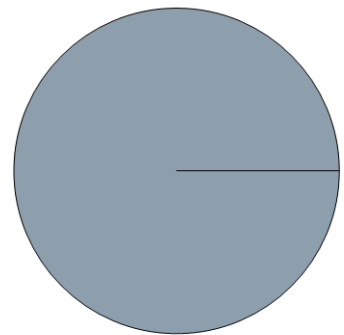
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

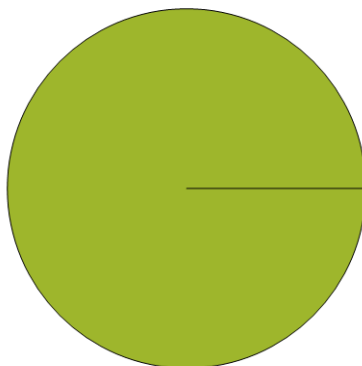
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

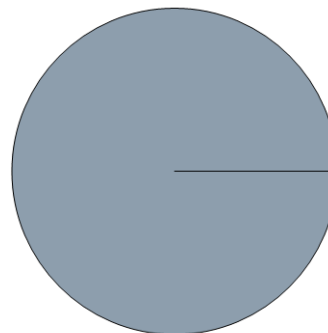
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

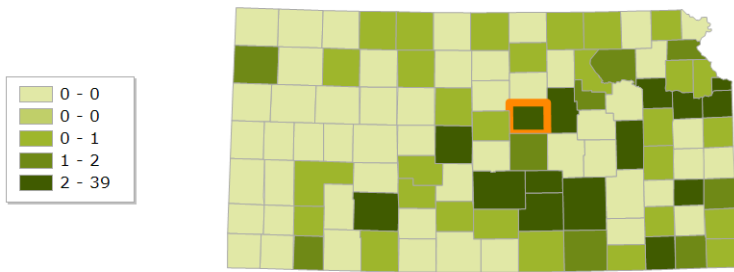
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

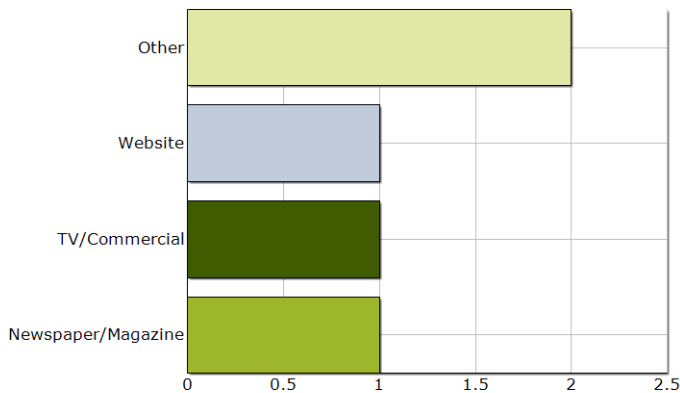
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

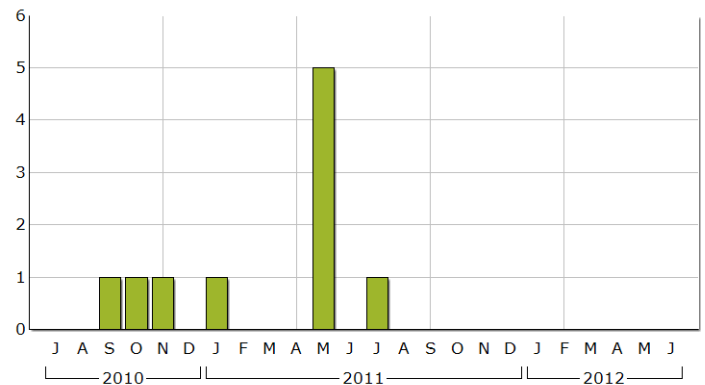


County Population	Prevalence	Tobacco Users	
Adult	37,750	19.6 %	7,382
		County	State
Tobacco Users - Last Full Month		5	266
Tobacco Users YTD		5	266
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.81 %
Annualized Reach - NAQC		2	0.49 %
Unique Individual Reach		3	0.05 %

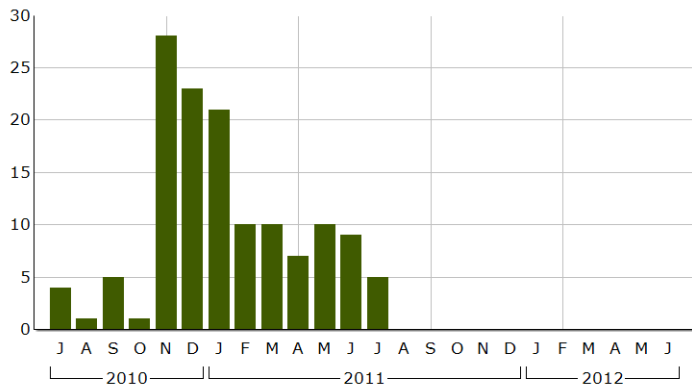
How Heard About



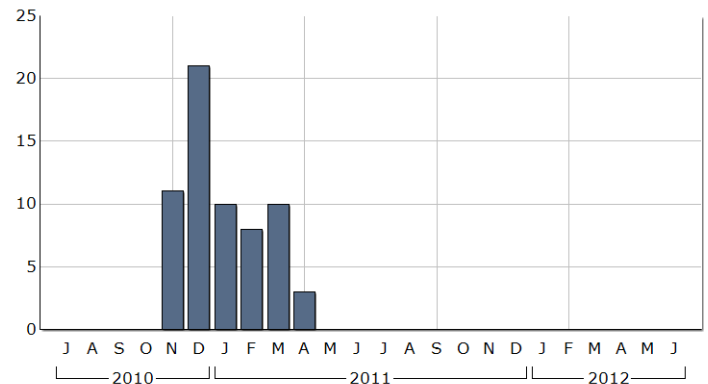
Fax Referral



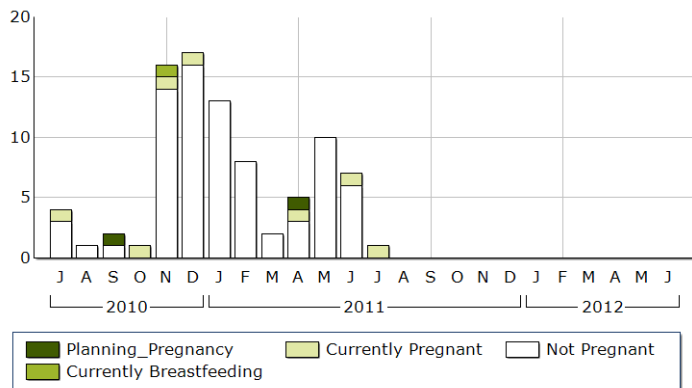
Tobacco User Enrollments



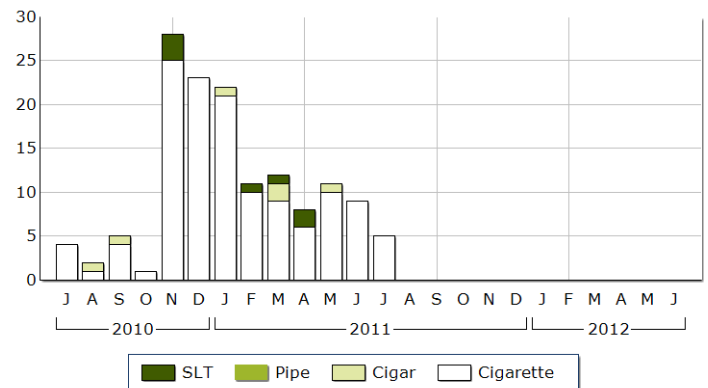
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

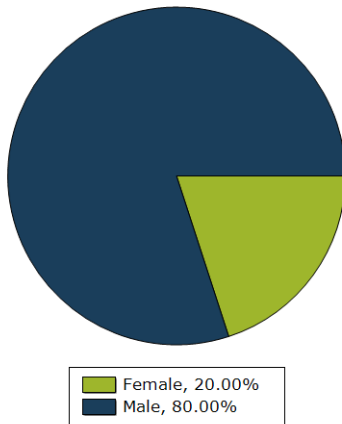


Chart Total N: 5

Tobacco Users By Language

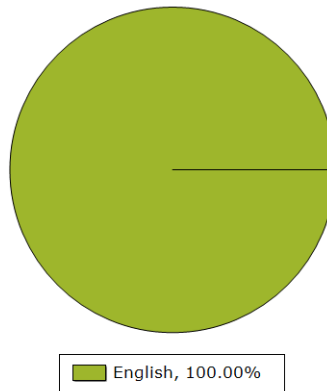


Chart Total N: 5

Tobacco Users By Education

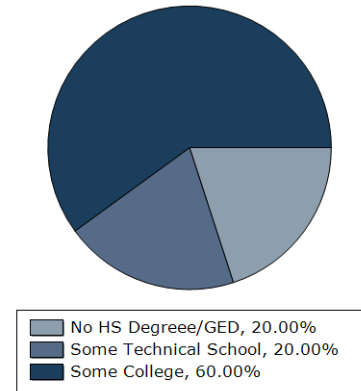


Chart Total N: 5

Tobacco Users By Race

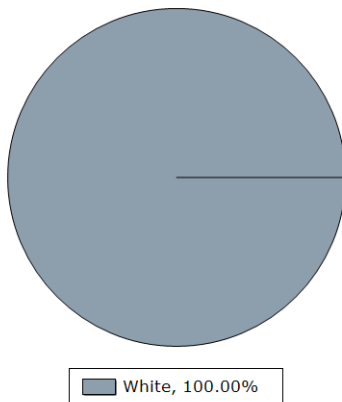


Chart Total N: 5

Tobacco Users By Age

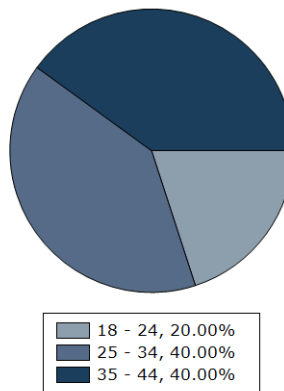


Chart Total N: 5

Tobacco Users By Health Plan

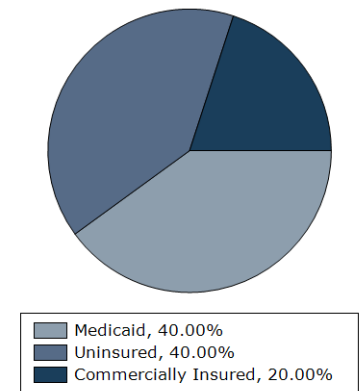


Chart Total N: 5

Tobacco Users By Ethnicity

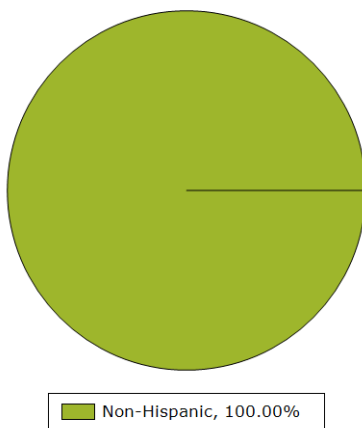


Chart Total N: 5

Tobacco Users By Chronic Condition

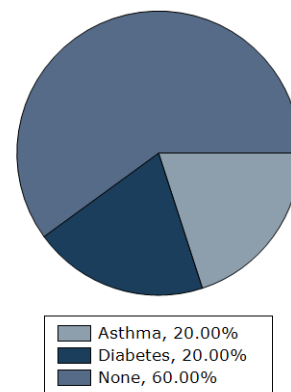


Chart Total N: 5

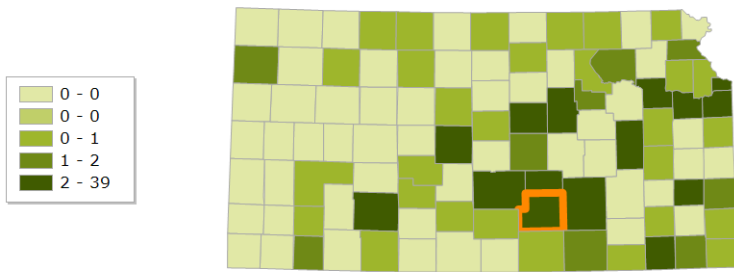
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sedgwick County - Kansas Tobacco Quitline

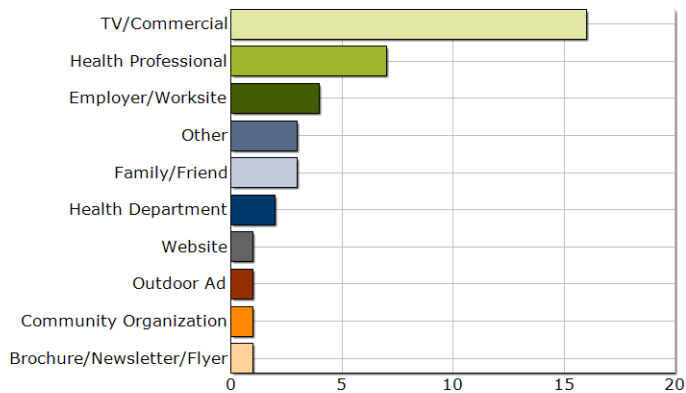
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

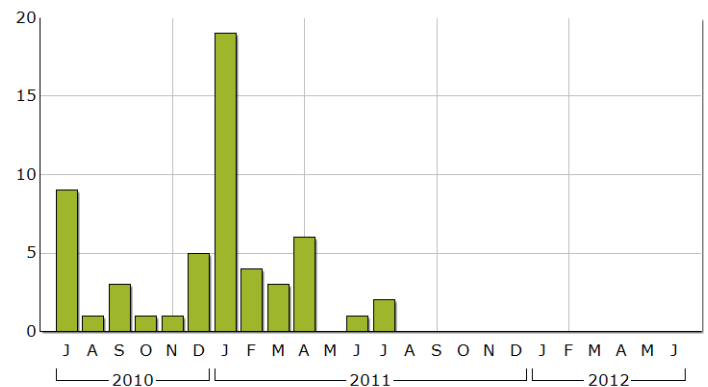


County Population	Prevalence	Tobacco Users	
Adult	347,206	19.2 %	66,743
		County	State
Tobacco Users - Last Full Month		39	266
Tobacco Users YTD		39	266
Unique Tobacco Users YTD		3	37
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.06 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.70 %
Annualized Reach - NAQC		2	0.59 %
Unique Individual Reach		3	0.06 %

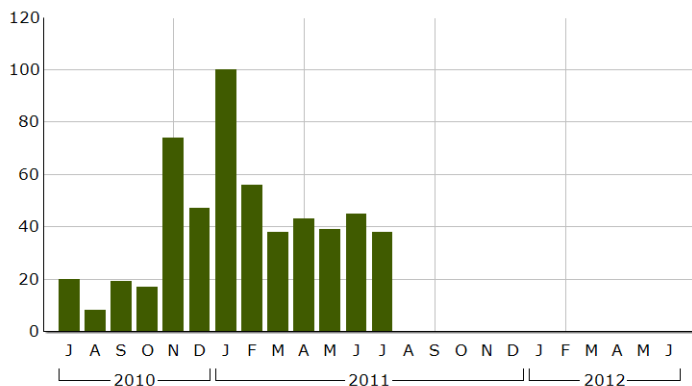
How Heard About



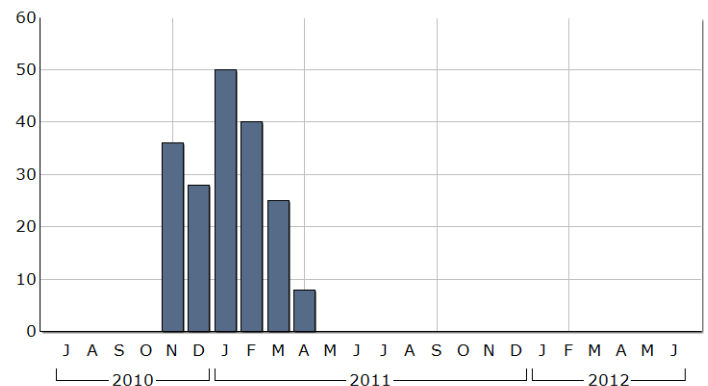
Fax Referral



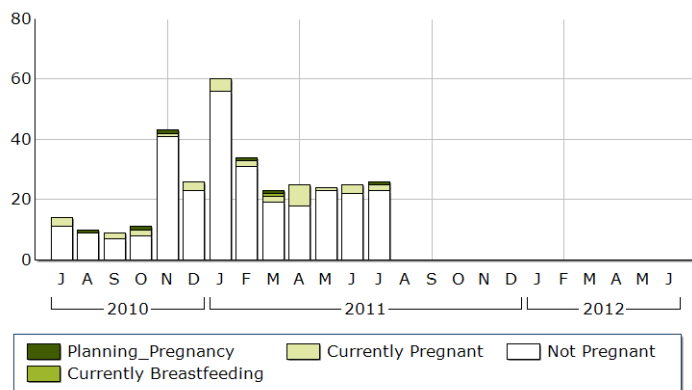
Tobacco User Enrollments



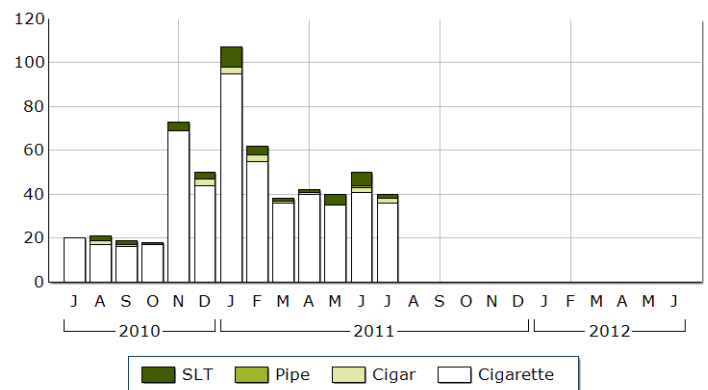
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report Sedgwick County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

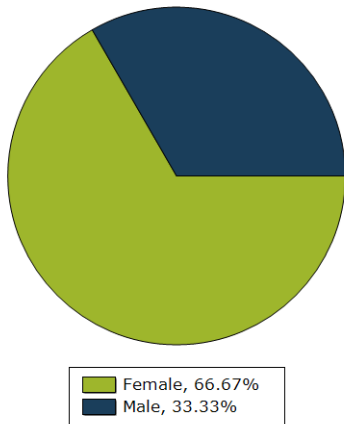


Chart Total N: 39

Tobacco Users By Language

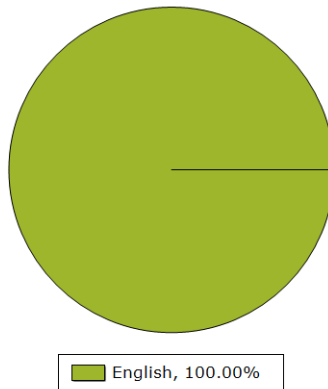


Chart Total N: 39

Tobacco Users By Education

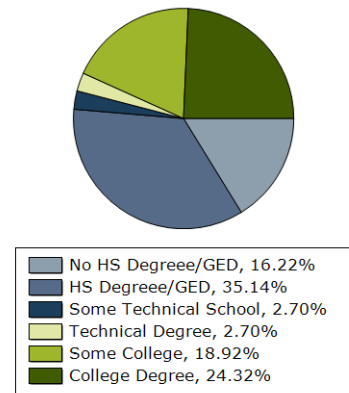


Chart Total N: 37

Tobacco Users By Race

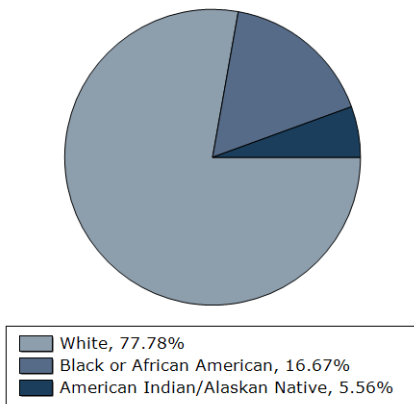


Chart Total N: 36

Tobacco Users By Age

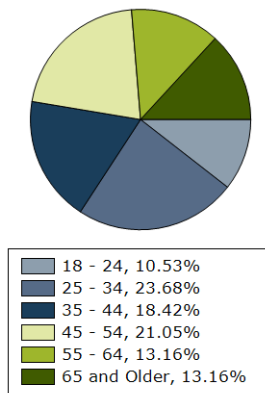


Chart Total N: 38

Tobacco Users By Health Plan

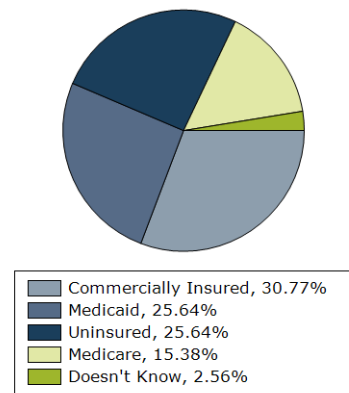


Chart Total N: 39

Tobacco Users By Ethnicity

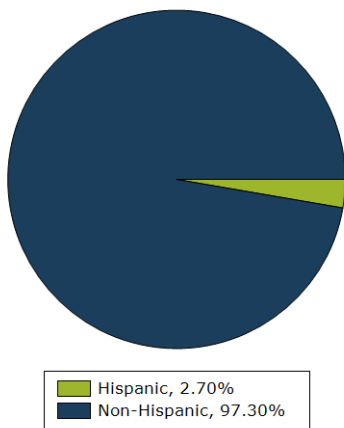


Chart Total N: 37

Tobacco Users By Chronic Condition

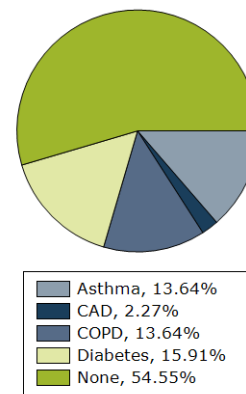


Chart Total N: 44

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

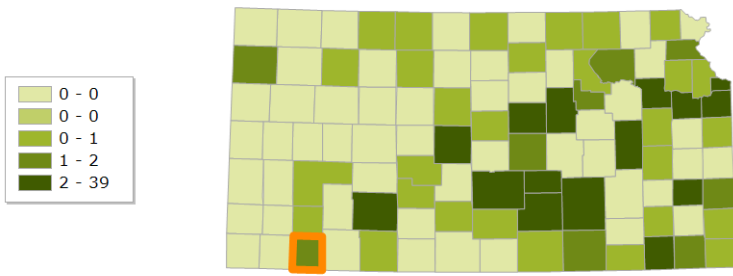


# Utilization Dashboard by County Report

## Seward County - Kansas Tobacco Quitline

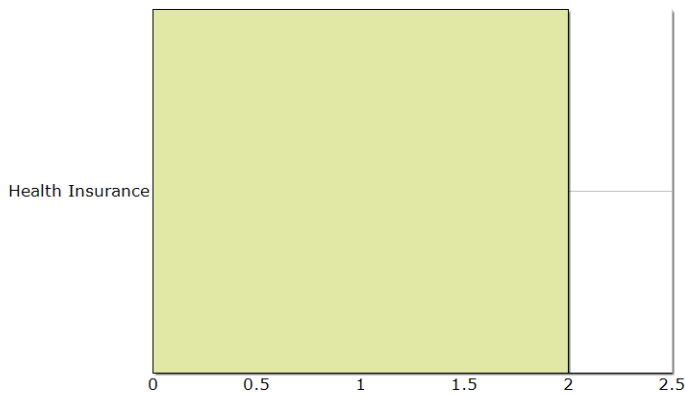
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

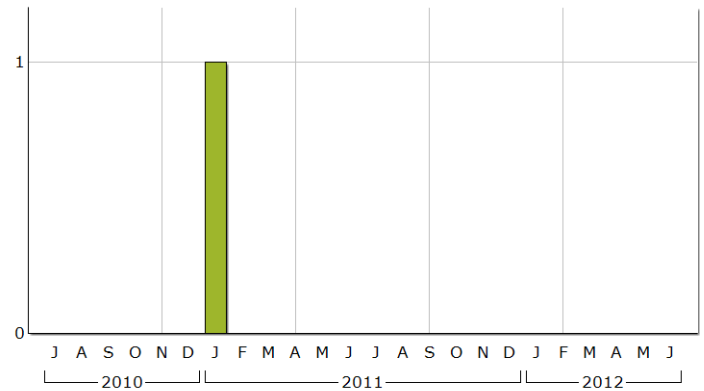


County Population	Prevalence	Tobacco Users	
Adult	12,633	6.6 %	833
		County	State
Tobacco Users - Last Full Month		2	266
Tobacco Users YTD		2	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.24 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	2.88 %
Annualized Reach - NAQC		2	1.44 %
Unique Individual Reach		3	0.24 %

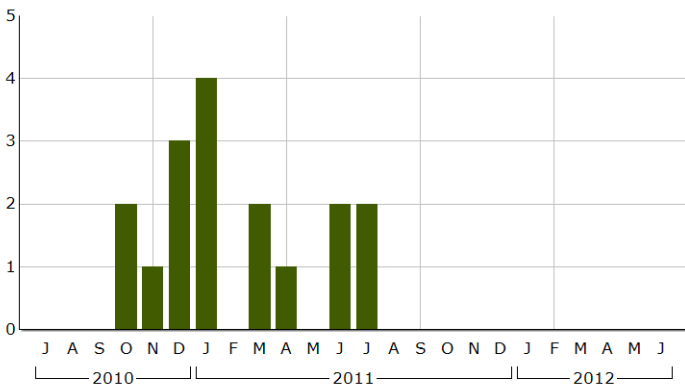
How Heard About



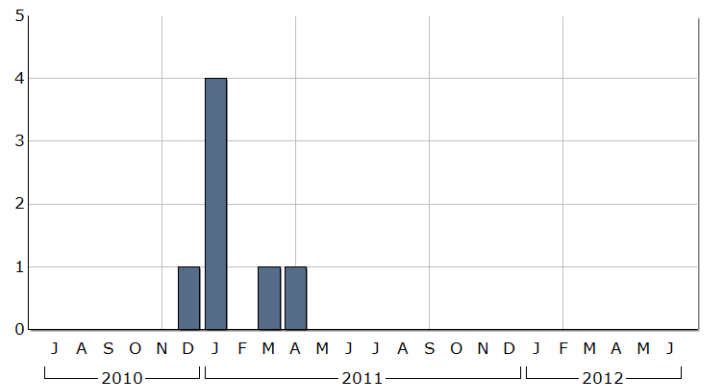
Fax Referral



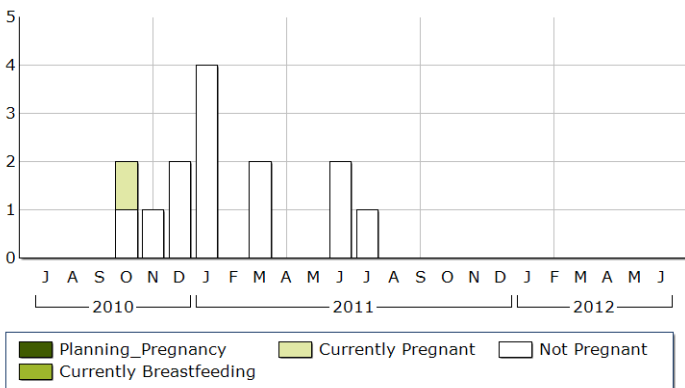
Tobacco User Enrollments



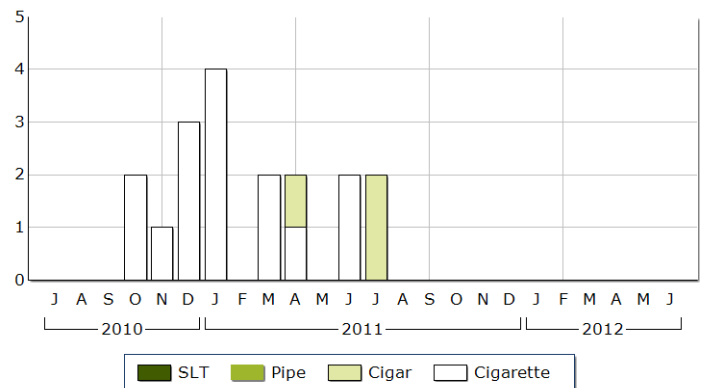
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Seward County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

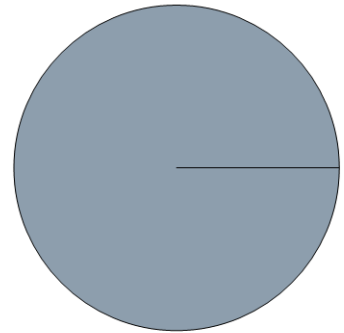
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

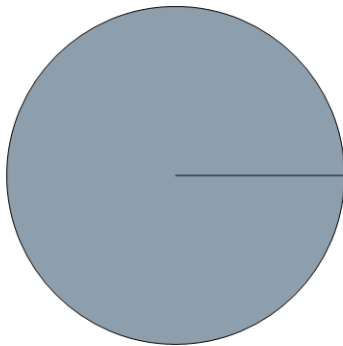
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

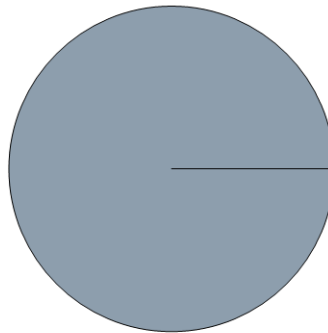
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

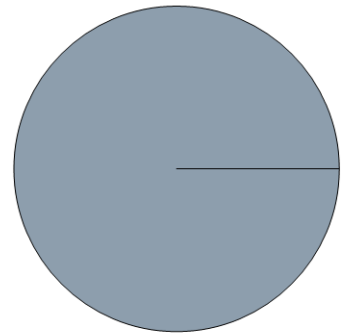
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

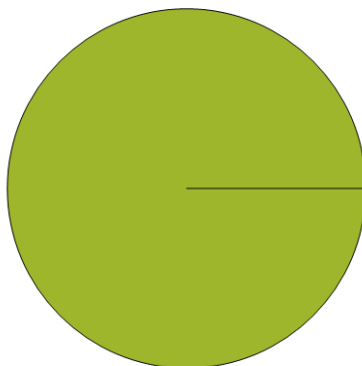
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

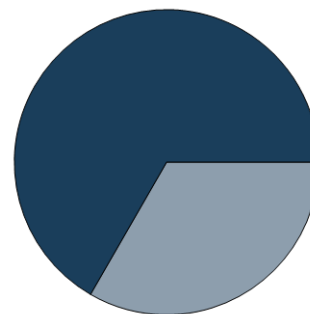
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 33.33%  
COPD, 66.67%

Chart Total N: 3

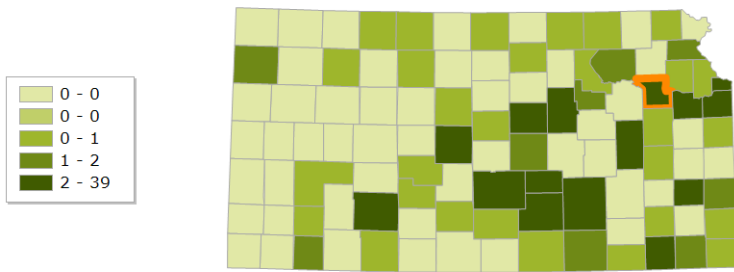
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Shawnee County - Kansas Tobacco Quitline

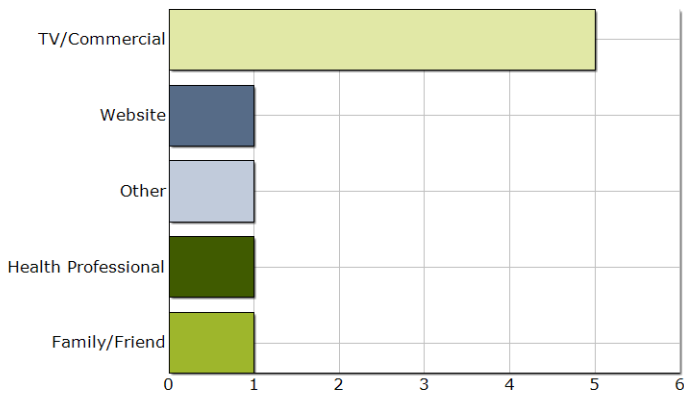
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

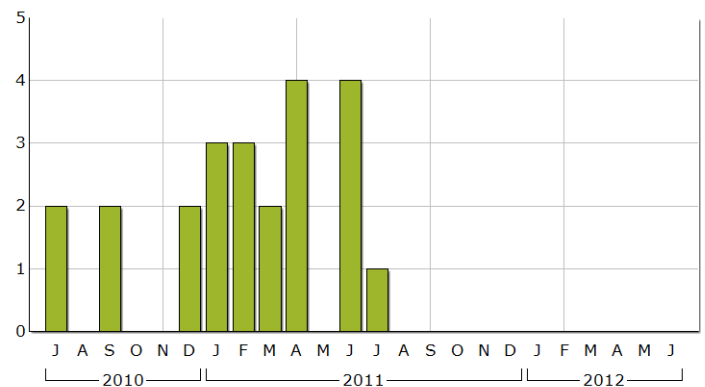


County Population	Prevalence	Tobacco Users	
Adult	130,224	17.9 %	23,316
		County	State
Tobacco Users - Last Full Month		9	266
Tobacco Users YTD		9	266
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.04 %
Reach - NAQC		2	0.03 %
Annualized Reach		1	0.46 %
Annualized Reach - NAQC		2	0.41 %
Unique Individual Reach		3	0.02 %

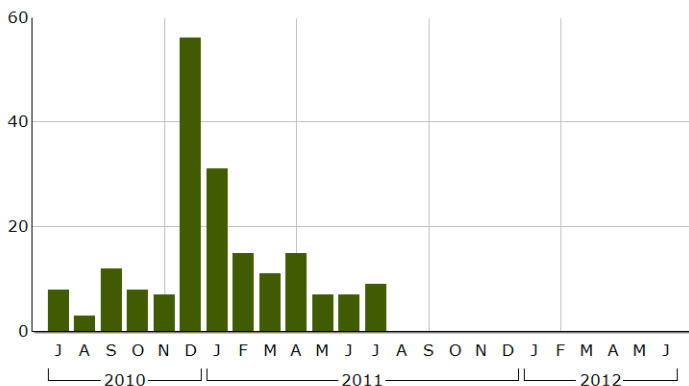
How Heard About



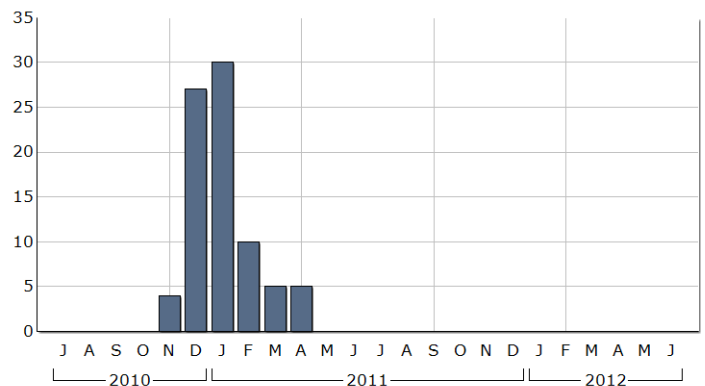
Fax Referral



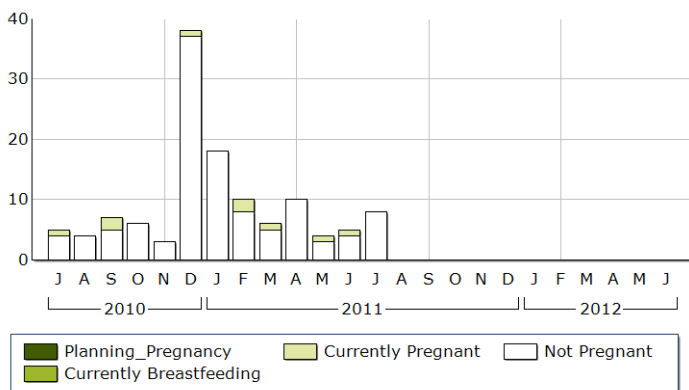
Tobacco User Enrollments



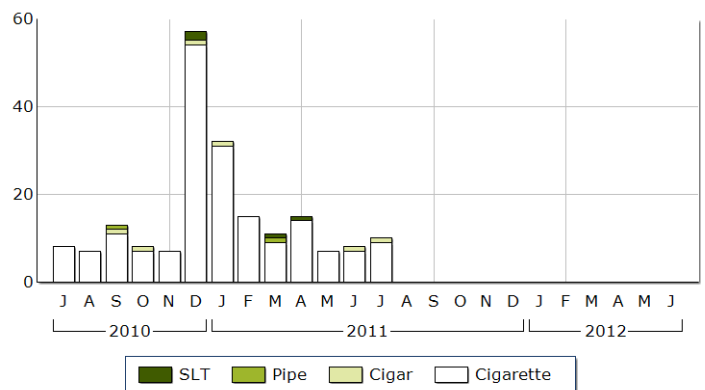
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



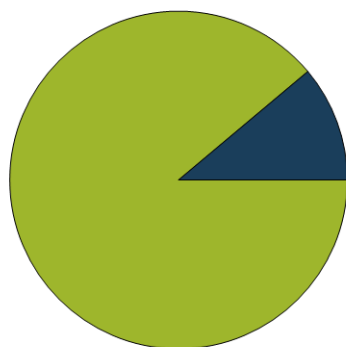
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

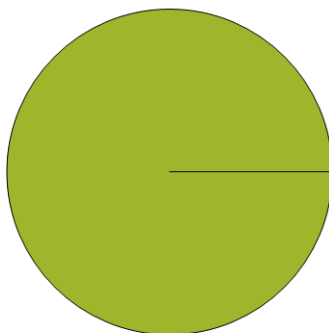
Tobacco Users By Gender



Female, 88.89%  
Male, 11.11%

Chart Total N: 9

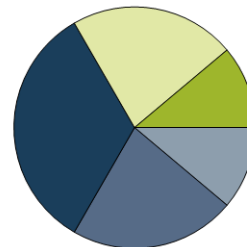
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

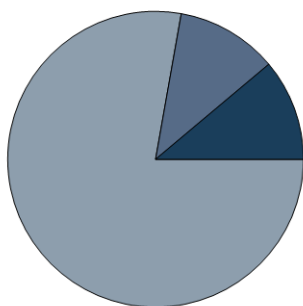
Tobacco Users By Education



No HS Degree/GED, 11.11%  
HS Degree/GED, 22.22%  
Technical Degree, 33.33%  
Some College, 22.22%  
College Degree, 11.11%

Chart Total N: 9

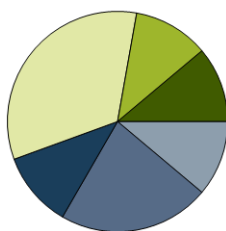
Tobacco Users By Race



White, 77.78%  
American Indian/Alaskan Native, 11.11%  
Black or African American, 11.11%

Chart Total N: 9

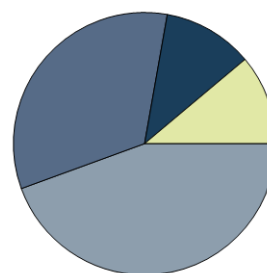
Tobacco Users By Age



18 - 24, 11.11%  
25 - 34, 22.22%  
35 - 44, 11.11%  
45 - 54, 33.33%  
55 - 64, 11.11%  
65 and Older, 11.11%

Chart Total N: 9

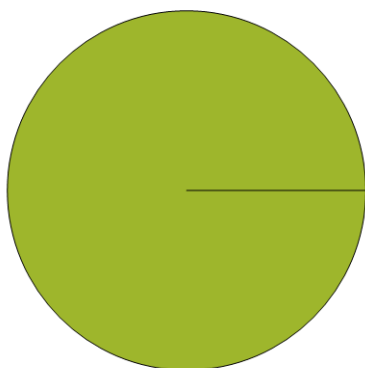
Tobacco Users By Health Plan



Medicaid, 44.44%  
Uninsured, 33.33%  
Commercially Insured, 11.11%  
Medicare, 11.11%

Chart Total N: 9

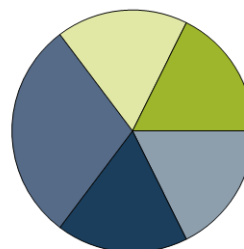
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 17.65%  
CAD, 17.65%  
COPD, 29.41%  
Diabetes, 17.65%  
None, 17.65%

Chart Total N: 17

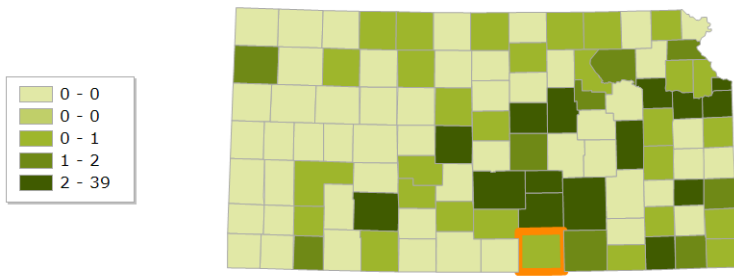
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sumner County - Kansas Tobacco Quitline

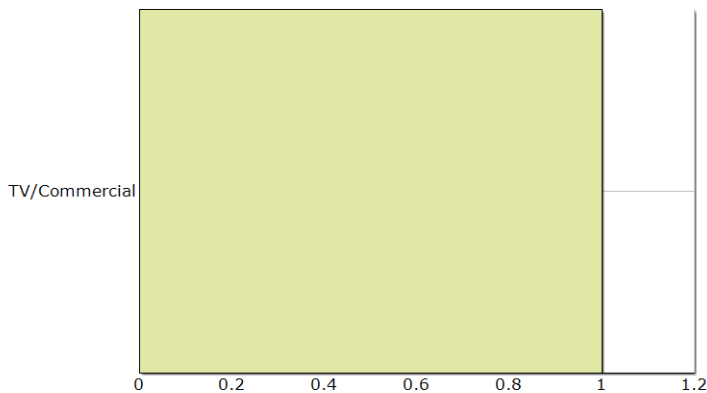
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

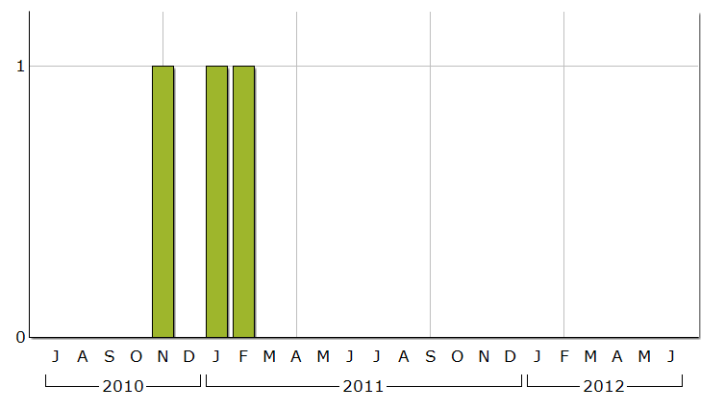


County Population	Prevalence	Tobacco Users	
Adult	19,479	24.0 %	4,678
		County	State
Tobacco Users - Last Full Month		1	266
Tobacco Users YTD		1	266
Unique Tobacco Users YTD		3	196
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.02 %
Reach - NAQC		2	0.02 %
Annualized Reach		1	0.26 %
Annualized Reach - NAQC		2	0.26 %
Unique Individual Reach		3	0.02 %

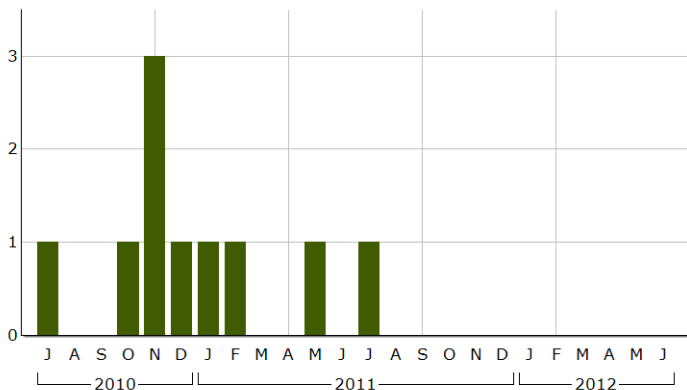
How Heard About



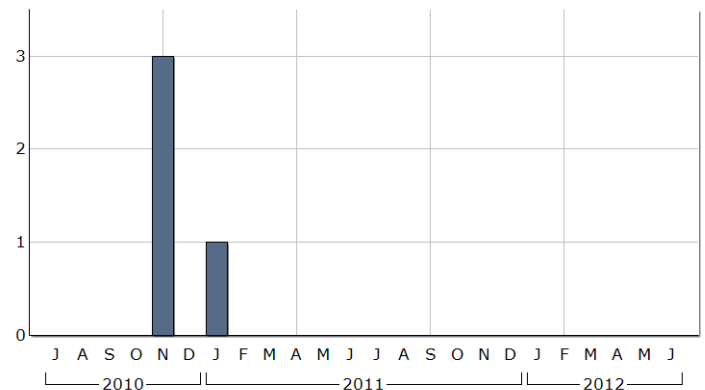
Fax Referral



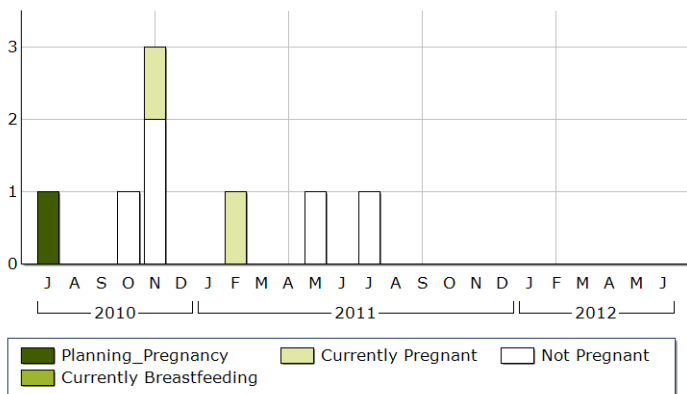
Tobacco User Enrollments



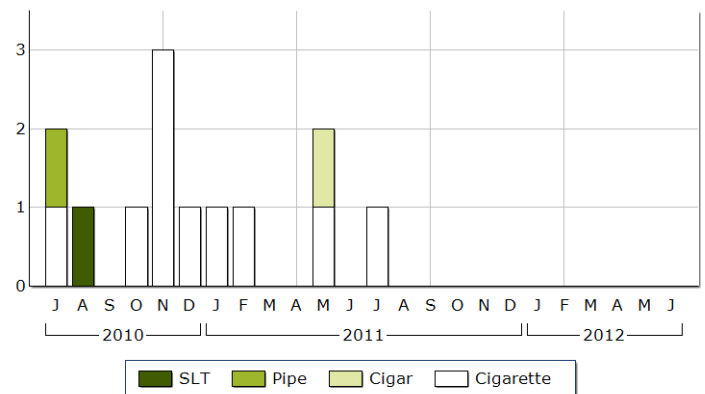
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Sumner County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

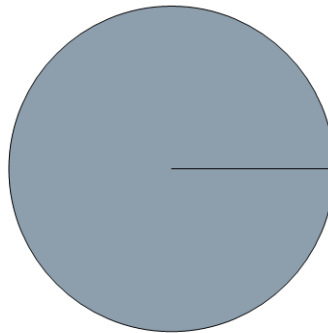
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

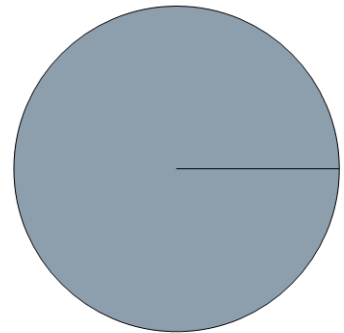
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

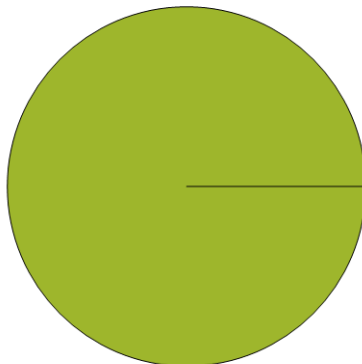
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

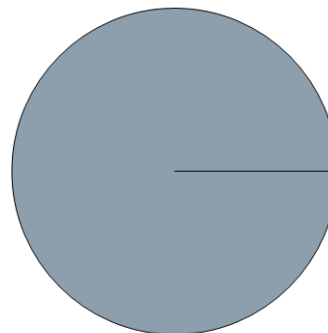
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

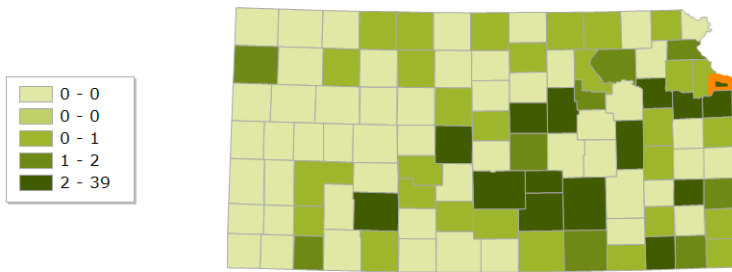
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

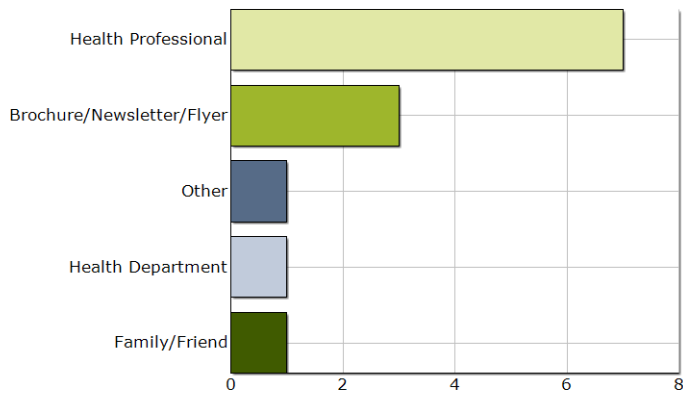
From 7/1/2011 through 7/31/2011

State Tobacco Users Served Contract YTD (Adults)

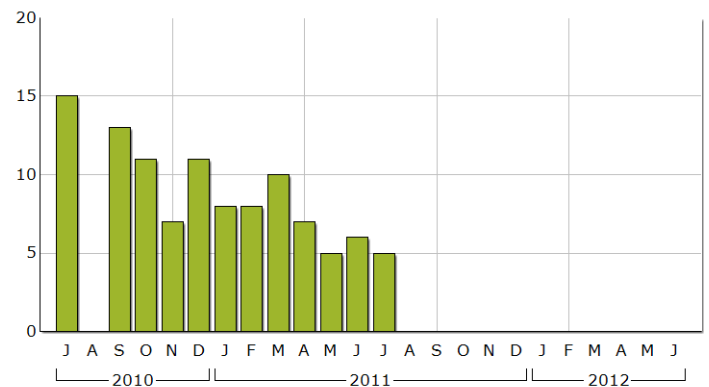


County Population	Prevalence	Tobacco Users	
Adult	108,716	26.1 %	28,358
		County	State
Tobacco Users - Last Full Month		13	266
Tobacco Users YTD		13	266
Unique Tobacco Users YTD		3	11
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.55 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.04 %

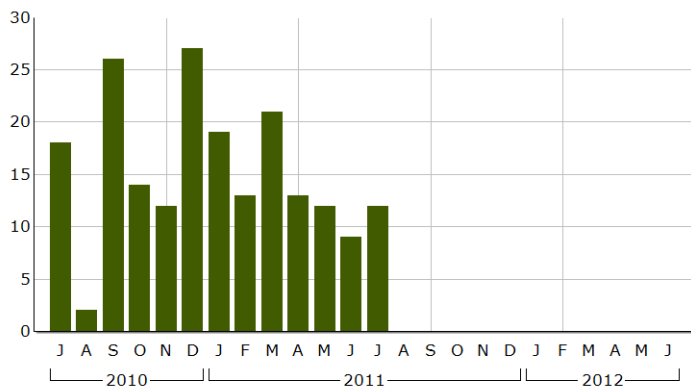
How Heard About



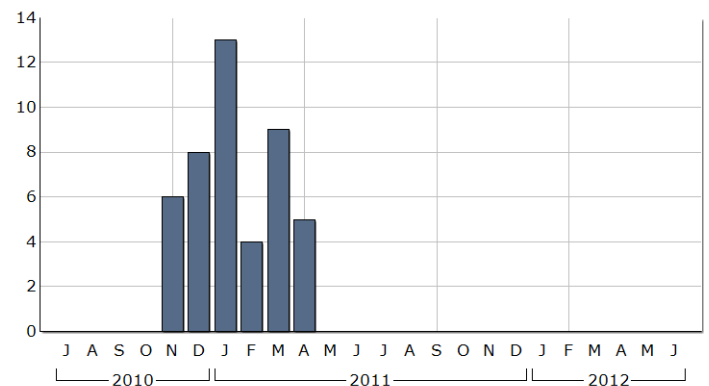
Fax Referral



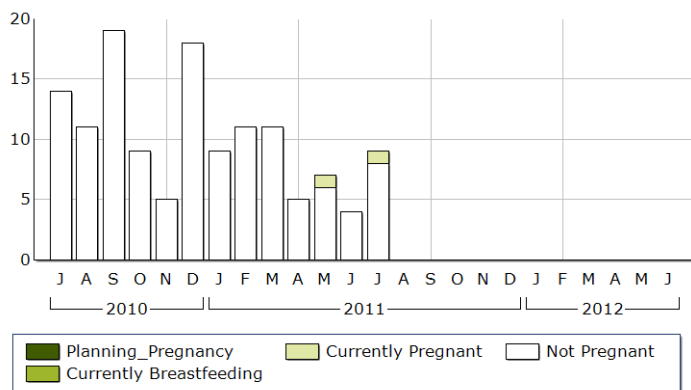
Tobacco User Enrollments



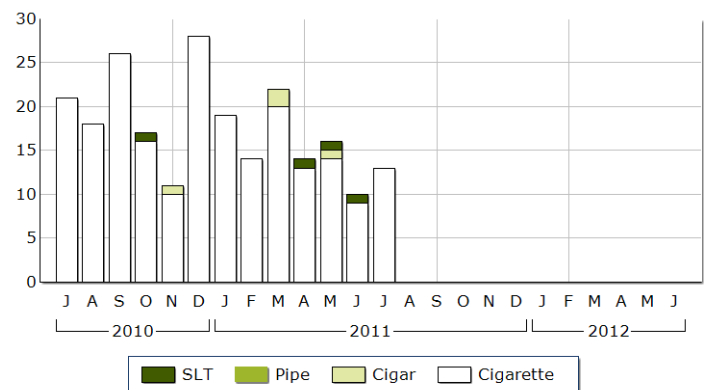
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

Tobacco Users By Gender

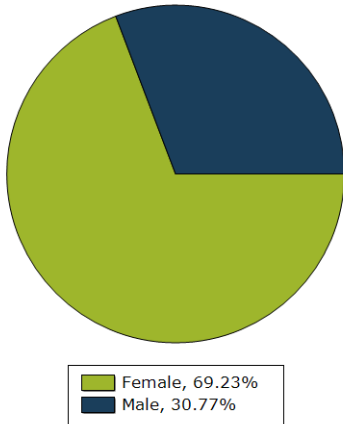


Chart Total N: 13

Tobacco Users By Language

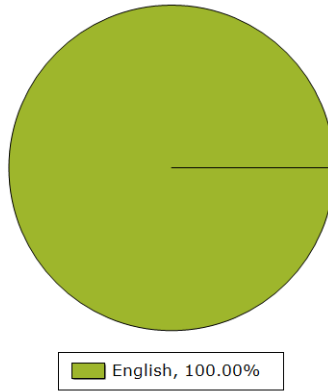


Chart Total N: 13

Tobacco Users By Education

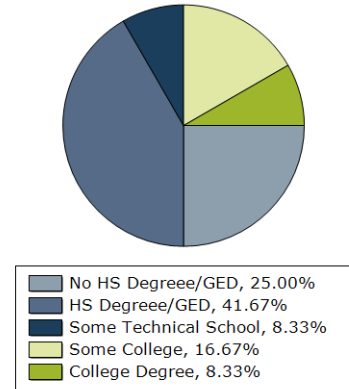


Chart Total N: 12

Tobacco Users By Race

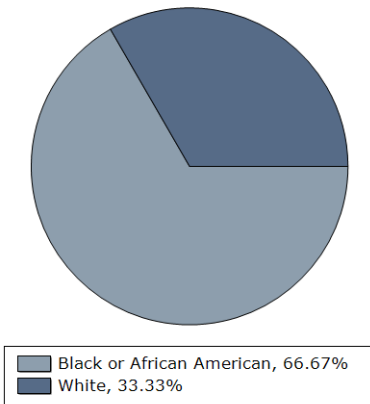


Chart Total N: 12

Tobacco Users By Age

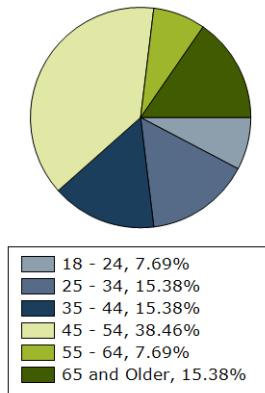


Chart Total N: 13

Tobacco Users By Health Plan

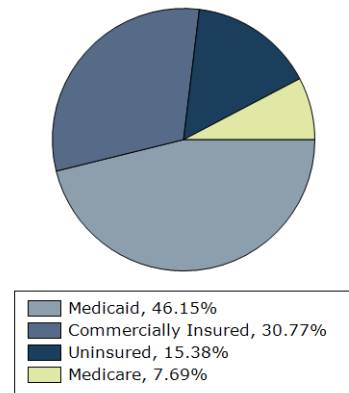


Chart Total N: 13

Tobacco Users By Ethnicity

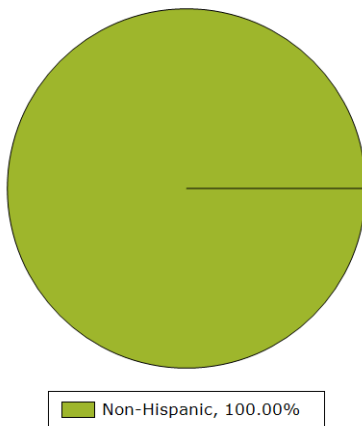


Chart Total N: 12

Tobacco Users By Chronic Condition

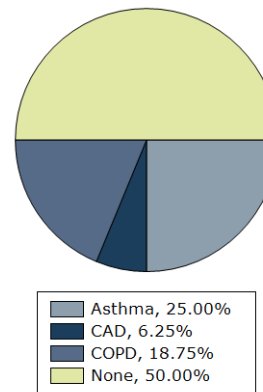


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

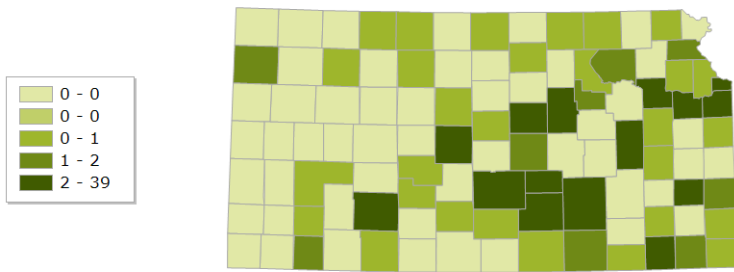


# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

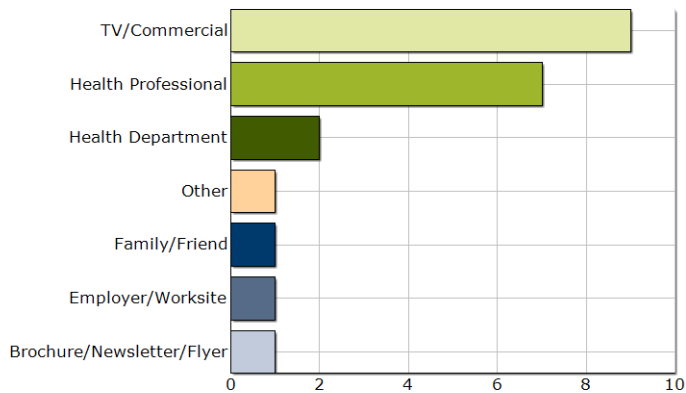
State Tobacco Users Served Contract YTD (Adults)



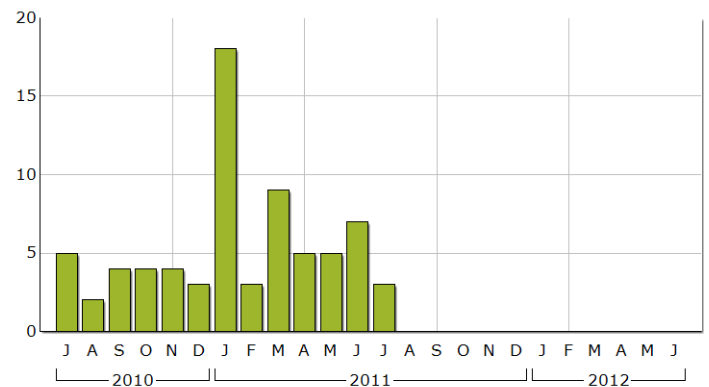
County Population	Prevalence	Tobacco Users
Adult	323,616	17.9 %
		58,013

	County	State
Tobacco Users - Last Full Month	23	266
Tobacco Users YTD	23	266
Unique Tobacco Users YTD	3	20
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.04 %
Reach - NAQC	2	0.03 %
Annualized Reach	1	0.48 %
Annualized Reach - NAQC	2	0.41 %
Unique Individual Reach	3	0.03 %

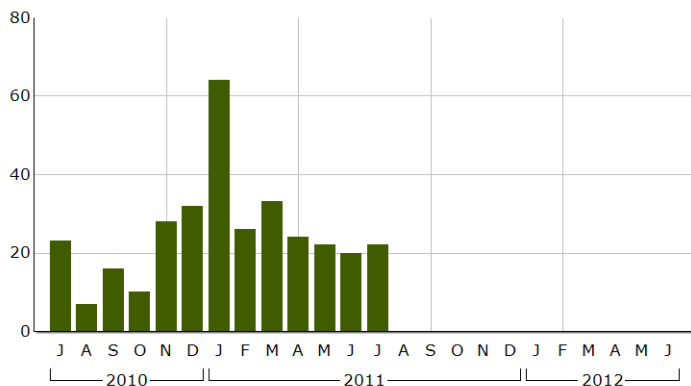
How Heard About



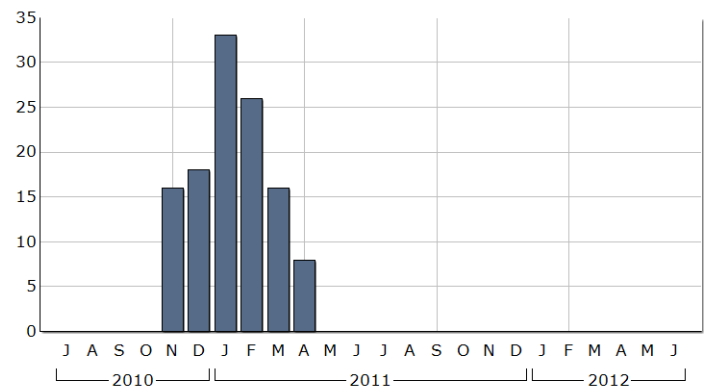
Fax Referral



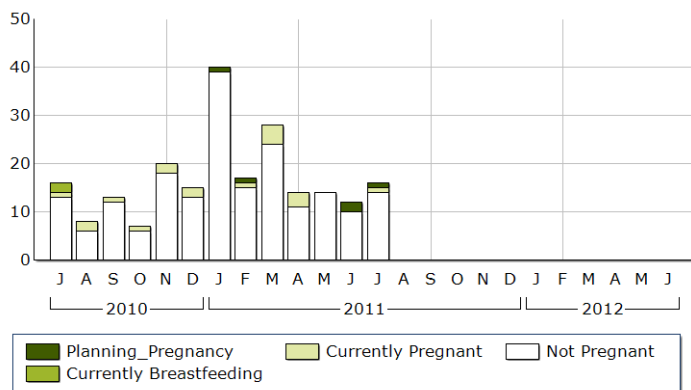
Tobacco User Enrollments



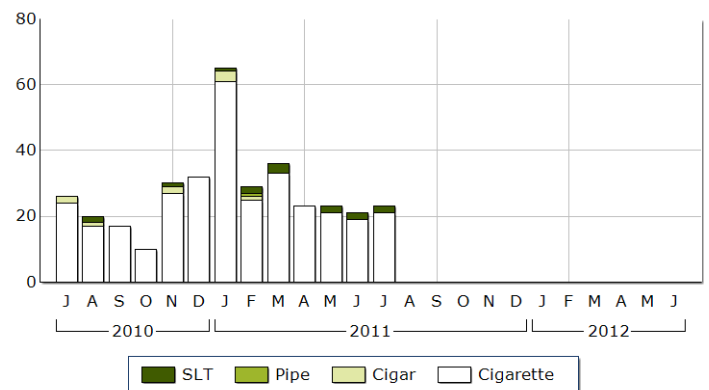
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



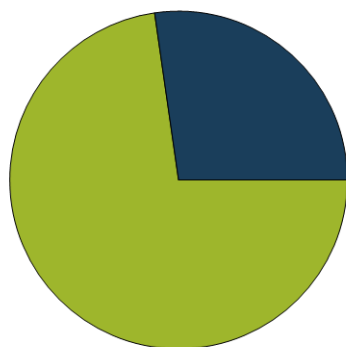
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 7/1/2011 through 7/31/2011

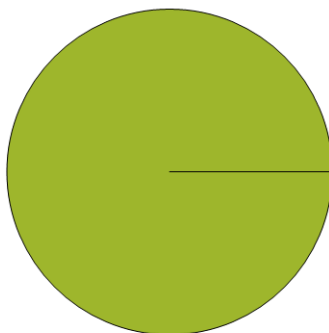
Tobacco Users By Gender



Female, 72.73%  
Male, 27.27%

Chart Total N: 22

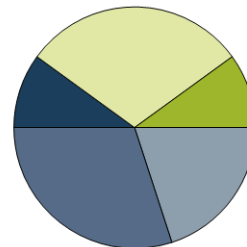
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

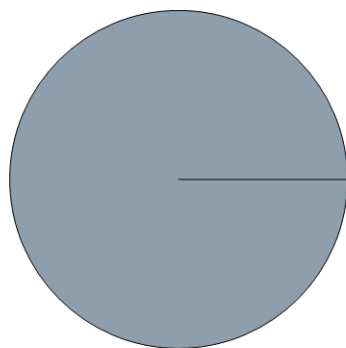
Tobacco Users By Education



No HS Degree/GED, 20.00%  
HS Degree/GED, 30.00%  
Technical Degree, 10.00%  
Some College, 30.00%  
College Degree, 10.00%

Chart Total N: 20

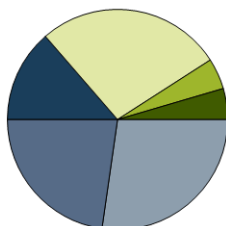
Tobacco Users By Race



White, 100.00%

Chart Total N: 21

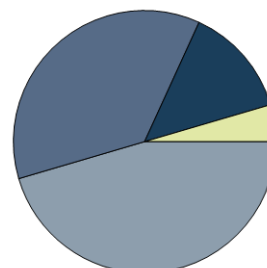
Tobacco Users By Age



18 - 24, 27.27%  
25 - 34, 22.73%  
35 - 44, 13.64%  
45 - 54, 27.27%  
55 - 64, 4.55%  
65 and Older, 4.55%

Chart Total N: 22

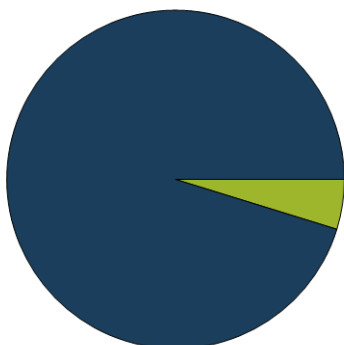
Tobacco Users By Health Plan



Uninsured, 45.45%  
Commercially Insured, 36.36%  
Medicaid, 13.64%  
Medicare, 4.55%

Chart Total N: 22

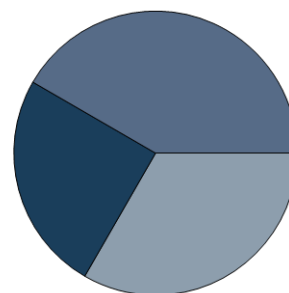
Tobacco Users By Ethnicity



Hispanic, 4.76%  
Non-Hispanic, 95.24%

Chart Total N: 21

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 25.00%  
None, 41.67%

Chart Total N: 24

\* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey.

These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

